

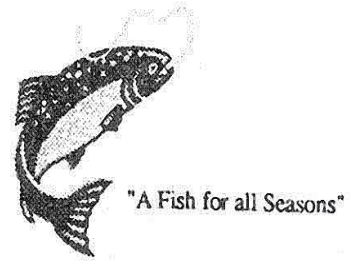


# Fishery Advisory Board

Monroe County, New York

**Adam J. Bello**  
*County Executive*

**Steven Rutherford**  
*Chair*



## Monroe County Fishery Advisory Board Meeting Minutes October 19, 2020

The meeting was called to order at 7:03 p.m and was conducted via Zoom due to the COVID-19 Pandemic. The minutes were approved as submitted.

### Website Update:

The latest update on the Google Analytics for the Monroe County fishing website was through July 2020. The website [www.fishingmonroecounty.com](http://www.fishingmonroecounty.com) statistics were calculated from January 1, 2020 to July 12, 2020. There were 4,600 users (up 32.4% from 2019) and 5,800 sessions (up 28.5% from 2019). Top pages were the fishing report and bait and tackle, fishing report and boat launching sites.

### Budget Update:

There is \$1,992 currently remaining in the 2020 budget. S. Olufsen informed the board that we have received the annual website maintenance and hosting bill from BlueEye Design for \$828 dollars. A motion was made, seconded, and approved to pay the website bill. Other 2020 budgeted expenditures include the LOC derby advertisement (\$500) leaving an estimated balance of \$664 in the 2020 budget.

### New Action Items:

The NYS Canal Corp Press Release on the canal water flows for improved fishing in the tributaries is up on the Monroe County fishing website. We have received 250 Canal Corp pamphlets if anyone wants to assist in distribution. S. Rutherford and S. Zucco offered to take some brochures. S. Olufsen will also send the majority of the brochures to VisitRochester.

S. Olufsen reported that the LOSPC website is up and live at [www.lakeontariofishing.com](http://www.lakeontariofishing.com). NYS DEC has also developed some nice one page fact sheets to show the economic impact of the fishery.

W. Persall reports that the experimental additional discharge from the canal is drawing fish in Oak Orchard and Sandy creek. He will check on baitfish data and report. S. Rutherford reported that there have been kids snagging trout on Sandy, Web will report to NYS DEC Law Enforcement.

S. Olufsen reported that he attended a meeting regarding the dredging of Braddocks Bay navigaton channel. Dredging money has become available through the NYS REDI program for small harbors that will include include Sandy, Braddock, Long Pond, and Irondequoit Bay.

### Action Items Update From Last Month:

NYS Canals Update: Bill Sweitzer and Howard Goebel from the NYS Canal Corporation reported that the NYSCC will be augmenting the flow to selected Lake Ontario tributaries to help sustain the salmonid runs for longer periods this fall. They hope to regulate flows better improve habitat conditions for the fish, create a higher baseflow to get fish further up in the systems, and, at least at Sandy alleviate concerns about sustainability and ease some of the overcrowding. Smaller weirs will also see increased flows. These include Johnson Creek, 18 Mile Creek, Black Creek, Salmon Creek, and Northrup Creek. They will adjust flows to sustain them between natural events, and will make announcements of discharges.

The Rochester Sports Commission delivered 10,000 rack cards to GetAways on Display to fulfill the 2020 distribution plan. The Rochester Sports Commission is also working on the coupon booklets for the fishing brochures.

The meeting was adjourned at 8:10 pm.