

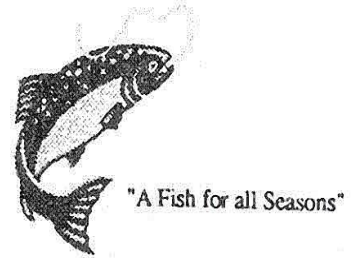


# Fishery Advisory Board

Monroe County, New York

**Adam J. Bello**  
*County Executive*

**Steven Rutherford**  
*Chair*



## Monroe County Fishery Advisory Board Meeting Minutes April 12, 2021

The meeting was called to order at 7:04 p.m and was conducted via Zoom due to the COVID-19 Pandemic. In attendance was Rich Mackey from Visit Rochester and Captain Scott Feltrinelli from Ontario Fly Outfitters. A motion was made to accept the minutes, seconded and carried.

### **2021 Brochure Update:**

Rich Mackey from Visit Rochester provided an update on the brochure and stated that the goal is to make the fishing brochure and website listings free for charter captains and guides. They are planning to print for two years with the quantities of 10K brochures and 40K rack cards. S. Feltrinelli asked if there would be enhanced listings for the brochure and website. R. Mackey said they would list everyone, but paid spots would also be available. They are also planning a website refresh, and addition of mobile compatibility. They are looking to the board for feedback and to let them know what should be listed. They will also be looking for ways to offset some of the costs and will have an upcharge larger ads. S. Zucco again brought up the issue of people who already paid for spots, the equity issue. R. Mackey will look into who has paid, partially paid, for brochure inclusion. S. Feltrinelli brought up "policing" guides who want to list to insure they are on the up and up. C. Knauf pointed out that they have to have a license, and NYSDEC maintains that record. F. Sanza asked about the liabilities of being a guide. There was a discussion about if there should be qualifications or vetting of people listed on the website. There was a discussion but no final determination about Captains listing the USCG license and guides showing proof of a NYS Guides License on an application form. R. Mackey and S. Olufsen will reach out to Chad Lapa at Blue Eye Design who designed and manages the website to get more ideas.

### **Website Update:**

There was a series of updates made to the website and a fishing report posted by S. Zucco. S. Zucco will help with the lake report and S. Feltrinelli will help with the tributary report.

### **Budget Update:**

The board has \$2,656 remaining in the 2021 budget. Other planned budgeted expenses include \$550 for the LOC derby newspaper plus online advertisement and the annual website hosting and maintenance fee of \$828 for the website.

### **New Action Items:**

Stocking Update: Steelhead were direct stocked to the Genesee River, pen rearing at Shumway had to be abandoned because the Lake is too low.

LOSPC Charter Directory: Working on a digital online directory. R. Wescott sent out an e-mail we received some additions to the Monroe County list. S. Olufsen and S. Zucco will review and submit to LOSPC for Monroe County.

S. Feltrinelli brought up a new initiative not yet announced by NYSDEC to pen raise Atlantic Salmon at Oak Orchard Creek and one of the East end Sandy Creeks. C. Knauf asked that we get an official report from NYSDEC, pointed out that we were told at the last stocking cuts meeting that the lake was at carrying capacity for large predators, so how can it handle more, especially with no data last year..

S. Olufsen reported that the draft is nearly complete to the Irondequoit Bay Harbor Management Plan, and will be shared with MCFAB for review once the update draft is complete. C. Knauf asked a question about the oxygenation of the bay. There was a discussion about the Irondequoit Bay diffusers and that the equipment was not functioning correctly due to being over 20 years old. It was reported at the last IBTS meeting that no oxygen had been put in last summer due to the diffusers not being operational and complications with the COVID pandemic. C. Knauf asked about getting an update. The bay water quality is still being monitored by DES.

### **Action Items Update From Last Month:**

W. Pearsall provided the board with an update. The State of the Lake will be held in the fall from now on, they are working for three face to face meetings, but it may have to be virtual.

Monroe County Offshore Classic will be held June 25 and 26, 2021 at Shumway Marina.

The meeting was adjourned at 8:32 pm.