



**Ask your doctor  
one quick question.  
You might save  
hundreds of dollars.**



It's that simple. The next time you see your doctor, just ask: **"Is there a generic drug that's right for me?"** Studies show that the upstate New York community can save millions of dollars a year by switching to generic drugs. They are FDA approved as safe and effective. See how much you can save.

[go.excellusbcs.com/generics](http://go.excellusbcs.com/generics)



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