



MONROE COUNTY

Planning and Economic Development Committee

November 28, 2022 5:45 PM

AGENDA

A. ROLL CALL

B. PUBLIC FORUM

C. PRESENTATION

Robert Franklin, Chief Financial Officer, Proposed 2023 Monroe County Budget, as it pertains to the Planning and Economic Development Committee

D. APPROVAL OF MINUTES

October 25, 2022

E. NEW BUSINESS

22-0390

Authorize a Contract with the Monroe County Industrial Development Corporation to Support Economic Development Activities in Monroe County - County Executive Adam J. Bello

22-0391

Authorize a Contract with the County of Monroe Industrial Development Agency for Economic Development Activities, Staff Services, and Office Expenses - County Executive Adam J. Bello

22-0392

Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses - County Executive Adam J. Bello

F. OTHER MATTERS

G. ADJOURNMENT

The next meeting of the Planning & Economic Development Committee will be Monday, December 19, 2022 at 5:45 P.M.



ATTACHMENTS:

Description File Name

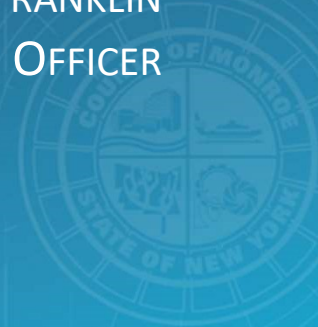
- ▣ Presentation Planning_Presentation_2022.11.28.pdf

2023 Budget Presentation to the Planning & Economic Development Committee

ADAM J. BELLO
MONROE COUNTY EXECUTIVE

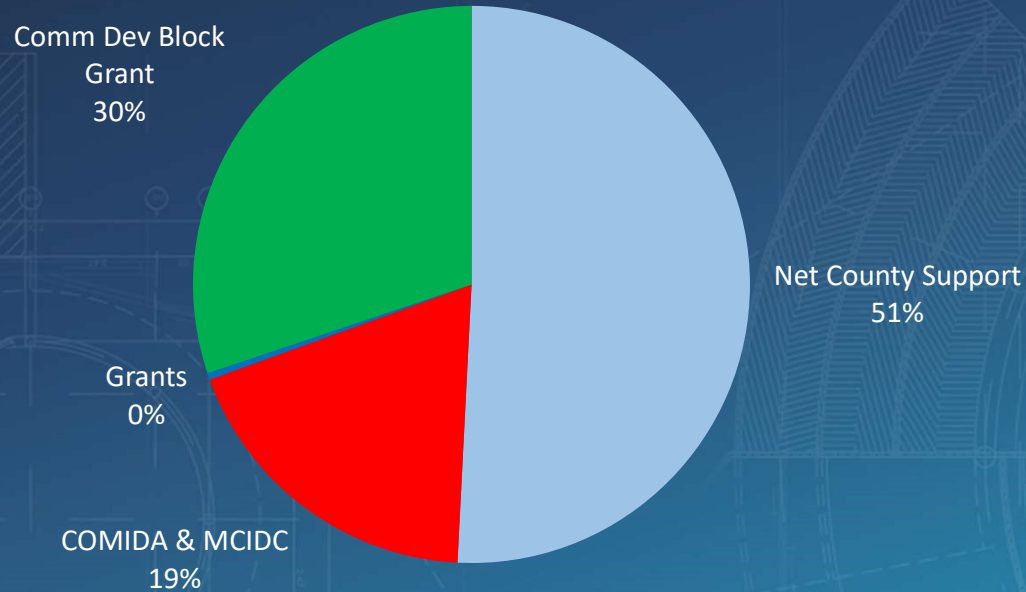
November 28, 2022

ROBERT FRANKLIN
CHIEF FINANCIAL OFFICER



Planning and Development Funding

Total Funding = \$3,024,765
Net County Support = \$1,534,747



November 28, 2022

Planning and Development Budget

	2022 Adopted	2022 Amended	2023 Proposed
Planning Services	\$ 858,342	\$ 875,491	\$ 1,074,384
Economic & Workforce Dev	\$ 1,072,024	\$ 1,073,511	\$ 1,089,363
Community Development	\$ 754,099	\$ 757,265	\$ 861,018
Total Appropriations	\$ 2,684,465	\$ 2,706,267	\$ 3,024,765
Revenues	\$ 1,383,099	\$ 1,383,099	\$ 1,490,018
Net County Support	\$ 1,301,366	\$ 1,323,168	\$ 1,534,747

November 28, 2022



ATTACHMENTS:

Description File Name

- ▣ August 22, 2022 8.22.22_P1__Ec_Draft_Minutes.pdf

Summary of Minutes

PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE

August 22, 2022

5:45 p.m.

Chairwoman DiFlorio called the meeting to order at 6:30 p.m.

MEMBERS PRESENT: Tracy DiFlorio (Chairwoman), Frank X. Allkofer, John B. Baynes, Ricky Frazier (RMM)

MEMBERS ABSENT: Kathleen A. Taylor (Excused)

OTHER LEGISLATORS PRESENT: George J. Hebert, Howard Maffucci, Steve Brew, Sean M. Delehanty, Susan Hughes-Smith, Dave Long, Maria Vecchio

ADMINISTRATION PRESENT: Jeff McCann (Deputy County Executive), Adrienne Green, Robert Franklin (Chief Financial Officer), John Bridgewatt (County Attorney), Rochelle Bell (Planning Manager), Laura Smith (Chief Deputy County Attorney)

PUBLIC FORUM: There were no speakers.

APPROVAL OF MINUTES: The minutes of July 25, 2022 were approved as submitted.

NEW BUSINESS:

22-0260- Acceptance of a Grant from the New York State Department of Agriculture and Markets for an Update to Monroe County's Agriculture and Farmland Protection Plan – County Executive Adam J. Bello

MOVED by Legislator Allkofer, SECONDED by Legislator Frazier.

ADOPTED: 4-0

OTHER MATTERS:

ADJOURNMENT:

There being no other matters, Chairwoman DiFlorio adjourned the meeting at 6:34 p.m.

The next Planning and Economic Development Committee meeting is scheduled for Monday, September 26, 2022 at 5:45 P.M.

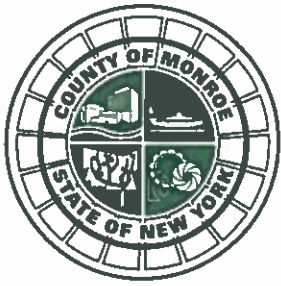
Respectfully submitted,
Ian Watkins
2nd Assistant Deputy Clerk of the Legislature



ATTACHMENTS:

Description File Name

▣ Referral R22-0390.pdf



Office of the County Executive
Monroe County, New York

Adam J. Bello
County Executive

November 10, 2022

OFFICIAL FILE COPY
No. <u>220330</u>
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Committee Assignment
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WAYS & MEANS

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with the Monroe County Industrial Development Corporation to Support Economic Development Activities in Monroe County

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the Monroe County Industrial Development Corporation ("MCIDC") in the amount of \$90,000 to support economic development activities in Monroe County for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term.

These funds will be used to support economic development activities in the County. The Department of Planning and Development provides staff services to MCIDC, conducts a business outreach program, provides financial packaging, technical assistance to businesses and municipalities, and marketing and data to the public. This is the 33rd year the County has received funding from MCIDC for these services. This year's funding represents the same amount as last year.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with the Monroe County Industrial Development Corporation to support economic development activities in Monroe County in the amount of \$90,000 for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

110 County Office Building • 39 West Main Street • Rochester, New York 14614

(585) 753-1000 • fax: (585) 753-1014 • www.monroecounty.gov • e-mail: countyexecutive@monroecounty.gov

Funding for the services provided under this contract is included in the 2022 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development. Funding for the additional one-year term will be included in future years' budget.

This contact is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive



ATTACHMENTS:

Description File Name

▣ Referral R22-0391.pdf



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

November 10, 2022

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Committee Assignment
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To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with the County of Monroe Industrial Development Agency for Economic Development Activities, Staff Services, and Office Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the County of Monroe Industrial Development Agency ("COMIDA") in the amount of \$474,000 for economic development activities, staff services, and office expenses for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term.

Pursuant to this contract, the Monroe County Department of Planning and Development ("MCDPD") supports activities to encourage the growth of jobs and businesses in the County. In addition to providing staff services to COMIDA, MCDPD conducts a Business Outreach Program, provides financial packaging and technical assistance to businesses and municipalities, coordinates planning and employment and training activities, and provides marketing and data to a wide variety of local businesses.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract and any amendments thereto with the County of Monroe Industrial Development Agency for economic development activities, staff services, and office expenses in the amount of \$474,000 for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term.

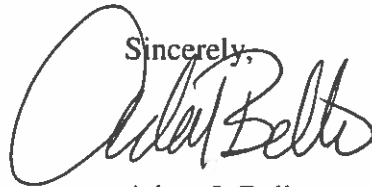
This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for the services provided under this contract is included in the 2022 operating budget of the Department of Planning & Development, general fund 9001, funds center 1403010000, Economic Development. Funding for the additional one-year term will be included in future years' budget.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Bello". The signature is written in a cursive style with a large initial "A".

Adam J. Bello
Monroe County Executive



ATTACHMENTS:

Description File Name

▣ Referral R22-0392.pdf



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

November 10, 2022

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Committee Assignment
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To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with Greater Rochester Enterprise, Inc. ("GRE") in the amount of \$54,000 to fund the County's share of general operating expenses of GRE for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term in the amount of \$50,000.

GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 20th year the County has contributed to GRE. This year's funding represents a one-time increase of \$4,000 to be used towards the replacement of office furniture.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. for the County's share of general operating support in the amount of \$54,000 for the period of January 1, 2022 through December 31, 2022, with the option to renew for one (1) additional one-year term in the amount of \$50,000.

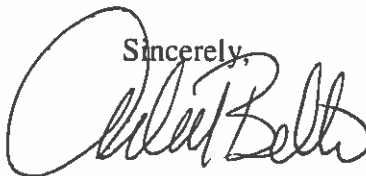
This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2022 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development, and will be requested in future year's budgets. No additional net County support is required in the current Monroe County budget.

Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam J. Bello". The signature is written in a cursive style with a large initial "A" and "B".

Adam J. Bello
Monroe County Executive