



News from the Office of

Adam J. Bello

Monroe County Executive



For immediate release:

August 18, 2022

MONROE COUNTY EXECUTIVE ADAM BELLO ANNOUNCES \$400,000 GRANT TO FUEL WORKFORCE DEVELOPMENT IN HISTORICALLY UNDERSERVED AREAS

ROCHESTER, NY – Monroe County Executive Adam Bello today announced a new \$400,000 grant for the Multi-Craft Apprenticeship Preparation Program (MAPP) to support its operations in Monroe County. The County of Monroe Industrial Development Agency (COMIDA) approved the workforce development fund grant during its previous meeting.

“Workforce development is one of the four key focus areas of my administration. In order to Bring Monroe Back, we need to prepare a new workforce for the quality jobs that now exist,” said **Monroe County Executive Adam Bello**. “This grant will help MAPP train more job seekers that have traditionally been under-represented in these quality job opportunities — and give them the skills they can use for a sustaining job and career. Thank you to MAPP and COMIDA for your commitment to workforce development and economic equity.”

MAPP is a non-profit organization that provides training and job-site experience, education and basic skills required for success to historically under-served populations in the Rochester area. MAPP collaborates with local construction and trades unions to connect job seekers with employment opportunities.

“The goal of MAPP is to prepare historically disadvantaged populations — African Americans — to successfully meet and exceed industry standards in the construction and building trades. The absence of diversity and inclusion are catalysts that lead to poverty,” said **Kereem Berry, Executive Director of MAPP**. “MAPP provides detailed directions that will lead participants on a path to a prospering career with great benefits, a living wage, and a plan for retirement.”

“We fully support providing job readiness training to develop competitive candidates for the workforce which not only lifts individuals, but families and our communities,” said **Ann Burr, Chair of the COMIDA Board of Directors**. “We are pleased that the COMIDA board of directors approved the \$400,000 grant from our Workforce Development Fund at our board meeting this week. Thank you to our County Executive Adam Bello for his support of workforce development and of the MAPP Multi-Craft Apprenticeship Program.”

Media inquiries:

Gary Walker, Director of Communications
GaryWalker@MonroeCounty.gov
(585) 753-1064

Meaghan M. McDermott, Deputy Director of
Communications
MeaghanMcDermott@MonroeCounty.gov
(585) 469-4365