

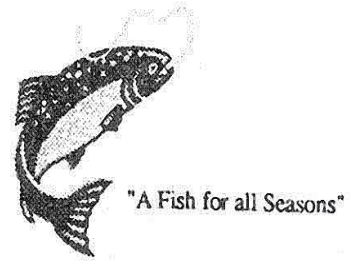


# Fishery Advisory Board

Monroe County, New York

**Adam J. Bello**  
*County Executive*

**Steven Rutherford**  
*Chair*



## Monroe County Fishery Advisory Board Meeting Minutes December 11, 2023

The meeting was called to order at 7:10 p.m.

### Website Update:

Blue Eye Design invoice was received, funds are encumbered in the 2023 budget. A motion to pay the invoice was made, seconded, and passed.

### Budget Update:

The 2024 budget is again 4K, and includes the \$828.00 we will owe for web hosting again in 2024. Other possible expenses include the digital marketing campaign, especially the question as to whether the range should be expanded from local to more NE region, and possibly other expenses concerning the pens. There is also a 5K annual fee for LOSPC which is an increase from last year to cover increased trade show costs. Visit Rochester typically pays for this fee and S. Olufsen is checking with them on the increased amount. F. Sanza asks if anyone is tracking the success of the shows. There was a discussion of how the shows work, and there was a question as to exactly what shows are upcoming. S. Olufsen will get a list of shows for the January meeting. The new fishing brochure text was sent out, Steve will compile the responses and get them to Visit Rochester.

### Action Items:

Carl Coleman, who ran the Pendleton Shop in Spencerport and was a long term promoter of flyfishing in Western NY, and a licensed NYS Guide, passed away.

F. Sanza asked about the reef. W. Persall said Chris Legard has a crew working on this, they were doing camera transects looking at possible Lake Trout spawning habitat.

S. Furgall from Sea Grant is talking about a lakewide conference in Rochester or Oswego first weekend in March. W. Persall asked if the meeting on this is open or closed.

S. Olufsen will have a new list of MCFAB board members in January.

### Action Items Update From Last Month

Rachel Laber Pulvino from Visit Rochester reported that they are doing a reprint of the fishing guide, with content updates to include launch sites, fish and illustrations, regulations, links, charter and guide listings, new photos, etc. They are changing the size of the guide to rack card size, easier to mail and fits in a tackle box.

### Other Items:

B. White attended the Sea Grant Charter Captains meeting organized by Stacy Furgal and held at IBF&G. They discussed things possibly hurting the industry, and one was the difficulty for younger captains to raise start up costs. Other topics included cormorants, dredging and water levels, as low water is effecting boats this year, size of the fish declining, and the lack of a plan to deal with a catastrophic failure at the Altmar Hatchery.

The meeting was adjourned at 07:35 PM.