



# America Recycles 2009

November 15

[www.nrcrecycle.org/americanrecycles.aspx](http://www.nrcrecycle.org/americanrecycles.aspx)

# America Recycles--Key Messages

- Support Recycling
- Closing the Loop (it means buying recycled-content products)
- Pledges and Prizes



AMERICA  
RECYCLES

# Support Recycling

- Recycling Saves Energy
  - You can watch **THREE** hours of TV with the electricity saved by recycling ONE soda can!
  - Recycling one ton of paper saves 380 gallons of oil!
- Recycling Saves Room in the Landfill (Dump)
  - Paper fills almost half of every trash can--that's a lot of trees!

# Support Recycling

- Recycling Saves Natural Resources
  - Plastic is made from oil--really!
  - Did you know: Glass is made from sand?
  - Metals are dug-up from mines
  - 17 trees have to be cut down to make one ton of new paper!
- Recycling Creates Less Pollution
  - Recycling steel reduces:
    - Air pollution by 86%
    - Water pollution by 76%
    - Mining wastes by 97%

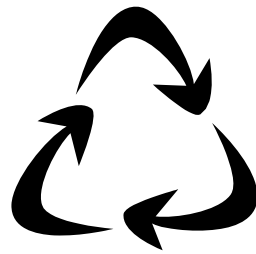


WOW!

# Closing the Loop

- Buying things that are made from recycled products makes companies want to make more.
- By putting things in the recycling bin and then buying recycled "new" items at the store, you are Closing the Loop!

Always Look



Before you Buy!

# Pledges and Prizes

- If enough of us promise to 'Close the Loop' by *filling out a pledge card*, we can help the environment AND win great prizes!
- Past prizes include: a Disney trip for four, bikes, cameras, and a Perry's Ice Cream Party (with lots of great Wegmans' toppings) for our entire school!!!
- Prizes for 2009 will be announced when available...

# Last Step !

- Make your pledge to:
  - Recycle; and,
  - Buy Recycled Products



The image shows a recycling pledge card. At the top left is the 'AMERICA RECYCLES' logo with a recycling symbol. At the top right is the 'New York State Recycles' logo with a flag. The central text reads: "I pledge to recycle & buy recycled products." Below this is a line for the name and a checkbox for being under 18. There are also lines for school name and phone number. A disclaimer at the bottom states that the information will not be used for telemarketing purposes. The card is framed by a dashed line.

**AMERICA RECYCLES**

**New York State Recycles**

**"I pledge to recycle & buy recycled products."**

*Please enter me in the drawing for terrific local, state and national prizes.*

Name: \_\_\_\_\_

Check here if you are under 18.

School Name: \_\_\_\_\_

Phone #: ( \_\_\_\_\_ ) \_\_\_\_\_

*This information will not be used for telemarketing purposes.*

**Return this to your teacher. Winners will be notified by phone after the drawings.**

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