



# New York Recycles

November 2010

# New York Recycles--Key Messages

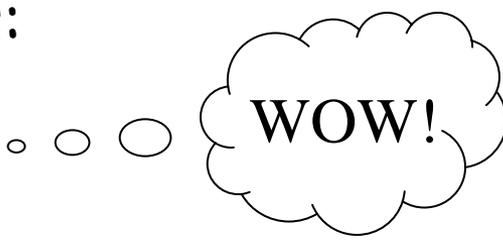
- Support Recycling
- Closing the Loop (it means buying recycled-content products)
- Pledges and Prizes

# Support Recycling

- Recycling Saves Energy
  - You can watch THREE hours of TV with the electricity saved by recycling ONE soda can!
  - Recycling one ton of paper saves 380 gallons of oil!
- Recycling Saves Room in the Landfill (Dump)
  - Paper fills almost half of every trash can--that's a lot of trees!

# Support Recycling

- Recycling Saves Natural Resources
  - Plastic is made from oil--really!
  - Did you know: Glass is made from sand?
  - Metals are dug-up from mines
  - 17 trees have to be cut down to make one ton of new paper!
- Recycling Creates Less Pollution
  - Recycling steel reduces:
    - Air pollution by 86%
    - Water pollution by 76%
    - Mining wastes by 97%

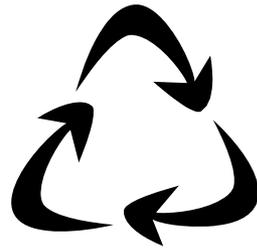


WOW!

# Closing the Loop

- Buying things that are made from recycled products makes companies want to make more.
- By putting things in the recycling bin and then buying recycled "new" items at the store, you are Closing the Loop!

Always Look



Before you Buy!

# Pledges and Prizes

- If enough of us promise to 'Close the Loop' by *filling out a pledge card*, show how we reduce, reuse & recycle in school AND do a new project to show how we can help the environment we can win great prizes!
- Prizes include cool recycled stuff, reuseable bags, gift cards AND MORE!

# Last Step !

- Make your pledge to:
  - Recycle; and,
  - Buy Recycled Products



AMERICA  
RECYCLES



New York State  
Recycles

**"I pledge  
to recycle & buy  
recycled products."**

*Please enter me in the drawing for terrific local, state and national prizes.*

Name: \_\_\_\_\_

Check here if you are under 18.

School Name: \_\_\_\_\_

Phone #: ( \_ \_ \_ ) \_ \_ \_ - \_ \_ \_

*This information will not be used for telemarketing purposes.*

**Return this to your teacher. Winners will be notified by phone after the drawings.**