



America Recycles 2010

November 15

www.americarecyclesday.org

America Recycles--Key Messages

- Support Recycling
- Closing the Loop (it means buying recycled-content products)
- Pledges and Prizes



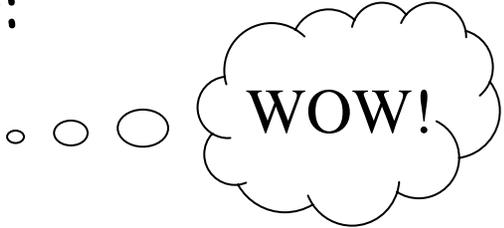
AMERICA
RECYCLES

Support Recycling

- Recycling Saves Energy
 - You can watch **THREE** hours of TV with the electricity saved by recycling ONE soda can!
 - Recycling one ton of paper saves 380 gallons of oil!
- Recycling Saves Room in the Landfill (Dump)
 - Paper fills almost half of every trash can--that's a lot of trees!

Support Recycling

- Recycling Saves Natural Resources
 - Plastic is made from oil--really!
 - Did you know: Glass is made from sand?
 - Metals are dug-up from mines
 - 17 trees have to be cut down to make one ton of new paper!
- Recycling Creates Less Pollution
 - Recycling steel reduces:
 - Air pollution by 86%
 - Water pollution by 76%
 - Mining wastes by 97%

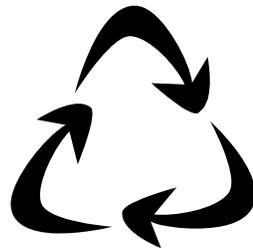


WOW!

Closing the Loop

- Buying things that are made from recycled products makes companies want to make more.
- By putting things in the recycling bin and then buying recycled "new" items at the store, you are Closing the Loop!

Always Look



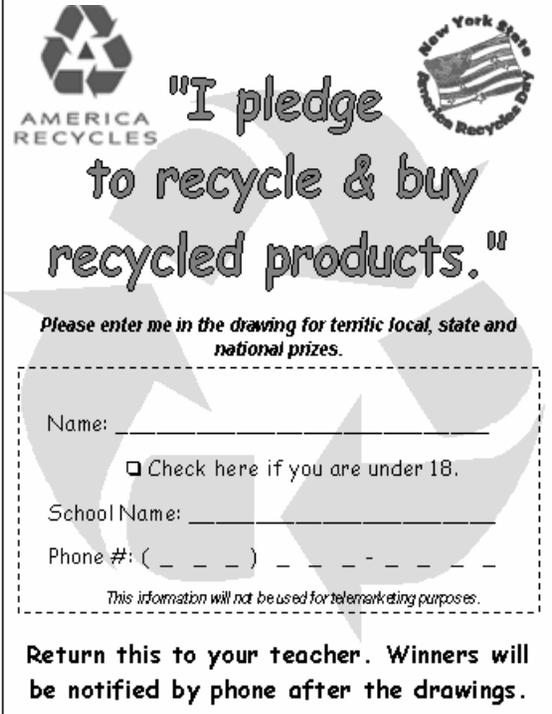
Before you Buy!

Pledges and Prizes

- If enough of us promise to 'Close the Loop' by *filling out a pledge card*, we can help the environment AND win great prizes!
- Past prizes include: a Disney trip for four, bikes, cameras, and a Perry's Ice Cream Party (with lots of great Wegmans' toppings) for our entire school!!!
- Prizes for 2010 will be announced when available...

Last Step !

- Make your pledge to:
 - Recycle; and,
 - Buy Recycled Products



The image shows a pledge card for America Recycles Day. It features the 'AMERICA RECYCLES' logo on the left and the 'New York State Buy Recycled' logo on the right. The central text reads: "I pledge to recycle & buy recycled products." Below this, it says "Please enter me in the drawing for terrific local, state and national prizes." There is a dashed-line box containing a form with fields for Name, School Name, and Phone #, and a checkbox for "Check here if you are under 18." A disclaimer at the bottom of the dashed box states "This information will not be used for telemarketing purposes." Below the dashed box, the text reads "Return this to your teacher. Winners will be notified by phone after the drawings."


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Check here if you are under 18.

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