

For More Information:

For available sites contact:

Monroe County
Department of Transportation
6100 CityPlace
50 W. Main Street
Rochester, NY 14614-1231
(585) 760-7717

**Don't delay. Call today to
reserve a location!**

Visit our Website at:

www.monroecounty.gov

Visit our website today for a listing of participating groups and the locations of their flowerbeds.

See what other participants have done with their "Monroe County In Bloom" sites!



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Maggie Brooks
County Executive

Terrence J. Rice, P.E.
Director



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Department of Transportation



"Our roads and highways leave an impression not only with our visitors, but with our residents as well. We are proud to sponsor the "Monroe County In Bloom" program which plays a vital role in improving our quality of life...providing individuals the opportunity to give back to our community."



Maggie Brooks
County Executive

MONROE COUNTY IN BLOOM

MONROE COUNTY IN BLOOM is sponsored by the Monroe County & New York State Departments of Transportation, along with support from the Monroe County Parks Department and the Greater Rochester International Airport. The program is available to community-minded companies, clubs, or organizations interested in beautifying roadways within Monroe County. By planting flowers along local highways within Monroe County and the State of New York rights-of-way, we improve our community's impression to area travelers.

Getting involved is easy! Interested groups simply need to commit to a two-year period of planting and caring for their flowerbed.

Work would include: preparing the soil, planting flowers, weeding and watering. In turn, Monroe County will build the site, assist in landscape design and provide the flowers. An on-site program coordinator will train you in roadside safety before initial preparation of your site.

Cost To The Group:

There is no out-of-pocket expense to participating organizations, only your time and effort.

What You Will Need To Participate:

- Individuals committed to the program. *Experience on similar type programs has shown that a minimum of ten volunteers will ensure success.*
- General liability insurance.
- Basic yard tools such as rakes, shovels, spades, work gloves, etc.
- Watering devices.



This flowerbed on I-490 was planted and maintained by the Garden Factory.

Who Can Participate:

- Garden Clubs
- Businesses
- Churches
- Alumni Groups
- Government Agencies
- Professional Associations
- Radio Stations
- Hospitals
- Neighborhood Organizations
- County and State Adopt-A-Highway Groups
- Service Organizations

Why You Should Join:

Show your community you care!

Monroe County will install a sign crediting your organization for your efforts. Thousands of motorists each day see these signs, providing excellent exposure in our community.

As you beautify our community, your organization gains public awareness. Not only is this an environmentally positive action but also a fun and rewarding group activity for your club, group or business!