



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES INDE IS MONROE COUNTY BUSINESS OF THE MONTH

Monroe County Executive Maggie Brooks today announced that INDE has been named Monroe County's "Business of the Month" and is featured on Monroe County's website, monroecounty.gov. INDE is a one-stop home redesign center that specializes in remodeling projects with a focus on new kitchens, bathrooms, additions, and finished basements.

"INDE has developed a unique business concept that not only puts Monroe County on the map, but caters to the majority of our homeowners who are electing to stay in their homes and remodel," said **Monroe County Executive Brooks**. *"I'd like to thank INDE for their tremendous investment in our local economy and creating highly-skilled jobs."*

Established as a partnership between Morrell Builders Inc. and Pride Mark Homes Inc., INDE is the first business of its kind in the Rochester area to offer comprehensive remodeling services that see a home remodel project from start to finish. INDE's 5,000 square foot showroom features kitchen and bath displays, lighting, faucets, fixtures, and exterior solutions such as siding and shingles.

"The redesign business in the Rochester area has grown much larger than the new-home market so it made sense for us to create a one-stop design center that allows our customers to do all their comparison shopping in one convenient setting," said Jeff Morrell, Co-owner of INDE and Morrell Builders.

Morrell Builders constructed the 21,000 square foot facility at 1501 Pittsford-Victor Road in the Town of Perinton where INDE, Morrell Builders and Pride Mark Homes are all now located. INDE has 13 employees. The company utilized COMIDA incentives for the \$2.3 million construction project.

For more information on INDE, please visit their website, www.theindestudio.com.

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