



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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BROOKS AND CURRENT COMMUNICATIONS ANNOUNCE NEW OFFICE

Company Chose to Expand in Monroe County

Monroe County Executive Maggie Brooks today joined Ron Boillat, President and COO of CURRENT Communications, and Jack Kinnicutt, Director of Empire State Development's Finger Lakes office, to cut the ribbon on the company's new facility in Monroe County. CURRENT Communications has expanded their operations into a 52,000 square foot building in Henrietta. The expansion will be the home to 180 new jobs in Monroe County. The new building represents a \$10 million investment in our community.

CURRENT Communications started doing business locally in 2003 with two employees. The positions that CURRENT Communications expects to create include information technology, engineering, sales and marketing, and customer service. The company has developed Broadband over Power Line technology, or BPL, which delivers high-speed communications services such as telephone, video, and Internet access to a business or residence through existing power outlets.

"CURRENT Communications decided to expand here in Monroe County due in large part to our highly skilled workforce and national leadership in technology innovation. Monroe County is proud to be a partner in helping CURRENT Communications expand their operations and create new, high quality jobs in our community," said **Brooks**. *"The fact that CURRENT Communications started with two employees and is growing so significantly is a powerful example of how nurturing and supporting small businesses can produce huge benefits for our region."*

"Today's celebration is a testament to Governor Pataki's economic policies to aggressively market our economy and talented workforce," said **Charles A. Gargano**, Chairman of Empire State Development. *"New York State has everything a business needs to succeed, and we're spreading this message to companies throughout the country. CURRENT Communications heard the Governor's business-friendly message, and as a result, is quickly becoming a major force in the Finger Lakes region's economy."*

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“We appreciate all the support Monroe County and the State of New York have provided us in our effort to grow our business in Rochester. It has allowed us to expand our presence here and to create quality jobs for the Rochester community,” said **Ron Boillat**, President and COO of CURRENT Communications.

County, State and company officials also acknowledged the work and support of the project’s developer, LeFrois Development.

CURRENT Communications is a subsidiary of CURRENT Communications Group, LLC, which is a privately held company based in Germantown, Maryland. CURRENT Communications is the nation’s premier Broadband over Power Line (BPL) service provider, offering broadband services to residential and small business customers and “Smart Grid” services to the electric utility that enables an electric distribution company to better manage and maintain its power infrastructure.

The service, *CURRENT Broadband®*, is an “always-on” broadband connection that customers access by plugging their computer into the existing power outlets in any room of their home or business through a special power line modem.

The expansion project was approved for incentives through the County of Monroe Industrial Development Agency (COMIDA). CURRENT Communications is also located in a Monroe County Empire Zone. The company’s commitment to locate in New York State was also spurred by an \$800,000 capital grant from Empire State Development.

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