



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Tuesday, January 16, 2007

BROOKS ANNOUNCES PROJECTS APPROVED BY COMIDA

Monroe County Executive Maggie Brooks announced that the County of Monroe Industrial Development Agency (COMIDA) today approved incentives for five local economic development projects that will create more than 200 new jobs in Monroe County.

“COMIDA is proud to be a partner in helping local companies grow and create jobs in Monroe County,” said **Brooks**. *“Rapidly growing companies like 5LINX and small companies like The Bennett Group reflect the diversity and strength of our economy.”*

The following projects were approved by COMIDA:

LeFrois Development, LLC (Lease/leaseback with JobsPlus)
P.O. Box 230
Henrietta, NY 14467

Project Tenant: 5LINX Enterprises, Inc.
Project Location: 275 Kenneth Drive
Rochester, NY 14623

LeFrois Development will be constructing a 50,000 square foot building in the Town of Henrietta to house 5LINX Enterprises. 5LINX was founded in 2001 and sells communication services including digital phone service, wireless phones and accessories, satellite television, and Internet connection. The company is experiencing significant growth in the Voice Over Internet Protocol (VOIP) market. This building project will accommodate future growth. The \$6,865,000 project will impact 47 existing employees and is expected to create 133 new jobs within the next five years.

Holt Road Investors, LLC (Lease/leaseback with JobsPlus)
2601 South Bay Shore Drive, Suite 800
Miami, FL 33133

Project Address: 856 Holt Road
Webster, NY 14580

The applicant is proposing to construct a 9,300 square foot child care center on 1.5 acres on the west side of North Ponds Park. The center will be operated by the Knowledge Learning Corporation (KLC) as a KinderCare Learning Center.

KLC is the third largest for-profit education company in the world and the largest for-profit provider of early childhood education in the United States with over 2,000 locations in 38 states, including 31 in New York. The center will include 12 classrooms and have a maximum occupancy for 141 children. The total investment in the project is over \$2.1 million and will result in the creation of 33 full-time jobs. The company seeks approval of JobsPlus based on the use of 100% local labor and suppliers to construct the project.

Rochester Lodging Associates, LLC (Lease/leaseback with JobsPlus)
940 Jefferson Road
Rochester, NY 14623

The applicant is proposing to renovate the 43,000 square foot, 98-room Best Western Rochester. The hotel was recently purchased and is in need of renovations including new exterior finish, guest room and hallway updating, carpeting and elevator refurbishing. The \$750,000 project will impact an existing employee base of nine and is projected to create five new full-time jobs. The company seeks approval of JobsPlus based on the 100% local labor and suppliers rule.

North Forest Properties #3, LLC (Lease/leaseback with JobsPlus)
8201 Main Street, Suite 12
Williamsville, NY 14221

Project Address: 105 Canal Landings
Rochester, NY 14616

North Forest Properties is proposing to construct a 13,764 square foot single story office building located at 105 Canal Landings in the Town of Greece. The building will be leased by Unity Geriatric Associates and Kanoodle.com. Unity Geriatric Associates is a member of Unity Health System, and specializes in serving the needs of mature adults. Kanoodle.com is a provider of Internet marketing services in the area of search-targeted sponsored links. The total investment in the project is \$1.5 million and will result in the creation of 30 full-time jobs. The company seeks approval of JobsPlus based on the use of 100% local labor and suppliers to construct the project.

The Bennett Group, Inc. (EquiPlus)
71 Goodway Drive South
Rochester, NY 14623

The Bennett Group, Inc. (TBG) is a consulting and training firm that specializes in the development and delivery of educational products and services for the mailing industry. The Bennett Group is purchasing \$112,621 in mailing equipment (inkjet addresser, tabber, inserter) which will be used in its state-of-the-art training facility. TBG has two employees and will be creating one new full-time job. The company is requesting EquiPlus on the equipment purchases and has been approved for a GreatRebate on the purchases through the Monroe County Industrial Development Corporation. The company previously used the GreatRate program for \$121,000 in equipment purchases.

The EquiPlus program combines the investment incentives of the GreatRate and GreatRebate programs with the sales tax exemptions offered through COMIDA. Companies that receive GreatRate or GreatRebate benefits through MCIDC for the purchase of equipment can receive an additional sales tax exemption on the purchase of that equipment through COMIDA.

JobsPlus is a tax abatement program that, in addition to sales tax exemption and/or mortgage tax exemption, provides 90% abatement on increased assessment associated with the project in the first year, decreasing 10% per year for a ten-year period.

COMIDA is a not-for-profit, public benefit corporation and governmental agency. Its purpose is to actively promote, encourage, attract and develop job opportunities in the community, by encouraging established businesses to expand locally and attracting new industries to the Monroe County area. COMIDA incentives apply toward the purchase of land and construction of new facilities, the expansion of existing buildings, the purchase of new machinery and equipment, as well as the renovation of existing facilities.

###

Media Inquiries, contact:

Department of Communications at 753-1080