



News From

Maggie Brooks

Monroe County Executive

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Brooks and Leuze lumiflex Open Research and Development Center

Monroe County Executive Maggie Brooks today joined Dr. Harald Gruebel, the German Managing Director of Leuze electronic GmbH + Co. KG, and Joerg Woerner, Head of Development at Leuze lumiflex, Inc. to open the company's new Research and Development Center at 465 WillowBrook Office Park in the Town of Perinton.

"Our community is one of the top areas in the country for degrees granted in science and engineering. With our highly skilled workforce, leading colleges and universities, and a strong base of research and development companies, Monroe County has the talent and resources needed to support emerging technologies and grow high-tech businesses and jobs," said Monroe County Executive **Maggie Brooks**. *"I thank Leuze lumiflex for choosing to grow their company in Monroe County."*

Three years ago during his work as a project manager for Leuze electronic in Germany, Joerg Woerner was attracted to the perfect environment the Rochester area offers to a company developing optoelectronic products. The excellent education of young engineers, and the experience of well established companies and start-ups, made it an easy decision for Leuze electronic to open a Research and Development Center in Rochester last year. The company's new 3,500 square foot facility in Perinton has been remodeled and includes workspace, a laboratory, and a large meeting and training room.

"We are proud and excited to become a member of the Monroe County community, which provides the knowledge to develop cutting-edge technology, brilliant engineers, wonderful people and the perfect infrastructure for a small office to grow," said **Joerg Woerner**, Head of Development for Leuze lumiflex. *"Many of our customers all over the world are waiting for the products we plan to develop in Rochester. We therefore hope to employ 20 to 30 people within three years."*

"We welcome Leuze lumiflex to the Rochester community. Technology-based companies such as this provide terrific opportunities for collaboration on research activities and new cooperative education experiences for our students. The selection of Rochester as the new U.S. presence of Leuze lumiflex is further testimony to the region's world-class workforce and the global awareness of our expertise in sensor systems, optics and microsystems," said **Deborah M. Stendardi**, VP for Government & Community Relations, RIT.

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Founded in 1963 in Owen/Teck, Germany, privately owned Leuze electronic has been developing optoelectronic sensors, identification systems, machine vision systems, data transmission systems, as well as optoelectronic systems for safety at work and industrial automation. It has 800 employees at 20 worldwide subsidiaries in Italy, Great Britain, Switzerland, Brazil, Australia, China and its U.S. headquarters in New Hudson, MI.

In close cooperation with the parent company in Germany, Leuze lumiflex develops “Smart Image Sensors”. These innovative products combine imaging technology with smart software algorithms and are expected to replace traditional photo sensors in applications including quality inspection, food and beverage packaging, automated warehouses, and assembly line processes. In the future, robots will be able to “see” parts in a box by using “artificial eyes”. Working with its international team, the Rochester Research and Development Center will focus on imaging technology, processing architectures, and software algorithm design.

For more information on Leuze lumiflex visit www.leuze.com.

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