



Anne M. Kress, Ph.D.
President

March 19, 2010

The Honorable Maggie Brooks
Monroe County Executive
110 County Office Building
39 West Main Street
Rochester, NY 14614-1476

SUBJECT: Google's Experimental Internet Access Program

Dear County Executive Brooks:

I am pleased to support the Rochester community's application for inclusion in Google's experimental Internet access program. Monroe County's thoughtful process and analysis have produced a visionary and practical response for your review.

As president of the largest community college in upstate New York, one of more than a half dozen colleges in the Greater Rochester region, I am confident that this opportunity could be significant for the many academic and research resources that abound here. Many other potential benefits are just as intriguing—from positive implications for health care, human services and the regional library system to enhancing emergency and municipal operations. However, it's not just about what you can do for us.

While this opportunity would be immensely beneficial to the Rochester region, the makeup of this very special community means tremendous potential for you. Your experimental program would surely be helped by the thousands of primarily young, technologically savvy college students who will be taking their Google experience with them as they enter the professional world.

Rochester is uniquely qualified to be a launch site. According to the regional economic development agency Greater Rochester Enterprise, this upstate New York area has the highest Intellectual Density Quotient of any region in the country. A high IDQ is an indication of a region's potential for productivity and sustainable economic health, making Monroe County very fertile ground for your investment.

Over the past several years, Rochester has evolved from a city known for such corporate giants as Kodak and Xerox to a place where smaller, entrepreneurial startups are beginning to thrive. Google's experimental program could significantly assist those locally-based companies trying to compete in a global market.

Monroe Community College enthusiastically supports Monroe County's application and will gladly contribute to plans for its implementation. Our best efforts will require the diversity of many individual voices. Be assured that MCC would be happy to join the resounding chorus.

Sincerely,

A handwritten signature in black ink, appearing to read 'Anne M. Kress'.

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To Google's Experimental Internet Access Decision Makers

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