



# New York Recycles

November 2009

# New York Recycles--Key Messages

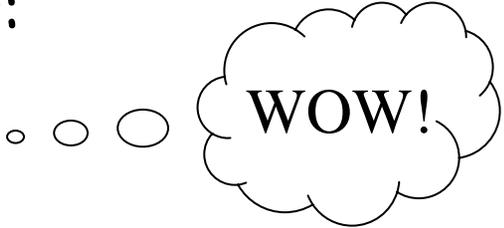
- Support Recycling
- Closing the Loop (it means buying recycled-content products)
- Pledges and Prizes

# Support Recycling

- Recycling Saves Energy
  - You can watch THREE hours of TV with the electricity saved by recycling ONE soda can!
  - Recycling one ton of paper saves 380 gallons of oil!
- Recycling Saves Room in the Landfill (Dump)
  - Paper fills almost half of every trash can--that's a lot of trees!

# Support Recycling

- Recycling Saves Natural Resources
  - Plastic is made from oil--really!
  - Did you know: Glass is made from sand?
  - Metals are dug-up from mines
  - 17 trees have to be cut down to make one ton of new paper!
- Recycling Creates Less Pollution
  - Recycling steel reduces:
    - Air pollution by 86%
    - Water pollution by 76%
    - Mining wastes by 97%

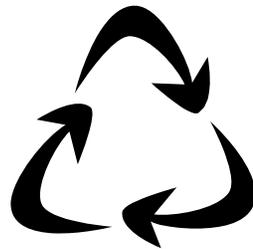


WOW!

# Closing the Loop

- Buying things that are made from recycled products makes companies want to make more.
- By putting things in the recycling bin and then buying recycled "new" items at the store, you are Closing the Loop!

Always Look



Before you Buy!

# Pledges and Prizes

- If enough of us promise to 'Close the Loop' by *filling out a pledge card*, show how we reduce, reuse & recycle in school AND do a new project to show how we can help the environment we can win great prizes!
- Prizes include: Cool recycled stuff, reuseable bags, an Ice Cream Party from Perry's Ice Cream and Wegmans Food Markets for the entire school!!! AND MORE!

# Last Year's Winners!!

- St. Joseph's
- Keshequa Middle
- Warsaw Elementary
- Cal-Mum  
Elementary
- Pavilion  
Elem/Middle
- Gowanda Middle/HS
- Portville Elementary
- Winslow Elementary
- Smallwood  
Elementary
- Brockton HS
- Falconer Middle
- Haverling Schools

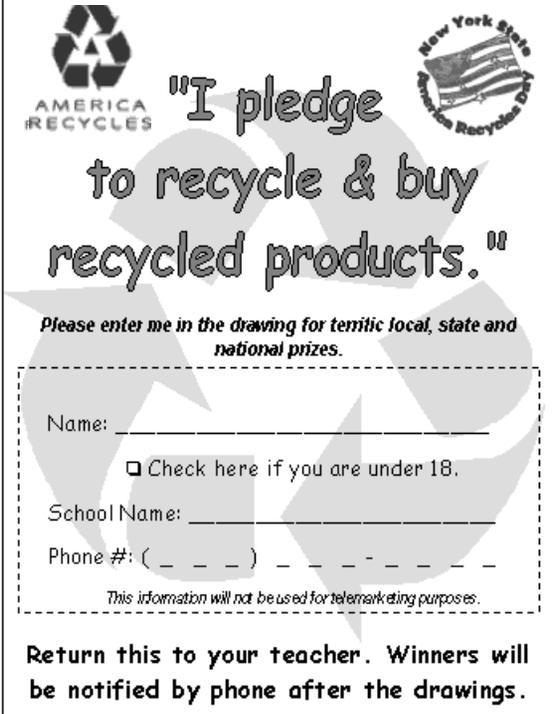
America Recycles Day – November 15

[www.americarecyclesday.org](http://www.americarecyclesday.org)



# Last Step !

- Make your pledge to:
  - Recycle; and,
  - Buy Recycled Products



 "I pledge  
to recycle & buy  
recycled products."  


*Please enter me in the drawing for terrific local, state and national prizes.*

Name: \_\_\_\_\_

Check here if you are under 18.

School Name: \_\_\_\_\_

Phone #: ( \_\_\_\_\_ ) \_\_\_\_\_

*This information will not be used for telemarketing purposes.*

**Return this to your teacher. Winners will be notified by phone after the drawings.**