

FOR IMMEDIATE RELEASE

Tuesday, October 2, 2012

BROOKS, WASTE MANAGEMENT LAUNCH U.S. FLAG RETIREMENT PROGRAM WITH SENECA WATERWAYS COUNCIL

*Monroe County **ecopark** facility to collect U.S flags for local Boy Scouts to properly retire beginning October 6th*

County Executive **Maggie Brooks** today announced that Monroe County and Waste Management of New York (WMNY) have partnered with the Seneca Waterways Council, the local chapter of Boy Scouts of America (BSA), to collect U.S. flags at Monroe County's **ecopark** facility starting this coming Saturday.

*"The strong partnership between Monroe County and Waste Management underscores our ongoing commitment to offering a wide-variety of recycling resources to the residents of Monroe County," said **Brooks**. "The Flag Retirement Program will teach our local Boy Scouts the importance of properly retiring the American flag, while also assuring local residents that the flags will be disposed of in a respectful manner."*

Two - 30 gallon barrels for flag collection will be clearly labeled with the Seneca Waterways logo and placed at the **ecopark** facility. The flags deemed appropriate for retirement will be given to the Seneca Waterways Council and Boy Scouts will hold regular ceremonies at their camping venues to teach young Scouts how to properly retire a flag and teach the importance of social responsibility. There will be no charge for the program.

"Waste Management of New York is proud to partner with Monroe County in offering a flag retirement program that will ensure that the symbol of our country, once deemed unserviceable, is retired with the honor and dignity that it deserves," said Jeff Richardson, Senior District Manager at Waste Management of New York.

The **ecopark** is located adjacent to the Greater Rochester Airport at 10 Avion Drive in the Town of Chili. The **ecopark**'s user-friendly website can be accessed at www.monroecounty.gov/ecopark.

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