



# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
*County Executive*

September 10, 2021

To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Authorize Contracts with Not-For-Profit Agencies for Rochester-Monroe County Youth Bureau Programs in 2021

Honorable Legislators:

I recommend that Your Honorable Body authorize contracts with the agencies listed in Attachment A, in a total amount not to exceed \$735,836 for Rochester-Monroe County Youth Bureau programs for the period of January 1, 2021 through December 31, 2021.

The Rochester Monroe County Youth Bureau enters into approximately ten (10) contracts each year in amounts over \$20,000, with matching funds required for Runaway and Homeless Youth providers only. Contracted services directly correspond to the assessed needs and service objectives of the Rochester-Monroe County Youth Bureau and as required and approved by the New York State Office of Children and Family Services. This year's funding represents a decrease of \$9,213 from last year's funding.

The agencies were selected through a competitive request for qualifications process based on the New York State required County Child and Family Services Plan in which services to be contracted must directly correspond to the assessed needs, priority focus areas, and outcomes of the plan; State Executive Law procedures and criteria for selecting programs; and State certification requirements for runaway and homeless shelter programs.

Contract programs will be evaluated consistently and continually through three methods utilized by the Youth Bureau, documented in its Monitoring and Evaluation Systems Procedures Manual. These methods include: 1) self-report, requiring agency submission of three (3) different self-report instruments; 2) yearly outcome evaluation assessment of contract outcomes; and 3) expenditure review. These contracts will allow for the provision of a comprehensive range of youth services and programs by the not-for-profit agencies specified in Attachment A.

Please refer to the attached Purchase of Services Information Form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

**The specific legislative actions required are:**

1. Authorize the County Executive, or his designee, to execute contracts, and any amendments thereto, with each approved agency as listed in Attachment A for youth services, in a total amount not to exceed \$735,836 for the period of January 1, 2021 through December 31, 2021.
2. Authorize the County Executive, or his designee, to execute any applications, contracts and amendments thereto, with New York State and/or agencies listed in Attachment A, to increase or decrease the contract amount and extend the length of the contract(s) in order to maximize state reimbursements for these purposes.

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No. **210356**

Not to be removed from the  
Office of the  
Legislature Of  
Monroe County

Committee Assignment

**HUMAN SERVICES -L**

**WAYS & MEANS**

3. Authorize the County Executive to appropriate any subsequent years of the grant award in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, and to make any necessary funding modifications within the grant guidelines to meet contractual commitments.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with the New York State Civil Service Law, and when applicable, the terms of any labor agreement affecting such positions.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for these contracts is included in the 2021 operating budget of the Monroe County Department of Human Services, Monroe County Youth Bureau, general fund 9001, funds centers 5602010000, Runaway Homeless Youth Services; and 5603010000, Youth Contracts. No additional net County support is required in the current Monroe County budget.

Each of these contractors has been reviewed for not-for-profit status and the records in the Office of the Monroe County Treasury have indicated that none of these agencies owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Adam J. Bello  
Monroe County Executive

AJB:db

**ATTACHMENT A  
PRIVATE AGENCY CONTRACTS 2021**

- 1. Center for Youth Services, Inc.–Prevention Education & Prevention Counseling Program \$112,738**  
The Prevention Education and Prevention Counseling Program bring comprehensive youth services to youth and their families throughout Monroe County and the City of Rochester as well as at school-based sites. Prevention/education groups and workshops, crisis intervention, counseling, case coordination, access to runaway/homeless youth housing and follow-up services are provided.
- 2. Big Brothers Big Sisters of Greater Rochester–Youth Mentoring Program \$14,246**  
The Big Brothers Big Sisters (BBBS) project matches youth in its mentoring program. BBBS targets youth who reside in the city of Rochester. The project will enroll all youth who seek mentors with special emphasis and focus on youth who are chronically truant, at high risk of educational failure and school dropouts who reside in defined risk areas of the city and/or have parents who are incarcerated.
- 3. Action for a Better Community–Youth Mentoring Program \$23,273**  
Action for a Better Community has a Strategies 2 Success (S2S) program which is an after-school program for 7th and 8th graders that focuses on Fine Arts. In addition, Project YOU is an all-girls program for youth ages 12-18 that runs year round. Through 40 developmental asset-based curriculum, free fine arts instruction, and youth empowerment, young people experience freedom of expression, and alternate ways of learning.
- 4. Compeer Rochester Inc. –Youth and Family Mentoring Program \$23,274**  
This program provides support and guidance to disadvantaged youth and their families who are struggling with poverty, mental illness and/or parental incarceration. They do this by matching youth with adult community volunteers who develop a one-on-one, trusting relationship and become a positive role model for youth.
- 5. The Urban League of Rochester, Inc.–Youth Intervention Program \$27,078**  
The youth intervention program provides mentoring support following the research based Bry Behavioral Monitoring and Reinforcement Program to students at risk of being suspended or dropping out of school. The Bry model involves regular monitoring and mentoring and student, teacher and parent contacts. The mentoring program will provide youth achievement mentoring services and support to improve their academic, social and emotional behavior both within the school setting and their community.
- 6. IBERO-American Action League– Puerto Rican Youth Development-P.R.Y.D \$30,947**  
PODER provides mentoring support following the research based Bry Behavioral Monitoring and Reinforcement Program to students at risk of being suspended or dropping out of school. The Bry model involves regular monitoring and mentoring and student, teacher and parent contacts. The mentoring program will provide Hispanic youth achievement mentoring services and support to improve their academic, social and emotional behavior both within the school setting and their community. Families of youth will be provided support to assist their youth in being successful. Cultural enrichment services will also be provided through positive youth development group activities.
- 7. Coordinated Care Services, Inc.–Programming & Events \$30,437**  
This program combines support from the New York State Office for Children and Family Services with Rochester Area Community Foundation match support to provide skills training, effective program models training, best practices, organizational capacity building and consultation services to youth services. Youth Bureau funded programs and municipalities that provide services to youth and families participate in practice skills enhancement, program model improvements and explore organizational change processes to more effectively provide youth development and reach outcomes.
- 8. The Community Place of Greater Rochester–Beacon Centers for Excellence \$46,531**  
This program provides neighborhood-based after-school and summer programs to youth, ages 5-20 years and their families residing in Northeast Rochester. The program encourages the development of social and emotional competencies, assets, and the increase of protective factors with youth. Services include youth development activities such as homework assistance, leadership skills, community service and interpersonal skill building as well as intervention services within the home and school to address school or family behavioral management problems. Two evidence-based program curriculum, PATHS (Promoting Alternative Thinking Strategies and TOP (Teen Outreach Program) are used with the programming.

- 9. The Salvation Army–Genesis House** **\$72,689**  
 Genesis House is a nine- (9) bed co-ed shelter that provides services to youth between the ages of 16-20 years of age. These services include crisis counseling, short-term counseling, teaching of daily living skills, case management, advocacy, community services coordination, and referral for health, employment education, longer term housing, etc. Genesis House is a certified runaway shelter providing services 24 hours a day, 7 days a week in accordance with the New York State Office of Children and Family Services, Runaway/Homeless Youth regulations.
- 10. Center for Youth Services–Runaway Shelter** **\$184,076**  
 The Center Runaway/Homeless Youth Services is an integral component of the comprehensive package of services provided for runaway and homeless youth by The Center. Services include crisis counseling, prevention/education, short-term counseling, housing assessment, casework and follow-up services for male and female youth through a group home shelter and volunteer families. The twelve- (12) bed shelter is open twenty-four (24) hours a day and provides short-term shelter/services in accordance with New York State Office of Children and Family Services Runaway regulations.
- 11. Charles Settlement House–READY by 21** **\$10,464**  
 The program provides a teen club using the evidence-based Teen Outreach Program (TOP) with mentoring and engagement in community service and service-learning opportunities for NW city youth. Curricula/programming includes media literacy, employment readiness, social and emotional skill development and intergenerational programming with Charles' Senior Center.
- 12. Coordinated Care Services, Inc.–Youth as Resources** **\$51,174**  
 Youth as Resources (YAR) is a community-based youth philanthropy program. YAR provides small grants (up to \$1000) to young people to design and carry out community service projects that address social issues or problems in the Monroe County community. YAR seeks to empower and engage youth as partners with adults in creating positive community change and development. Youth and adult members govern the YAR board that provides grants to local organizations that are overseen by youth. Youth as Resources assists in increasing participant's connectedness to their community through participation in the planning, implementation, and evaluation of their own projects.
- 13. Champion Academy–Extreme Mentoring and Empowerment Initiative** **\$27,969**  
 The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential. The Extreme Mentoring & Empowerment Model (EME Model) is an innovative, impactful, cost- effective and scalable solution to help teens in poverty maximize their potential. This model combines firsthand knowledge of the nuances of poverty along with an in-depth understanding of the strategic opportunities available to maximize academic and professional success. The EME Model is built largely upon eleven programmatic principles that provide an unmatched ecosystem of collective support for each of its participants.
- 14. Consumer Credit Counseling Service of Rochester–“Go for Gold”** **\$27,970**  
 The “Go for Gold” peer financial education program is focused on achieving self-sufficiency for at-risk youth and their families through an asset-based curriculum. The experience of working with vulnerable populations positions CCCS to make a deep and measurable impact in the Rochester community. “Go for Gold” peer educator trainings are conducted on-site at partner program locations (host sites) in conjunction with their normal program operations. Four (4) separate workshops are presented in one-hour segments using interactive, hands-on activities and demonstrations including role-play and problem-solving. Handouts and resource materials are provided at each session. Each class features education in four key areas in order to equip participants to deliver a 10-minute, financial workshop.
- 15. Villa of Hope–Work Based Learning Program** **\$27,970**  
 The Villa of Hope's Work Based Learning (WBL) Program is designed to build assets by increasing personal and professional skills and preparing these youth with the knowledge and skills needed in order to sustain economic self-sufficiency. The WBL Program prepares youth, ages 16 to 20, with the skills that are necessary to obtain a sustainable wage. We will work to prepare youth to succeed in today's economy, by exposing them to high-growth middle-skill occupations in promising fields such, as manufacturing and information technology.
- 16. TBD–Pending Final Allocations** **\$25,000**  
 Provide opportunities for healthy youth development. A wide range of pursuits are offered during after-school, weekend and evening hours. Engage youth in a variety of activities, programs, special events impact life skills training in a safe and healthy environment. Prevention/education, counseling intervention, access to runaway/homeless.

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 354

**Proposed YDP S Amt. 2021:** \$112,738

**PROGRAM:** Prevention Education/Counseling

**CONTRACTOR:** The Center for Youth Services, Inc., Elaine Spall, Executive Director

**PROGRAM DESCRIPTION:** The Center's Runaway Youth Services project is a major part of the comprehensive services provided for runaway and homeless youth. Services include counseling intervention, housing assessment, casework and follow-up services through an emergency shelter, volunteer interim family program and counseling offices.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLE(S):**

- 1 – Participants will stabilize their housing, build connection with family and community supports and increase protective factors.
- 2 – Participants increase knowledge and life skills and build protective factors.
- 3 – Participants experience less trauma during a time of crisis and are connected to on-going services as needed.
- 4 – Participants stabilize their housing, build connection with family and community supports and increase protective factors.
- 5 – Youth are connected to mental health services and parents are engaged in advocating for their child.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR:**

- 1 – 90% will have achieved one or more outcome goal; 80% will have maintained or gained on their CGAS score.
- 2 – 80% will increase knowledge; 90% will demonstrate skill.
- 3 – 100% will be provided crisis counseling; 75% will be referred to on-going services (internal and/or external).
- 4 – 90% of participants will have stabilized their housing; 90% will have met employment and/or educational goals; 80% will have enhanced permanent connections with family/health adults.
- 5 – 90% of families will be connected with on-going mental health support; 75% of youth participants will have stabilized their housing.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 354                     | 350                        | 350                     |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

All program activities are designed to promote goal achievement and be quantified, measured, and tracked. Routine (monthly, quarterly, annually) reviews of progress activities and outcomes allow modifications to be made as needed to support successful outcomes and goal achievement. Measurement tools are developed, and data is collected, reviewed and analyzed by program administrators and the agency Board of Directors, and is used to mark progress toward program goals and to make quality improvements. Measuring program performance is accomplished by querying the agency's Management Information System (which has been maintained for over 23 years) to generate utilization, outcome and impact reports no less than quarterly which is

essential to planning, updating, revising and developing new procedures, protocols and services.

Reports compare actual outcomes to the projected outcomes and are used to inform service methodology or program objective modifications needed. These reports also identify emerging trends, changes in client demographics, geographic distribution, and service utilization. Program goals are quantified so that data can be collected and progress evaluated. The efficacy of services/activities is reflected in the impact (i.e., knowledge gained, skills developed, and behavior change) on the participant and by their direct feedback as to its relevancy. Service methodology is modified as needed to improve efficacy. In this way, services remain client-centered and directed, current and meaningful and successful services/activities are noted and replicated.

**BOARD MEMBERS:**

Lauren Burruto, Brian Brady, Shaun Nelms, Michael Piccolo, Johanna Bartlett, Eric Black, Lorraine Braveman, Margaret Burns, Najiaya Campbell, Laurie Cardillo, Spenser Carter, Catherine Cerulli, Brian Costello, Richard DeJesus-Rueff, Barb Duffy, Daryl Gaston, Bruce Kielar, Richard Kreipe, McAnarney, Teresa Johnson, Greg Lighthouse, Nancy McDonald-Stoler, Lisa Owens, James Paulino, Cathi Perkins, Milton Pichardo, Phoebe Reynolds, Lynn Ryan, Kenny Vargas, Frank York

**SOURCE MATERIAL:**

Application narrative, annual reports; ContrackHQ

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019** 18

**Proposed YDP \$ Amt. 2021:** \$14,246

**PROGRAM:** Big Brothers Big Sisters Youth Development, Services, Supports and Opportunities

**CONTRACTOR:** Community Partners for Youth, Inc. DBA Big Brothers Big Sisters

**PROGRAM DESCRIPTION:** Big Brothers Big Sisters of Greater Rochester implement a highly structured community based mentoring program which will follow the science based model of mentoring developed by our national organization. The program will assist youth in achieving higher aspirations and greater confidence, avoidance of risky behaviors and achieving educational success thus preparing kids for success.

**PRIMARY OBJECTIVE(S)**

- 1 - Youth in the mentoring program have a higher likelihood of graduating high school than youth in the school district without a mentor.
- 2 - The percent of youth in the program who engage in risk behaviors will decrease, and protective factors will increase, as measured by the Youth Outcome Survey (YOS).
- 3 - There is a decrease in the number of youth in the program that offend or reoffend during the 3-year program period.

**PRIMARY PERFORMANCE MEASURE/INDICATOR**

- 1 - 70% of youth who complete a minimum of a full relationship period (i.e. 12 months), will maintain or show improvement in 5 areas of positive outcome scores of the YOS.
- 2 - At least 70% of the youth matched will demonstrate positive change in at least two of the six areas related to risky behaviors, assessed through the YOS.
- 3 - At least 75% of the youth matched must achieve positive scores on Strength of Relationship (SoR) survey conducted at 3 months post match and again at the 12 month.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 18                      | 35                         | 35                      |

**OUTCOME ASSESSMENT  
METHODOLOGY**

- 1 - The Youth Outcome Survey (YOS) is a set of 32 questions which cover youth attitudes in 3 strategic outcome areas: educational success, risky behaviors, and socio-emotional competence. The survey is administered in pre and post-test format - before the youth is matched, then at milestone intervals after a year.
- 2 - Collection of student grades and attendance.
- 3 - The Strength of Relationship tool measure is used to effectively track match progress and increase the probability that the match can be retained and youth outcomes achieved. It is administered at 3 months, 6 months, and annually.
- 4 - Tracking match retention and match closures. Assuring 80% of youth involved in the program will meet or exceed a mentoring match for one year.

**SOURCE MATERIAL:** Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 87

**Proposed YDP S Amt. 2021:** \$23,273

**PROGRAM:** Strategies 2 Success and Project YOU

**CONTRACTOR:** Action for a Better Community, Inc. (ABC)

**PROGRAM DESCRIPTION:** The Strategies 2 Success (S2S) program operates guidance, and offering a variety of activities along with empowerment tools, these young people will be able to see beyond their current circumstances and have hope for a successful future. Project YOU is a program specifically designed to address the unique needs of girls that are at risk of being victimized or perpetuating violence. Project YOU is a program that will empower the young women, propelling them to reach their established goals, giving them a positive view of their future.

**PRIMARY OBJECTIVE(S)** Promote academic achievement; offer adult support/role models; promote health and wellness; promote healthy self-esteem; promote making safe and healthy life choices; promote building safe and healthy relationships; create leaders and change makers in their communities.

**PRIMARY PERFORMANCE MEASURE/INDICATOR** 75% will increase connection to their personal values and pride in their identity; 100% will complete at least one fine arts instruction in the areas of art, drama, dance, music, martial arts; 100% will participate in nutrition instruction; 100% will learn a new skill; 88% will complete a fine arts presentation; 88% will perform their presentation for an audience in the community; 44% will continue with their new skill outside of the ABC fine arts classes; 88% will incorporate exercise daily through fine arts practice; 100% will learn and sharpen existing skills such as: planning, organizing, writing, and public speaking that will benefit their academic achievement, as well as job readiness; 44% will increase their grade point average.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 87                      | 90                         | 90                      |

**OUTCOME ASSESSMENT  
METHODOLOGY**

View school records for academic progress.

**SOURCE MATERIAL:**

Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 122

**Proposed YDP \$ Amt. 2021:** \$23,274

**PROGRAM:** The Compeer Rochester Youth and Family Mentoring Program

**CONTRACTOR:** Compeer Rochester, Inc.

**PROGRAM DESCRIPTION:** The Compeer Rochester Youth and Family Mentoring Program is an evidence-based mentoring service that provides support and guidance to disadvantaged youth and their families who are struggling with poverty, mental illness, and/or parental incarceration. The goal of our program is to improve the well-being of these youth and families by showing them how they can succeed on their own by using natural community supports. Compeer matches youth with adult volunteers whose focus is on developing a vibrant, trusting one-on-one mentoring relationship. Compeer also provides the services of a Family Peer Advocate whose role is to assist families through challenges that arise that might have an offsetting impact on an otherwise effective mentoring relationship. These services are available to our clients at no cost.

**PRIMARY OBJECTIVE(S):**

- 1 – Youth who feel their mentor takes their preferences and interests into account are more likely to show improvement in their behaviors and attitudes than are youth who feel their mentor is less interested in them.
- 2 – Youth who feel better about being around their mentor are more likely to show improvement in their behaviors and attitudes than are youth who feel less positive.
- 3 - Youth who feel more satisfied with their mentor and the relationship are more likely to show improvement in their behaviors and attitudes than are youth with less favorable impressions.

**PRIMARY PERFORMANCE MEASURE/INDICATOR:**

- 1 – 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth-centeredness of the match.
- 2 – 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth emotional engagement.
- 3 – 56% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to the overall satisfaction with their match and the Compeer Program.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 122                     | 170                        | 170                     |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

The Compeer Model is a proven best practice. The Compeer Model is listed in the National Registry of Evidence-based Programs and Practices (NREPP), a searchable online database of mental health and substance abuse programs that have been rated for the quality of research supporting intervention outcomes and the availability of training and implementation materials. All interventions in the registry have met NREPP's requirements for readiness for dissemination. The NREPP is a program of the Substance Abuse and Mental Health Services Administration (SAMHSA), a branch of the U.S.

Department of Health and Human Services. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. The purpose of NREPP is to help the public learn more about mental health and substance abuse programs and determine which of these may best meet their needs.

The Compeer Model includes thorough mentor screening, comprehensive training and ongoing monitoring of the mentor-mentee match. Fidelity to the Model maintains the integrity of the match and the increased likelihood that match goals will be achieved. Compeer Rochester is unique in our community because we provide the services of a bilingual (Spanish) Family Peer Advocate whose role is to assist families through challenges that arise that might have an offsetting impact on an otherwise effective mentoring relationship.

**SOURCE MATERIAL:**

Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 45

**Proposed YDP S Amt. 2021:** \$27,078

**PROGRAM:** Youth Achievement Program (Youth Intervention Program)

**CONTRACTOR:** Urban League of Rochester, N.Y., Inc. (ULR)

**PROGRAM DESCRIPTION:** The Urban League of Rochester's proposed Youth Achievement Program (YAP) will utilize and provide community, academic, social, and cultural resources and activities to prepare Monroe County's most vulnerable youth to succeed in college, work, and life. YAP prioritizes the safety and protection of Monroe County's hardest to reach children by building upon healthy development and self-sufficiency options for youth.

**PRIMARY OBJECTIVE(S):**  
1 - Increased school attendance  
2 - Improved academic performance

**PRIMARY PERFORMANCE MEASURE/INDICATOR:**  
1 - 83% of youth will have school attendance rates of 93% or better.  
2 - 88% of youth will be promoted to the next grade level.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 45                      | 50                         | 50                      |

**OUTCOME ASSESSMENT METHODOLOGY:**  
1 - Staff obtain consent to acquire students' school records to monitor their attendance each marking period.  
2 - Staff obtain consent to acquire students' school records to monitor their grade level advancement prior to the beginning of the next school year.

**SOURCE MATERIAL:** Application narrative; ContrackHQ; Year end reports

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 56

**Proposed YDP S Amt. 2021:** 30,947

**PROGRAM:** Mentor Program

**CONTRACTOR:** Ibero-American Action League, Inc.

**PROGRAM DESCRIPTION:** Ibero's Mentor Program complements existing school systems by providing caring adults who monitor performance of at-risk youth, help youth identify and work towards goals, communicate frequently with teachers and parents and provide during and after-school activities to keep youth engaged.

**PRIMARY OBJECTIVE(S):**

- 1 – To serve 125 7<sup>th</sup> grade youth at East High School.
- 2 – To improve the GPA of participants in core academic subjects.
- 3 – To increase Grade Promotion in school among mentored participants.

**PRIMARY PERFORMANCE MEASURE/INDICATOR:**

- 1 – 76% improved GPA (95/125 youth).
- 2 – 67% improved grade promotion (82/125 youth).
- 3 – 69% of youth showed a 3% increase in decision making skills.
- 4 – 72% of youth showed a 3% increase in social skills, self-control, and coping skills.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 56                      | 64                         | 64                      |

**OUTCOME ASSESSMENT  
METHODOLOGY:** School records

**SOURCE MATERIAL:** Application narrative, annual reports, ContractHQ

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 3,855

**Proposed YDP S Amt. 2021:** \$30,437

**PROGRAM:** YDP Programming and Events

**CONTRACTOR:** Coordinated Care Services, Inc. (CCSI)

**PROGRAM DESCRIPTION:** Youth Development Programming will assist in the implementation of the various action projects in the comprehensive youth services plan of the Monroe County Department of Human Services, division of Children and Family Services and the Rochester-Monroe County Youth Bureau. This will include the implementation of activities directed through intergenerational initiatives, positive youth development initiatives and events, and Youth Bureau sponsored trainings.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLE:**

- 1- Monthly, quarterly, and year-end reports will be received in a timely manner.
- 2- Invoices will be paid in a timely manner upon receipt of expense approvals from the Youth Bureau.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 3855                    | 2500                       | 2500                    |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

- 1 - 90% of monthly, quarterly and year-end reports will be received within 30 days of close of the respective, month, quarter, or year.
- 2 - 90% of invoices sent for payment will be paid within 10 days of receipt of expense approvals from the Youth Bureau.

Ongoing case records, record individual service plans, utilization of program resources, Organization measurements.

**SOURCE MATERIAL:** Application narrative, quarterly, and annual reports

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 346  
**Proposed YDP \$ Amt. 2021:** \$46,531

**PROGRAM:** The Community Place of Greater Rochester, Inc. (CPGR) Youth Development Department

**CONTRACTOR:** The Community Place of Greater Rochester, Inc.

**PROGRAM DESCRIPTION:** The Community Place of Greater Rochester, Inc. (CPGR) Youth Development Department proposes a new and innovative project designed to provide youth in the city of Rochester's most economically disadvantage neighborhoods with the opportunity to participate in a combination of uniquely collaborative programming which will inspire, open their world beyond the neighborhoods and help each youth create an individual and unique vision for their future. The services will integrate social, academic, enrichment and skill-building activities through a range of engaging exercises that make learning relevant, offer approaches and experiences to promote youth are successful in many areas: educational achievement, improved resilience, social-emotional development, and student engagement.

**PRIMARY OBJECTIVE(S)**

- 1 - Participants will improve or maintain their social-emotional learning using the T-CRS and Mini-DESSA tools.
- 2 - Participants will demonstrate the ability to budget and complete a portfolio.
- 3 - Participants will show a literacy gain in reading.
- 4 - Attendance from workshop series.
- 5 - Participants will show a decrease in 30 day substance use as measured through pre/post test administered at baseline and program end.

**PRIMARY PERFORMANCE MEASURE/INDICATOR**

- 1 - 79% will increase or maintain competencies
- 2 - 73% will complete financial portfolio
- 3 - 60% will show a literacy increase
- 4 - 400 youth will receive curriculum
- 5 - 70% of participants will decrease their 30- day substance use

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 346                     | 350                        | 350                     |

**OUTCOME ASSESSMENT METHODOLOGY**

- 1 - Promoting Alternative Thinking Strategies (PATs)
- 2 - National Endowment of Financial Education (NEFE)
- 3 - Test of Adult Basic Education (TABE)
- 4 - Comprehensive Adolescent Pregnancy Prevention (CAPP)
- 5 - Project Towards No Drug Abuse

**SOURCE MATERIAL:** Application narrative; ContractHQ; Annual Reports

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 163 (RHY funding)

**Proposed YDP \$ Amt. 2021:** \$72,689

**PROGRAM:** Genesis House/Case Management Services

**CONTRACTOR:** The Salvation Army, Michael Rood, Director

**PROGRAM DESCRIPTION:** Genesis House is an emergency shelter for runaway/homeless youth ages 16 through 20. Services include food, shelter, counseling, and support services to family and youth to facilitate successful independent living/return to family.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLES:** To provide emergency shelter and counseling to runaway and homeless youth ages 16-20 years old in Monroe County.

**PRIMARY PERFORMANCE  
MEASUREMENT/INDICATOR:** To increase the incidence of permanent or transitional housing among runaway homeless youth ages 16 through 20 in Monroe County who participate in the Genesis House Program; To increase the incidence of non-emergency and preventive medical care among runaway and homeless youth ages 16 through 20 in Monroe County who participate in the Genesis House Program; To increase the independent living skills of runaway homeless youth ages 16-20 who participate in the program; To increase job readiness knowledge and skills among homeless youth who participate in the program.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 163                     | 200                        | 200                     |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

85% of runaway and homeless youth upon discharge from Genesis House will move into safe, appropriate transitional or permanent housing; 90% of runaway and homeless youth will receive a physical and/or other necessary medical services from an area health care provider; 90% of runaway and homeless youth will demonstrate an increased knowledge in key domestic independent living skills and self-care areas (e.g. nutrition, meal preparation/planning/cooking, shopping, personal hygiene, money management, locating, and securing housing); 25% of runaway and homeless youth will demonstrate an increased knowledge in specific job readiness skill areas (e.g. exploring career interests, resume development, ability to complete a job application, and basic interviewing skills).

On going case records, record individual service plans, utilization of program resources (i.e. drop in center, emergency beds).

**BOARD MEMBERS:**

**BOARD MEMBERS:** Trustees & officers: David E. Jeffrey, Barry C. Swanson, William A. Bamford III, Donald W. Lance, D. Sue Foley, Thomas O. Henson, Michael J. Southwick, Richard D. Allen, Jorge E. Diaz, Thomas C. Dressler, E. Sue Swanson, Steven M. Howard, Kenneth W. Maynor, Janice A. Howard

**SOURCE MATERIAL:**

Application narrative, quarterly and annual reports.

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 75

**Proposed YDP \$ Amt. 2021:** \$10,464

**PROGRAM:** Epic Teen Club

**CONTRACTOR:** Charles Settlement House, Inc.,

**PROGRAM DESCRIPTION:** Charles Settlement House will serve youth in the NW Quadrant of Rochester, primarily in the Josana, Brown Square, Edgerton, Dutchtown, Lyell-Otis and Maplewood neighborhoods. Elementary students will be engaged in after-school and summer enrichment programs. Teens will participate in the Epic Teen Club.

**PRIMARY OBJECTIVE(S):**

- 1 – decrease in high-risk behavior
- 2 – teen pregnancy prevention
- 3 – promote school retention
- 4 – increase youth connections throughout the community

**PRIMARY PERFORMANCE MEASURE/INDICATOR:**

- 1 – 76% of youth will show a decrease in high-risk behavior
- 2 – 93% of youth will not become pregnant or contribute to a pregnancy
- 3 – 80% of youth will remain in school and advance to the next grade level
- 4 – 80% of youth will have increased connections with the community and caring adults

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 75                      | 80                         | 80                      |

**OUTCOME ASSESSMENT  
METHODOLOGY**

Based on youth's previous Charles Settlement House experience: surveys, self evaluation tools; Social Competency Index; Belonging Skills; Casey Life Skill Assessment; School records.

**SOURCE MATERIAL:**

Application narrative, annual reports; ContrackHQ

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 191 youth served in RHY funding

**Proposed \$ Amt. 2021:** \$184,076 (RHY1 and RHY2 and County funding)

**PROGRAM:** The Center Runaway Emergency Shelter Part I & II

**CONTRACTOR:** The Center for Youth Services, Inc., Elaine Spall, Executive Director

**PROGRAM DESCRIPTION:** The Center's Runaway Youth Services project is a major part of the comprehensive services provided for runaway and homeless youth. Services include counseling intervention, housing assessment, casework, and follow-up services through an emergency shelter, volunteer interim family program, and counseling offices.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLE(S):** To provide emergency shelter, counseling, intervention for the existing and at risk runaway / homeless youth population.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR:** To provide safe and accessible emergency shelter and basic support needs to youth ages 12-18 who are runaway or homeless. Youth receiving emergency shelter, case management, and counseling services will be discharged to a stable living situation.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 191                     | 250                        | 250                     |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

1 - To provide safe and accessible emergency shelter and basic support needs to youth ages 12-18 who are runaway or homeless. Youth receiving emergency shelter, case management and counseling services will be discharged to a stable living situation;  
2 - Youth receiving emergency shelter, counseling and case management services will have their basic living skills assessed; and youth having their life skills assessed will acquire and demonstrate new skills;  
3 - Youth receiving emergency shelter, case management, and counseling services will increase their ability to identify and access physical and mental health services;  
4 - Youth receiving emergency shelter and prevention education will increase their knowledge in the areas of HIV/AIDS and substance abuse and other high-risk behavior prevention;

1 - 90% of youth receiving emergency shelter will leave the shelter for a longer term stable, living environment;  
2 - 80% of youth in care for more than 3 days will have their basic living skills assessed; 80% of youth assessed will acquire and demonstrate new basic living skills;  
3 - 90% of youth receiving emergency shelter will assess their physical and mental health needs and will acquire information and skills needed to access services;  
4 - 92% of youth participating in the intensive, single session, psycho-educational workshops will rate the content as useful and pertinent; 92% of youth participating in the intensive, single session, psycho-educational workshops will demonstrate or report life skills related to the topic; 92% of youth participating in the intensive, single session, psycho-educational workshops will increase topic specific knowledge.

**BOARD MEMBERS:**

Lauren Burruto, Brian Brady, Shaun Nelms, Michael Piccolo, Johanna Bartlett, Eric Black, Lorraine Braveman, Margaret Burns, Najiaya Campbell, Laurie Cardillo, Spenser Carter, Catherine Cerulli, Brian Costello, Richard DeJesus-Rueff, Barb Duffy, Daryl Gaston, Bruce Kielar, Richard Kreipe, McAnarney, Teresa Johnson, Greg Lighthouse, Nancy McDonald-Stoler, Lisa Owens , James Paulino, Cathi Perkins, Milton Pichardo, Phoebe Reynolds, Lynn Ryan, Kenny Vargas, Frank York

**SOURCE MATERIAL:**

Application narrative, annual reports, ContrackHQ

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 263

**Proposed YDP \$ Amt. 2021:** \$27,969

**PROGRAM:** Extreme Mentoring and Empowerment Initiative

**CONTRACTOR:** Champion Academy Extreme Mentoring & Empowerment Initiative, INC

**PROGRAM DESCRIPTION:** The Extreme Mentoring & Empowerment Model (EME Model) is an innovative, impactful, cost-effective and scalable solution to help teens in poverty maximize their potential. This model combines firsthand knowledge of the nuances of poverty along with an in-depth understanding of the strategic opportunities available to maximize academic and professional success. The EME Model is built largely upon eleven programmatic principles that provide an unmatched ecosystem of collective support for each of its participants.

**PRIMARY OBJECTIVE(S):** The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential.

**PRIMARY PERFORMANCE MEASURE/INDICATOR:** Program participants will be evaluated against clear and measurable outcomes. Active participants in this program will: Improve Grade Point Averages from previous academic years; decrease suspensions; improve attitudes towards peers and adults; improve attitudes towards risky behaviors; improve interpersonal communication skills; viewed by school as positive and productive addition to school culture. The success of program participants will be evaluated against clear and measurable outcomes to determine success. The evaluation procedures for minimum outcomes are: Pre-Post Testing; Questionnaires & Surveys; Focus Groups; One-on-One Interviews.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 263                     | 271                        | 271                     |

**OUTCOME ASSESSMENT METHODOLOGY:** View school records for academic progress.

**SOURCE MATERIAL:** Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 119

**Proposed YDP \$ Amt. 2021:** \$27,970

**PROGRAM:** Go For the Gold

**CONTRACTOR:** Consumer Credit Counseling Service (CCCS) of Rochester

**PROGRAM DESCRIPTION:** Go for Gold is an education program that certifies youth ages 11-18 as peer financial educators knowledgeable in a variety of personal finance topics.

**PRIMARY OBJECTIVE(S):** The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential.

**PRIMARY PERFORMANCE MEASURE/INDICATOR:** CCCS works in partnership with teachers, after-school programs, and non-profits to identify youth interested in becoming a certified financial educator. These partnerships strengthen existing community programs, adding financial capability topics to enhance our partners' educational impact. CCCS provides a \$50 stipend to a peer educator for each workshop they deliver in their class, after-school program, church, or affinity group. They encourage peer educators to save at least half of the awarded amount in a savings account.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 119                     | 200                        | 200                     |

**OUTCOME ASSESSMENT METHODOLOGY:** View number of youths enrolled in the program (unduplicated). Youth demonstrating an increase in life skills

**SOURCE MATERIAL:** Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2021**

**Total Served 2019:** 36

**Proposed YDP S Amt. 2021:** \$27,970

**PROGRAM:** Work Based Learning (WBL) Program

**CONTRACTOR:** Villa of Hope (VOH)

**PROGRAM DESCRIPTION:** The Villa of Hope's Work Based Learning (WBL) Program is designed to build assets by increasing personal and professional skills and preparing these youth with the knowledge and skills needed in order to sustain economic self-sufficiency.

**PRIMARY OBJECTIVE(S):** The WBL Program prepares youth, ages 16-20, with the skills that are necessary to obtain a sustainable wage. We will work to prepare youth to succeed in today's economy by exposing them to high-growth middle-skill occupations in promising fields such as manufacturing and information technology.

**PRIMARY PERFORMANCE MEASURE/INDICATOR:** Each youth will complete two assessments prior to the start of their internship: The BSA Career Interest Survey and the Search Institutes 40 Development Assets Self-Reporter Profile. This second assessment measures the youths' internal and external strengths and helps to provide a more complete picture of a young person's life, which allows VOH to provide more effective interventions and programming. In addition, prior to job placement, each youth will work with VOH's Vocational Counselor, to complete a vocational screening assessment and job interest survey – this will assess for readiness into the program.

94% of youth completing the program will demonstrate work readiness competencies; 100% of youth will create and 85% adhere to a financial management plan; 94% of surveyed participants completing the program will declare a broader understanding of career options and how to access them; 95% of youth enrolled in the WBL Program will successfully complete the program; 100% of youth will create career plans in youth portfolios; 95% of all sites employing Villa youth will have received training prior to and during orientation.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|-------------------------|
| Program Year               | 1/1/19-12/31/19         | 1/1/20-12/31/20            | 1/1/21-12/31/21         |
| Total # of<br>Participants | 36                      | 35                         | 35                      |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

Organization measurements

**SOURCE MATERIAL:**

Application narrative