



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

December 11, 2023

OFFICIAL FILE COPY	
No.	230426
Not to be removed from the Office of the Legislature of Monroe County	
Committee Assignment	
URGENT	-L

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Amend Resolution 144 of 2011, as Amended by Resolution 313 of 2020, Resolution 427 of 2021, and Resolution 283 of 2022 to Provide Funding to The Lilac Festival, Inc. to Produce the Lilac Festival in Highland Park

Honorable Legislators:

I recommend that Your Honorable Body amend Resolution 144 of 2011, as amended by Resolution 313 of 2020, Resolution 427 of 2021, and Resolution 283 of 2022, to provide up to \$150,000 to The Lilac Festival, Inc. to produce the Lilac Festival in Highland Park in 2024.

Through the above-referenced resolutions, Your Honorable Body authorized a license agreement with The Lilac Festival, Inc., a not-for-profit corporation, to produce the Lilac Festival in Highland Park. Under the license agreement, The Lilac Festival, Inc. has the sole and exclusive right to direct, produce, and sponsor the annual Lilac Festival through December 31, 2025. For the past several years, The Lilac Festival, Inc. has worked with a promotor to operate, manage, produce, and promote the Lilac Festival. Under their agreement, the promotor paid all upfront costs in exchange for retaining a significant portion of the gross income. This fall, the promotor determined that it would no longer produce the Lilac Festival. In order to ensure the 126th Lilac Festival continues to be our region's signature festival, The Lilac Festival, Inc., together with Monroe County and the City of Rochester, will produce the festival.

The specific legislative action required is to amend Resolution 144 of 2011, as amended by Resolution 313 of 2020, Resolution 427 of 2021, and Resolution 283 of 2022, to provide up to \$150,000 to The Lilac Festival, Inc. to produce the Lilac Festival in Highland Park in 2024.

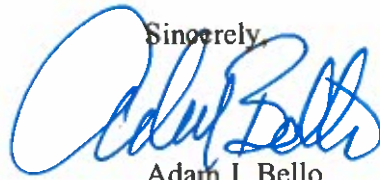
This action is a Type II Action pursuant to 6 NYCRR 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this amendment is included in the 2023 operating budget of the Department of Parks, general fund 9001, funds center 8805010000, Horticultural Administration. No additional net County support is required in the current Monroe County budget.

The Lilac Festival, Inc. is a not-for-profit agency and the records of the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter receive favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Adam J. Bello', is written over the word 'Sincerely,'.

Adam J. Bello
Monroe County Executive

By Legislators _____ and _____

Intro. No. _____

RESOLUTION NO. _____ OF 2023

**AMENDING RESOLUTION 144 OF 2011, AS AMENDED BY RESOLUTION 313 OF 2020,
RESOLUTION 427 OF 2021, AND RESOLUTION 283 OF 2022 PROVIDING FUNDING TO
THE LILAC FESTIVAL, INC. TO PRODUCE LILAC FESTIVAL IN HIGHLAND PARK**

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. Section 1 of Resolution 144 of 2011, as amended by Resolution 313 of 2020, Resolution 427 of 2021, and Resolution 283 of 2022, is amended as follows:

The County Executive, or his designee, is hereby authorized to execute a license agreement, and any amendments thereto, with The Lilac Festival, Inc., to produce the annual Lilac Festival in Highland Park, for the period of January 1, 2012 through December 31, 2025, together with up to \$150,000 to produce the Lilac Festival in Highland Park in 2024.

Section 2. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Matter of Urgency
File No. 23-

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____

Added language is underlined
Deleted language is ~~stricken~~