



# Office of the County Executive

Monroe County, New York

Adam J. Bello  
County Executive

February 10, 2023

|                                                                                |        |
|--------------------------------------------------------------------------------|--------|
| OFFICIAL FILE COPY                                                             |        |
| No.                                                                            | 230054 |
| Not to be removed from the<br>Office of the<br>Legislature Of<br>Monroe County |        |
| Committee Assignment                                                           |        |
| REC & ED                                                                       | -L     |
| WAYS & MEANS                                                                   |        |

To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

Subject: Authorizing a License Agreement with Mortalis Brewing Co. LLC for the Mortalis + Swiftwater Luau Festival

Honorable Legislators:

I recommend that Your Honorable Body authorize a license agreement with Mortalis Brewing Co. LLC to host the 2023 Mortalis + Swiftwater Luau at the Roger Robach Community Center at Ontario Bach Park on July 8, 2023.

Mortalis Brewing Co., along with Swiftwater Brewing, seeks to charge admission fees for this luau, a craft beer tasting event which will also feature merchandise from participating breweries, food trucks, and music. The luau has grown into a national beer festival featuring 46 breweries from around the country. This for-profit use of a County park facility requires the issuance of a revocable license and the approval of the County Legislature.

The event will use the upstairs event hall at the Robach Center as well as the grassy walled courtyard without tennis and pickleball courts east of the building. The organizers' goal is to sell 750 tickets for the event, between a limited "VIP" session to be held from 12 p.m. to 1 p.m. and a general admission session to be held from 1 p.m. to 5 p.m.

As part of this licensing process, Mortalis has or will be required to pay \$1,050 for the use of the hall and courtyard, \$150 for a Special Use Event Permit, and \$50 for each individual business entity selling items at the event. Mortalis will also be contracting with private security for this event to ensure an orderly and safe event for attendees.

**The specific legislative action required is to authorize a license agreement with Mortalis Brewing Co. LLC to host the 2023 Mortalis + Swiftwater Luau on July 8, 2023.**

This action is a Type II Action pursuant to 6 NYCRR 617.5(c)(21) ("minor temporary uses of land having negligible or no permanent impact on the environment") and is not subject to further review under the State Environmental Quality Review Act.

This license is revenue generating and no net County support is required in the current Monroe County budget.

The records of the Office of the Monroe County Treasury have indicated that neither Mortalis Brewing Co. LLC, nor its principal officer, Paul Grenier, owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,  


Adam J. Bello  
Monroe County Executive