



# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
*County Executive*

March 10, 2023

To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

<b>OFFICIAL FILE COPY</b>	
No.	<u>230083</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
<b>HUMAN SERVICES</b>	<b>-L</b>
<b>WAYS &amp; MEANS</b>	

**Subject:** Authorize Contracts with Not-For-Profit Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Honorable Legislators:

I recommend that Your Honorable Body authorize contracts with the agencies listed in Attachment A, in a total amount not to exceed \$640,458 for Rochester-Monroe County Youth Bureau programs, for the period of January 1, 2023 through September 30, 2023.

The Rochester Monroe County Youth Bureau enters into approximately ten (10) contracts each year in amounts over \$20,000, with matching funds required for Runaway and Homeless Youth providers only. Contracted services directly correspond to the assessed needs and service objectives of the Rochester-Monroe County Youth Bureau and as required and approved by the New York State Office of Children and Family Services. This year's funding is unchanged from last year's funding.

The agencies were selected through a competitive request for qualifications process, based on the New York State required County Child and Family Services Plan, in which services to be contracted must directly correspond to the assessed needs, priority focus areas, and outcomes of the plan; State Executive Law procedures and criteria for selecting programs; and State certification requirements for runaway and homeless shelter programs.

Contract programs will be evaluated consistently and continually through three methods utilized by the Youth Bureau, documented in its Monitoring and Evaluation Systems Procedures Manual. These methods include: 1) self-report, requiring agency submission of three (3) different self-report instruments; 2) yearly outcome evaluation assessment of contract outcomes; and 3) expenditure review. These contracts will allow for the provision of a comprehensive range of youth services and programs by the not-for-profit agencies specified in Attachment A.

Please refer to the attached Purchase of Services Information Form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

**The specific legislative actions required are:**

1. Authorize the County Executive, or his designee, to execute contracts, and any amendments thereto, with each approved agency as listed in Attachment A for youth services in a total amount not to exceed \$640,458 for the period of January 1, 2023 through September 30, 2023.
2. Authorize the County Executive, or his designee, to execute any applications, contracts and amendments thereto, with New York State and/or agencies listed in Attachment A to increase or decrease the contract amount and extend the length of the contract(s) in order to maximize state reimbursements for these purposes.


3. Authorize the County Executive to appropriate any subsequent years of the grant award in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, and to make any necessary funding modifications within the grant guidelines to meet contractual commitments.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with the New York State Civil Service Law, and when applicable, the terms of any labor agreement affecting such positions.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for these contracts is included in the 2023 operating budget of the Monroe County Department of Human Services, Monroe County Youth Bureau, general fund 9001, funds centers 5602010000, Runaway Homeless Youth Services; 5603010000, Youth Contracts; and 5606019300, Positive Youth Development. No additional net County support is required in the current Monroe County budget.

Each of these contractors has been reviewed for not-for-profit status and the records in the Office of the Monroe County Treasury have indicated that none of these agencies owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,  
  
Adam J. Bello  
Monroe County Executive

AJB:db

**ATTACHMENT A**  
**PRIVATE AGENCY CONTRACTS 2023**

- 1. Center for Youth Services, Inc.-Prevention Education & Prevention Counseling Program** **\$ 84,554**  
The Prevention Education and Prevention Counseling Program bring comprehensive youth services to youth and their families throughout Monroe County and the City of Rochester as well as at school-based sites. Prevention/education groups and workshops, crisis intervention, counseling, case coordination, access to runaway/homeless youth housing and follow-up services are provided.
- 2. Compeer Rochester Inc.- Youth and Family Mentoring Program** **\$17,455**  
This program provides support and guidance to disadvantaged youth and their families who are struggling with poverty, mental illness and/or parental incarceration. They do this by matching youth with adult community volunteers who develop a one-on-one, trusting relationship and become a positive role model for youth.
- 3. The Urban League of Rochester, Inc. – Youth Intervention Program** **\$20,309**  
The youth intervention program provides mentoring support following the research based Bry Behavioral Monitoring and Reinforcement Program to students at risk of being suspended or dropping out of school. The Bry model involves regular monitoring and mentoring and student, teacher and parent contacts. The mentoring program will provide youth achievement mentoring services and support to improve their academic, social and emotional behavior both within the school setting and their community.
- 4. The Community Place of Greater Rochester – Beacon Centers for Excellence** **\$34,898**  
This program provides neighborhood-based after-school and summer programs to youth, ages 5-20 years and their families residing in Northeast Rochester. The program encourages the development of social and emotional competencies, assets, and the increase of protective factors with youth. Services include youth development activities such as homework assistance, leadership skills, community service and interpersonal skill building as well as intervention services within the home and school to address school or family behavioral management problems. Two evidence-based program curriculums, PATHS (Promoting Alternative Thinking Strategies and TOP (Teen Outreach Program) are used with the programming.
- 5. Center for Youth Services – Runaway Shelter** **\$244,706**  
The Center Runaway/Homeless Youth Services is an integral component of the comprehensive package of services provided for runaway and homeless youth by The Center. Services include crisis counseling, prevention/education, short-term counseling, housing assessment, casework and follow-up services for male and female youth through a group home shelter and volunteer families. The twelve- (12) bed shelter is open twenty-four (24) hours a day and provides short-term shelter/services in accordance with New York State Office of Children and Family Services Runaway regulations.
- 6. Charles Settlement House- READY by 21** **\$7,848**  
The program provides a teen club using the evidence-based Teen Outreach Program (TOP) with mentoring and engagement in community service and service-learning opportunities for NW city youth. Curricula/programming includes media literacy, employment readiness, social and emotional skill development and intergenerational programming with Charles' Senior Center.
- 7. Champion Academy Extreme Mentoring and Empowerment Initiative** **\$20,977**  
The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential. The Extreme Mentoring & Empowerment Model (EME Model) is an innovative, impactful, cost- effective and scalable solution to help teens in poverty maximize their potential. This model combines firsthand knowledge of the nuances of poverty along with an in-depth understanding of the strategic opportunities available to maximize academic and professional

success. The EME Model is built largely upon eleven programmatic principles that provide an unmatched ecosystem of collective support for each of its participants.

- 8. Consumer Credit Counseling Service of Rochester "Go for Gold" \$20,977**  
The "Go for Gold" peer financial education program is focused on achieving self-sufficiency for at-risk youth and their families through an asset-based curriculum. The experience of working with vulnerable populations positions CCCS to make a deep and measurable impact in the Rochester community. "Go for Gold" peer educator trainings are conducted on-site at partner program locations (host sites) in conjunction with their normal program operations. Four (4) separate workshops are presented in one-hour segments using interactive, hands-on activities and demonstrations including role-play and problem-solving. Handouts and resource materials are provided at each session. Each class features education in four key areas in order to equip participants to deliver a 10-minute, financial workshop.
- 9. Villa of Hope Work Based Learning Program \$20,977**  
The Villa of Hope's Work Based Learning (WBL) Program is designed to build assets by increasing personal and professional skills and preparing these youth with the knowledge and skills needed in order to sustain economic self-sufficiency. The WBL Program prepares youth, ages 16-20, with the skills that are necessary to obtain a sustainable wage. We will work to prepare youth to succeed in today's economy, by exposing them to high-growth middle-skill occupations in promising fields such, as manufacturing and information technology.
- 10. Center For Community Alternatives \$51,350**  
Center for Community Alternatives is in the initial stages of developing a program that would pair youth charged with crimes (and/or coming home from detention or incarceration) to a "justice peer." Peer services are widely used in the mental health/substance use arenas and are effective. There is some movement recently to get a "justice peer" certification off the ground, for folks who, in addition to being certified as a recovery or other already-existing professional peer, happen also to have a lived experience of arrest, incarceration, etc. This will be piloted in Rochester, NY.
- 11. Western New York Pop Warner \$50,000**  
To encourage and increase youth participation in football, cheerleading, and dance to ensure a safer, positive playing environment for all participants. In addition, instill life-long values of teamwork, dedication, and a superior work ethic in the classroom and on the playing field.
- 12. TBD-RFP-for Sports Funding Programs \$66,407**  
Funded programs must provide a variety of sports for a broad range of youth in under-resourced communities. OCFS encourages a wide and flexible definition of sports that includes organized activities with movement, including physical fitness activities included but not limited to yoga, hiking, dance, and active outdoors pursuits.

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Total Served 2022: 350  
Proposed YDP \$ Amt. 2023: \$84,554

PROGRAM: Prevention Education/Counseling

CONTRACTOR: The Center for Youth Services, Inc., Elaine Spall, Executive Director

PROGRAM DESCRIPTION: The Center's Runaway Youth Services project is a major part of the comprehensive services provided for runaway and homeless youth. Services include counseling intervention, housing assessment, casework and follow-up services through an emergency shelter, volunteer interim family program and counseling offices.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLE(S):**

- 1 – Participants will stabilize their housing, build connection with family and community supports and increase protective factors.
- 2 – Participants increase knowledge and life skills and build protective factors.
- 3 – Participants experience less trauma during a time of crisis and are connected to on-going services as needed.
- 4 – Participants stabilize their housing, build connection with family and community supports and increase protective factors
- 5 – Youth are connected to mental health services and parents are engaged in advocating for their child

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR**

- 1 – 90% will have achieved one or more outcome goal; 80% will have maintained or gained on their CGAS score
- 2 – 80% will increase knowledge; 90% will demonstrate skill
- 3 – 100% will be provided crisis counseling; 75% will be referred to on-going services (internal and/or external)
- 4 – 90% of participants will have stabilized their housing; 90% will have met employment and/or educational goals; 80% will have enhanced permanent connections with family/health adults.
- 5 – 90% of families will be connected with on-going mental health support; 75% of youth participants will have stabilized their housing

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	350	350	350

**OUTCOME ASSESSMENT  
METHODOLOGY:**

All program activities are designed to promote goal achievement and be quantified, measured and tracked. Routine (monthly, quarterly, annually) reviews of progress activities and outcomes allow modifications to be made as needed to support successful outcomes and goal achievement. Measurement tools are developed, and data is collected, reviewed and analyzed by program administrators and the agency Board of Directors, and is used to mark progress toward program goals and to make quality improvements. Measuring program performance is accomplished by querying the agency's Management Information System (which has been maintained for over 23 years) to generate utilization, outcome and impact reports no less than quarterly which is essential to planning, updating, revising and developing new procedures, protocols and services.

Reports compare actual outcomes to the projected outcomes and are used to inform service methodology or program objective modifications needed. These reports also identify emerging trends, changes in client demographics, geographic distribution and service utilization. Program goals are quantified so that data can be collected and progress evaluated. The efficacy of services/activities is reflected in the impact (i.e., knowledge gained, skills developed, and behavior change) on the participant and by their direct feedback as to its relevancy. Service methodology is modified as needed to improve efficacy. In this way, services remain client-centered and directed, current and meaningful and successful services/activities are noted and replicated.

**BOARD MEMBERS:**

Lauren Burruto, Brian Brady, Shaun Nelms, Michael Piccolo, Johanna Bartlett, Eric Black, Lorraine Braveman, Margaret Burns, Najiaya Campbell, Laurie Cardillo, Spenser Carter, Catherine Cerulli, Brian Costello, Richard DeJesus-Rueff, Barb Duffy, Daryl Gaston, Bruce Kielar, Richard Kreipe, McAnarney, Teresa Johnson, Greg Lighthouse, Nancy McDonald-Stoler, Lisa Owens, James Paulino, Cathi Perkins, Milton Pichardo, Phoebe Reynolds, Lynn Ryan, Kenny Vargas, Frank York

**SOURCE MATERIAL:**

Application narrative, annual reports, ContrackHQ

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Total Served 2022 125  
Proposed YDP \$ Amt. 2023: \$17,455

PROGRAM: The Compeer Rochester Youth and Family Mentoring Program

CONTRACTOR: Compeer Rochester, Inc.

PROGRAM DESCRIPTION: The Compeer Rochester Youth and Family Mentoring Program is an evidence-based mentoring service that provides support and guidance to disadvantaged youth and their families who are struggling with poverty, mental illness and/or parental incarceration. The goal of our program is to improve the well-being of these youth and families by showing them how they can succeed on their own by using natural community supports. Compeer matches youth with adult volunteers whose focus is on developing a vibrant, trusting one-on-one mentoring relationship. Compeer also provides the services of a Family Peer Advocate whose role is to assist families through challenges that arise that might have an offsetting impact on an otherwise effective mentoring relationship. These services are available to our clients at no cost.

**PRIMARY OBJECTIVE(S)**

- 1 - Youth who feel their mentor takes their preferences and interests into account are more likely to show improvement in their behaviors and attitudes than are youth who feel their mentor is less interested in them.
- 2 - Youth who feel better about being around their mentor are more likely to show improvement in their behaviors and attitudes than are youth who feel less positive.
- 3 - Youth who feel more satisfied with their mentor and the relationship are more likely to show improvement in their behaviors and attitudes than are youth with less favorable impressions.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR**

- 1 - 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth-centeredness of the match.
- 2 - 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth emotional engagement.
- 3 - 56% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to the overall satisfaction with their match and the Compeer Program.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	125	170	170

**OUTCOME ASSESSMENT  
METHODOLOGY**

The Compeer Model is a proven best practice. The Compeer Model is listed in the National Registry of Evidence-based Programs and Practices (NREPP), a searchable online database of mental health and substance abuse programs that have been rated for the quality of research supporting intervention outcomes and the availability of training and implementation materials. All interventions in the registry have met NREPP's requirements for readiness for dissemination. The NREPP is a program of the Substance Abuse and Mental Health Services Administration (SAMHSA), a branch of the U.S.

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Department of Health and Human Services. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. The purpose of NREPP is to help the public learn more about mental health and substance abuse programs and determine which of these may best meet their needs.

The Compeer Model includes thorough mentor screening, comprehensive training and ongoing monitoring of the mentor-mentee match. Fidelity to the Model maintains the integrity of the match and the increased likelihood that match goals will be achieved. Compeer Rochester is unique in our community because we provide the services of a bilingual (Spanish) Family Peer Advocate whose role is to assist families through challenges that arise that might have an offsetting impact on an otherwise effective mentoring relationship.

**SOURCE MATERIAL:**

Application narrative

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**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re:** Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

**Total Served 2022:** 45  
**Proposed YDP \$ Amt. 2023:** \$20,309

**PROGRAM:** Youth Achievement Program (Youth Intervention Program)

**CONTRACTOR:** Urban League of Rochester, N.Y., Inc. (ULR)

**PROGRAM DESCRIPTION:** The Urban League of Rochester's (ULR) proposed Youth Achievement Program (YAP) will utilize and provide community, academic, social, and cultural resources and activities to prepare Monroe County's most vulnerable youth to succeed in college, work, and life. YAP prioritizes the safety and protection of Monroe County's hardest to reach children by building upon healthy development and self-sufficiency options for youth.

**PRIMARY OBJECTIVE(S)**

- 1 - Increased school attendance
- 2 - Improved academic performance

**PRIMARY PERFORMANCE MEASURE/INDICATOR**

- 1 – 83% of youth will have school attendance rates of 93% or better.
- 2 – 88% of youth will be promoted to the next grade level

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	45	50	50

**OUTCOME ASSESSMENT METHODOLOGY**

- 1 – Staff obtain consent to acquire students' school records to monitor their attendance each marking period.
- 2 – Staff obtain consent to acquire students' school records to monitor their grade level advancement prior to the beginning of the next school year.

**SOURCE MATERIAL:** Application narrative; ContractHQ; Year end reports

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re:** Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

**Total Served 2022:** 350  
**Proposed YDP \$ Amt. 2023:** \$34,898

**PROGRAM:** The Community Place of Greater Rochester, Inc. (CPGR) Youth Development Department

**CONTRACTOR:** The Community Place of Greater Rochester, Inc.

**PROGRAM DESCRIPTION:** The Community Place of Greater Rochester, Inc. (CPGR) Youth Development Department proposes a new and innovative project designed to provide youth in the city of Rochester's most economically disadvantage neighborhoods with the opportunity to participate in a combination of uniquely collaborative programming which will inspire, open their world beyond the neighborhoods and help each youth create an individual and unique vision for their future. The services will integrate social, academic, enrichment and skill-building activities through a range of engaging exercises that make learning relevant, offer approaches and experiences to promote youth are successful in many areas: educational achievement, improved resilience, social-emotional development, and student engagement.

**PRIMARY OBJECTIVE(S)**

- 1 - Participants will improve or maintain their social-emotional learning using the T-CRS and Mini-DESSA tools.
- 2 - Participants will demonstrate the ability to budget and complete a portfolio.
- 3 - Participants will show a literacy gain in reading.
- 4 - Attendance from workshop series.
- 5 - Participants will show a decrease in 30 day substance use as measured through pre/post test administered at baseline and program end.

**PRIMARY PERFORMANCE MEASURE/INDICATOR**

- 1 - 79% will increase or maintain competencies
- 2 - 73% will complete financial portfolio;
- 3 - 60% will show a literacy increase
- 4 - 400 youth will receive curriculum
- 5 - 70% of participants will decrease their 30- day substance use

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	350	350	350

**OUTCOME ASSESSMENT METHODOLOGY**

- 1 - Promoting Alternative Thinking Strategies (PATs)
- 2 - National Endowment of Financial Education (NEFE)
- 3 - Test of Adult Basic Education (TABE)
- 4 - Comprehensive Adolescent Pregnancy Prevention (CAPP)
- 5 - Project Towards No Drug Abuse

**SOURCE MATERIAL:**

Application narrative; ContractHQ; Annual Reports

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Total Served 2022: 225 youth served in RHY funding

Proposed \$ Amt. 2023: \$244,706 (RHY1 and RHY2 and County funding)

PROGRAM: The Center Runaway Emergency Shelter Part I & II

CONTRACTOR: The Center for Youth Services, Inc., Elaine Spall, Executive Director

PROGRAM DESCRIPTION: The Center's Runaway Youth Services project is a major part of the comprehensive services provided for runaway and homeless youth. Services include counseling intervention, housing assessment, casework and follow-up services through an emergency shelter, volunteer interim family program and counseling offices.

PRIMARY OBJECTIVE(S)/  
DELIVERABLE(S): To provide emergency shelter, counseling, intervention for the existing and at risk runaway / homeless youth population.

PRIMARY PERFORMANCE  
MEASURE/INDICATOR To provide safe and accessible emergency shelter and basic support needs to youth ages 12-18 who are runaway or homeless. Youth receiving emergency shelter, case management and counseling services will be discharged to a stable living situation.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	225	275	275

**OUTCOME ASSESSMENT  
METHODOLOGY:**

1 - To provide safe and accessible emergency shelter and basic support needs to youth ages 12-18 who are runaway or homeless. Youth receiving emergency shelter, case management and counseling services will be discharged to a stable living situation;

2 - Youth receiving emergency shelter, counseling and case management services will have their basic living skills assessed; and youth having their life skills assessed will acquire and demonstrate new skills;

3 - Youth receiving emergency shelter, case management and counseling services will increase their ability to identify and access physical and mental health services;

4 - Youth receiving emergency shelter and prevention education will increase their knowledge in the areas of HIV/AIDS and substance abuse and other high-risk behavior prevention;

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re:** Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

**Total Served 2022:** 271  
**Proposed YDP \$ Amt. 2023:** \$20,977

**PROGRAM:** Extreme Mentoring and Empowerment Initiative

**CONTRACTOR:** Champion Academy Extreme Mentoring & Empowerment Initiative, INC

**PROGRAM DESCRIPTION:** The Extreme Mentoring & Empowerment Model (EME Model) is an innovative, impactful, cost-effective and scalable solution to help teens in poverty maximize their potential. This model combines firsthand knowledge of the nuances of poverty along with an in-depth understanding of the strategic opportunities available to maximize academic and professional success. The EME Model is built largely upon eleven programmatic principles that provide an unmatched ecosystem of collective support for each of its participants.

**PRIMARY OBJECTIVE(S)** The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR**

Program participants will be evaluated against clear and measurable outcomes. Active participants in this program will: Improve Grade Point Averages from previous academic years; decrease suspensions; improve attitudes towards peers and adults; improve attitudes towards risky behaviors; improve interpersonal communication skills; viewed by school as positive and productive addition to school culture. The success of program participants will be evaluated against clear and measurable outcomes to determine success. Listed below are the evaluation procedures for minimum outcomes: Pre-Post Testing; Questionnaires & Surveys; and Focus Groups; One-on-One Interviews.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	271	275	275

**OUTCOME ASSESSMENT  
METHODOLOGY**

View school records for academic progress.

**SOURCE MATERIAL:**

Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re:** Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

**Total Served 2022:** 120  
**Proposed YDP \$ Amt. 2023:** \$20,977

**PROGRAM:** Go For the Gold

**CONTRACTOR:** Consumer Credit Counseling Service (CCCS) of Rochester

**PROGRAM DESCRIPTION:** Go for Gold is an education program that certifies youth ages 11-18 as peer financial educators knowledgeable in a variety of personal finance topics.

**PRIMARY OBJECTIVE(S)** The Champion Academy Extreme Mentoring and Empowerment Initiative seeks to solve Rochester's teen crisis by providing participants with the much-needed accountability, consistency and support necessary to overcome past obstacles and maximize their human potential.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR**

CCCS works in partnership with teachers, after-school programs, and non-profits to identify youth interested in becoming a certified financial educator. These partnerships strengthen existing community programs, adding financial capability topics to enhance our partners' educational impact. CCCS provides a \$50 stipend to a peer educator for each workshop they deliver in their class, after-school program, church, or affinity group. They encourage peer educators to save at least half of the awarded amount in a savings account.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	120	200	200

**OUTCOME ASSESSMENT  
METHODOLOGY**

View number of youths enrolled in the program (unduplicated). Youth demonstrating an increase in life skills.

**SOURCE MATERIAL:** Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Total Served 2022: 35  
Proposed YDP \$ Amt. 2023: \$20,977

PROGRAM: Work Based Learning Program

CONTRACTOR: Villa of Hope

PROGRAM DESCRIPTION: The Villa of Hope's Work Based Learning (WBL) Program is designed to build assets by increasing personal and professional skills and preparing these youth with the knowledge and skills needed in order to sustain economic self-sufficiency.

PRIMARY OBJECTIVE(S) The WBL Program prepares youth, ages 16-20, with the skills that are necessary to obtain a sustainable wage. We will work to prepare youth to succeed in today's economy, by exposing them to high-growth middle-skill occupations in promising fields such, as manufacturing and information technology.

PRIMARY PERFORMANCE Each youth will complete two assessments prior to the start of their internship: The BSA Career Interest Survey and the Search Institutes 40 Development Assets Self-Reporter Profile. This second assessment measures the youths' internal and external strengths and helps to provide a more complete picture of a young person's life, which allows VOH to provide more effective interventions and programming. In addition, prior to job placement, each youth will work with VOH's Vocational Counselor, to complete a vocational screening assessment and job interest survey – this will assess for readiness into the program.

MEASURE/INDICATOR 94% of youth completing the program will demonstrate work readiness competencies; 100% of youth will create and 85% adhere to a financial management plan; 94% of surveyed participants completing the program will declare a broader understanding of career options and how to access them; 95% of youth enrolled in WBL Program will successfully complete the program; 100% of youth will create career plans in youth portfolios; 95% of all sites employing Villa youth will have received training prior to and during orientation.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	35	35	35

OUTCOME ASSESSMENT  
METHODOLOGY

Organization measurements

SOURCE MATERIAL:

Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

Total Served 2022: 0 \*\*\*\*NEW VENDOR IN 2022\*\*\*\*  
Proposed YDP \$ Amt. 2023: \$51,350

PROGRAM: Peer Program

CONTRACTOR: Center for Community Alternatives

PROGRAM DESCRIPTION: Center for Community Alternatives is in the initial stages of developing a program that would pair youth charged with crimes (and/or coming home from detention or incarceration) to a "justice peer."

PRIMARY OBJECTIVE(S) Peer services are widely used in the mental health/substance use arenas and are effective. There is some movement recently to get a "justice peer" certification off the ground, for folks who, in addition to being certified as a recovery or other already-existing professional peer, happen also to have a lived experience of arrest, incarceration, etc..

The Youth Justice Peer Program Director will oversee the development and implementation of a new peer support program in Rochester. The program is intended to provide peer support and credible monitoring to youth ages 10-20 who have an open criminal or family court case, are incarcerated, or are transitioning back to the community after a period of incarceration or out of home placement.

**PRIMARY PERFORMANCE**

1 - Youth who feel their peer mentor takes their preferences and interests into account are more likely to show improvement in their behaviors and attitudes than are youth who feel their mentor is less interested in them.

2 - Youth who feel better about being around their peer mentor are more likely to show improvement in their behaviors and attitudes than are youth who feel less positive.

3 - Youth who feel more satisfied with their peer mentor and the relationship are more likely to show improvement in their behaviors and attitudes than are youth with less favorable impressions

**MEASURE/INDICATOR**

1 - 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth-centeredness of their peer match.

2 - 75% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to youth emotional engagement.

3 - 56% of youth will report HIGH SATISFACTION (score 3.5 or above) on questions relating to the overall satisfaction with their peer match and the Center for Community Alternatives Program.

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	0	100	125

**OUTCOME ASSESSMENT  
METHODOLOGY**

Organization measurements

**SOURCE MATERIAL:**

Application narrative

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

**Re:** Authorize Contracts with Private Agencies for Rochester-Monroe County Youth Bureau Programs in 2023

**Total Served 2022** 500  
**Proposed YDP \$ Amt. 2023:** \$50,000

**PROGRAM:** WNY POP WARNER LITTLE SCHOLARS

**CONTRACTOR:** WESTERN NEW YORK POP WARNER

**PROGRAM DESCRIPTION:** The mission Of WNY Pop Warner Little Scholars is to enable young people to benefit from participation in team sports and activities in a structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills and knowledge that young people will use throughout their lives.

**PRIMARY OBJECTIVE(S)** To encourage and increase youth participation in football, cheerleading, and dance to ensure a safer, positive playing environment for all participants. In addition, instill life-long values of teamwork, dedication, and a superior work ethic in the classroom and on the playing field.

1-Youth in the program have a higher likelihood of staying in school and graduating high school than non-participating youth  
2-Decerease in high-risk behavior  
3-Increase youth connections in the community

**PRIMARY PERFORMANCE MEASURE/INDICATOR**

1-80% of youth will remain in school and advance to the next grade level or graduate  
2-75% of Youth will show a decrease in high-risk behavior  
3-80% of youth will have increased youth connections with the community

	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	1/1/22-12/31/22	1/1/23-12/31/23	1/1/24-12/31/24
Total # of Participants	500	1000	1050

**OUTCOME ASSESSMENT  
METHODOLOGY**

View school records for academic progress, surveys, self-evaluation tools. View number of youths enrolled in the program (unduplicated). Youth demonstrating an increase in life skills.

**SOURCE MATERIAL:** Application narrative