

By Legislators Smith and Delehanty

Intro. No. \_\_\_\_\_

RESOLUTION NO. \_\_\_\_ OF 2023

**APPROPRIATING UNASSIGNED FUND BALANCE PROVIDING PROMOTIONAL SERVICES HIGHLIGHTING REGIONAL ADVANTAGES AND AUTHORIZING CONTRACT AMENDMENT WITH GREATER ROCHESTER VISITORS ASSOCIATION, INC.**

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The 2023 operating budget is hereby amended by appropriating unassigned fund balance in the amount of \$150,000 into Cultural and Educational Services, general fund 9001, funds center 8902010000, Authorized Agencies.

Section 2. The County Executive, or his designee, is hereby authorized to amend the contract with Greater Rochester Visitors Association, Inc. to provide an increase in funding in the amount of \$150,000, from \$3,367,500 to \$3,517,500, to provide promotional services related to large scale events including the PGA Championship at Oak Hill Country Club and the 2024 Total Solar Eclipse.

Section 3. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Matter of Urgency  
File No. 23-0139

ADOPTION: Date: \_\_\_\_\_ Vote: \_\_\_\_\_

ACTION BY THE COUNTY EXECUTIVE

APPROVED: \_\_\_\_\_ VETOED: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

EFFECTIVE DATE OF RESOLUTION: \_\_\_\_\_