



Monroe County Legislature

Office of the President

SABRINA LAMAR
PRESIDENT

August 7, 2023

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

OFFICIAL FILE COPY	
No.	<u>230250</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
URGENT	-L

Subject: Confirmation of Appointments and Reappointments to the Monroe County Recycling Advisory Committee

Honorable Legislators:

I recommend that Your Honorable Body confirm the following appointments and reappointments to the Monroe County Recycling Advisory Committee, pursuant to Monroe County Code, Section 347-32. The terms will commence immediately.

Terms to expire June 30, 2025

President of the Legislature Appointments

Joyel Bennett
Goodwill of the Finger Lakes
88 Havenshire Road
Rochester, New York 14635

Morgan McKenzie
Foodlink
1999 Mount Read Boulevard
Rochester, New York 14615

Legislature Reappointment (recommended by Majority Leader)

Christopher Foote
Wegmans Food Markets
100 Wegmans Market Street
Rochester, New York 14624

Legislature Reappointment (recommended by Minority Leader)

Enid L. Cardinal
128 Crossman Terrace
Rochester, New York 14620

The specific legislative action required is to confirm the appointments and reappointments to the Monroe County Recycling Advisory Committee. This action is required pursuant to Monroe County Code, Section 347-32.

The legislative action requested in this referral is not an "Action," as that term is defined in 6 NYCRR § 617.2 (b), and is not subject to review under the State Environment Quality Review Act.

These appointments and reappointments will have no impact on the revenues or expenditures of the current Monroe County budget.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Sabrina LaMar', with a stylized flourish at the end.

Sabrina LaMar
President of the Legislature
District 27

By Legislators _____ and _____

Intro. No. _____

RESOLUTION NO. _____ OF 2023

**CONFIRMING APPOINTMENTS AND REAPPOINTMENTS TO MONROE
COUNTY RECYCLING ADVISORY COMMITTEE**

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. In accordance with Monroe County Code, Section 347-32, the following appointments and reappointments to the Monroe County Recycling Advisory Committee, with all terms to commence July 1, 2023 and expire June 30, 2025, are hereby confirmed:

President of the Legislature Appointments

Joyel Bennett
Goodwill of the Finger Lakes
88 Havenshire Road
Rochester, New York 14635

Morgan McKenzie
Foodlink
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Rochester, New York 14615

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128 Crossman Terrace
Rochester, New York 14620

Section 2. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Matter of Urgency
File No.

ADOPTION: Date: _____

Vote: _____



PROFILE

I am an optimistic, team-oriented, non-profit leader engaged in cultivating new business opportunities in Contact Center, Manufacturing, and Food Services with a strong emphasis on collaboration with partners to create jobs and opportunities. With my engineering background, I drive progress and process improvements for the organization while valuing the daily contributions of my multi-divisional teams. I believe in advancing Goodwill's mission through leadership development and sustainability efforts that will lead to better conditions for our community both now and in the future.

As an integral member of Goodwill's senior leadership team, I drive a bold strategic plan toward its vision and mission. I lead a significant strategic area of sustainability initiatives related to textile repurposing and recycling as well as other sustainability initiatives to reduce trash and provide for an overall more sustainable workplace both within the donated goods retail space and within the general operations at Goodwill.

CONTACT

PHONE:
585-645-3520

LINKEDIN
[joyelmbennett](#)

EMAIL:
jbennett@goodwillfingerlakes.org

COMMUNITY SERVICE

Bayview YMCA Board
Compeer Board

INTERESTS

Camping
Travelling
Spending time with family

JOYEL BENNETT

SVP of Operations and Services

WORK EXPERIENCE

Goodwill of the Finger Lakes Goodwill Vision Enterprises (formally ABVI)
Senior Vice President of Operations and Services

April 2022-Present

Annual operating budget of \$20M

Multi-Level Leader of 200 people

Member of the senior leadership team, responsible for implementing and operating social enterprise businesses and community programs while creating employment opportunities for people with barriers. Under my leadership is manufacturing operations consisting of paper conversion, packaging, fulfillment, and sewing military uniforms along with food service operations providing meals to Monroe County seniors and daycare children. In addition, I lead Goodwill's contact center operations for their community programs including 24/7 hotlines of 211 (a basic needs hotline) and 988 (a mental health and suicide hotline) together with business services contact center contracts that provide a stellar level of customer service to local, NYS, and Federal customers including the Environmental Protection Agency. With our new strategic plan, I have the added multidivisional responsibility of advancing our sustainability initiatives with the overall goal of organizational CO2 reduction, trash diversion, recycling of textiles, plastics and wood, and the generation of green jobs.

Goodwill of the Finger Lakes ABVI
Vice President of Operations and Services

July 2014-March 2022

Annual Operating budget of \$16M

Responsible for strategy and new business development in key divisions. Grew business service call center operations from 40 jobs to over 100 jobs while implementing new systems and efficiencies. Successfully navigated significant business changes during the Covid pandemic while focusing on key employment initiatives and keeping revenue strong despite challenging business and supply change needs.

Goodwill of the Finger Lakes ABVI
Director of Manufacturing and Food Service

July 2009-2014

Annual Operating budget of \$13M

Lead the manufacturing and food service teams to successfully implement strategies and generate revenue from these social enterprises to fund mission services for people who are blind or visually impaired.

ABVI (Association for the Blind and Visually Impaired)- Goodwill
Industrial Engineer and Engineering Manager

July 2002-2009

Implemented new projects such as starting the industrial sewing line to sew uniforms for the US Air Force. Converted jobs from sighted operators to being done by people who are blind or visually impaired.

EDUCATION

Roberts Wesleyan College 2013

Master of Science (MS) in Strategic Leadership

Rochester Institute of Technology 1998

Bachelor of Science (BS) in Industrial Engineering

Morgan McKenzie

mckenzmh191@gmail.com 315-720-4235

Education

COLLEGE AT BROCKPORT

Masters Public Administration, Public Management
Pi Alpha Alpha Member

Brockport, NY
2018

SUNY POTSDAM COLLEGE

Bachelor of Arts, Psychology Major, Human Services and Health Science Minor

Potsdam, NY
2011

SANDY CREEK CENTRAL SCHOOL

Advanced Regents Diploma

Sandy Creek, NY
2007

Experience

FOODLINK

Director of Operations

Rochester, NY
April 2019 – Present

- Provide leadership to a team of over 21 individuals including office, warehouse staff and drivers
- Oversee a 10 million dollar food purchasing budget
- Lead the annual budgeting process for the Food Bank Operations Department
- Oversee the annual distribution of 18+ million pounds of food
- Provide leadership to a team of over 21 individuals including office, warehouse staff and drivers
- Direct the safe storage and distribution of emergency food to our network of food bank members and community partners
- Work directly with food donors to source incoming donations including retail stores, manufacturers and farmers
- Oversee food sourcing and purchasing and ensure it aligns with our Community Health Commitment
- Lead for auditing entities including Ag & Markets, USDA and AIB

FOODLINK

Senior Manager of Member Services

Rochester, NY
June 2018 – April 2019

- Responsible for the onboarding of new members and continued compliance of a network of over 400 nonprofit 501c3 organizations
- Responsible for managing millions of dollars of federal and both private restricted and non restricted grant dollars including usage tracking and timely spending
- Lead the grant application and review process for the organizations largest funding stream – HPNAP
- Lead a number of advisory committees and quarterly meetings, including the Agency Advisory Committee who is responsible for major decision making to the network
- Oversaw program development, growth and assessment
- Oversaw the network's growth in regards to growing capacity and ensuring ongoing compliance
- Oversaw a team who was responsible for leading proactive customer service

FOODLINK

Member Services Manager

Rochester, NY
May 2016 – June 2018

- Responsible for the onboarding of new members and continued compliance of a network of over 400 nonprofit 501c3 organizations
- Oversaw program development, growth and assessment
- Oversaw the network's growth in regards to increased capacity and ongoing compliance
- Oversaw a team who was responsible for leading proactive customer service

FOODLINK

Food Bank Programs Coordinator

Rochester, NY
September 2013 – May 2016

- Responsible for overseeing a number of food access programs including the growth, development and reassessment

Morgan McKenzie

of existing programs

- Responsible for timely grant spending
- Oversaw grant measurements and deliverables as they related to specific food access programs

FOODLINK

Rochester, NY

Agency Services Senior Associate

February 2013 – September 2013

- Responsible for leading exceptional customer service to the network of over 400 non for profit organizations
- Oversaw the network's statistic database which is responsible for gathering data for our largest state funding stream Hunger Prevention Nutrition Assistance Program (HPNAP)
- Responsible for completing a number of compliance visits to our network of members
- Assisted the Agency Services Associate with a number of tasks related to the Hunger Prevention Nutrition Assistance Program (HPNAP)

FOODLINK

Rochester, NY

Agency Services Associate

May 2012 – February 2013

- Responsible for leading exceptional customer service to the network of over 400 non for profit organizations
- Oversaw the Food Bank Ordering portal which holds all of the network's orders. Responsible for reviewing orders for accurate delivery/pickup dates, case counts and grant usage

Leadership & Activities

LEADERSHIP ROCHESTER

Rochester, NY

Leadership Rochester Graduate

March 2020 – August 2021

- This is an application and interview based acceptance program.
- This is a yearlong program that is a collaborative effort to connect, educate and engage a diverse, cross-section of community leaders to stimulate growth and facilitate change in the greater Rochester community.

Skills & Interests

Technical: Inventory software systems: Navision, Primarius, P2, Ceres

Interests: Inventory, Logistics, Warehousing, Customer Service

References

Available upon request

Christopher C. Foote
2416 North Road, Scottsville, NY 14546
(585) 233-7359 / chsafoote@yahoo.com

Work Experience

Wegmans Food Markets, Rochester, NY

9/89-present

Sustainability Manager – Total Company

Responsibilities include:

- Reducing Waste to Landfills.
- Implementation and oversight of Zero Waste program.
- Oversee food waste diversion efforts through source reduction, donations and food scrap upcycling.
- Support efforts in company emissions reduction and Sustainable Product and Packaging acquisition.

Sustainability Coordinator – Pittsford Store

6/12 – 12/16

Responsibilities include:

- Oversee all Sustainability efforts (Freshness Program, Recycling, Food Donations, Composting) for the store.
- Participate in providing direct support for store wide sustainability initiative to reduce waste and increase recycling efforts as well as employee and customer knowledge.
- Track and report monthly Sustainability data to store, area and department managers.
- Manage team of two “Green Team” members.
- Partner with Corporate Sustainability and Donation organizations to achieve annual goals.

Food Safety Coordinator – Pittsford Store

4/14 – 12/16

Responsibilities Include:

- Serve as a subject matter expert.
- Work closely with all Culinary and Perishable departments, area and store manager, to identify Food Safety opportunities and assist with creating systems to ensure success.
- Accompany corporate assessors and state auditors during all inspections.
- Work with store management to set and achieve goals.
- Submit weekly reports on store progress.
- Develop and manage one STL with a Food Safety focus.
- Assess opportunities in individual departments by conducting daily walks and documentation.

Simplification Coordinator– Pittsford Store

5/10-12/16

Team Leader Old World Cheese – Pittsford Store

5/08-5/10

Service Team Leader – Fairport & Lyell Avenue

6/06-5/08

Merchandising Management Floater – L Division

11/05-6/06

Part Time Grocery Customer Service – Chili Paul

8/03-5/05

Merchandising Management Floater – L Division

4/02-8/03

Team Leader 1 Grocery Brooks Chili Store (3/97-9/99), Ridgemont Store (9/99-4/02)	3/97-4/02
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Part Time Customer Service	9/89-3/97
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Education

SUNY College at Brockport, Brockport, NY Bachelor's Degree	9/94-12/96
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Finger Lakes Community College, Canandaigua, NY Associates Degree – Natural Resources Conservation	9/90-6/93
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Wegmans Scholarship Recipient 1994 – 1996

Community

Town of Wheatland Historical Association	9/2022 – present
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Cub Scout Den Leader	2013 - 2016
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Youth Baseball Coach	2014 - 2018
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Youth Basketball Coach	2015 - 2019
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Enid L. Cardinal

128 Crosman Terrace, Rochester, NY 14620 ♦ 315-857-7640 ♦ enidlc@hotmail.com

PROFILE

LEED AP sustainability professional with a background in Socially Responsible Investing (SRI) and environmental policy. Proven ability to work collaboratively and get things done. Project management experience. Excellent communication skills in both English and Spanish. Experience working with corporations, NGO's, community groups, and government agencies.

SELECTED PROFESSIONAL EXPERIENCE

ROCHESTER INSTITUTE OF TECHNOLOGY Rochester, NY

Sr Advisor to the President for Strategic Planning and Sustainability (July 2019 – Present)

Facilitates the university's strategic planning process by providing support to the Strategic Planning Committee of the Board of Trustees and working with the President and Vice Presidents to modify the strategic plan as required. Leads the development and implementation of a campus wide sustainability and environmental and sustainability strategy that aligns informs the campus master plan to ensure the best use of land and resources to meet RIT's academic, research and outreach missions.

Key Contributions

- Co-Chaired Campus Master Planning process.
- Wrote RIT COVID Reopening Plan.
- Established and chaired the Response Coordinating Group, a working group of senior leaders across campus to determine COVID policies and procedures.
- Developed dashboard for tracking strategic plan progress.

Senior Sustainability Advisor to the President

(July 2011 – July 2019)

Responsible for creating a campus culture of sustainability throughout operations, curriculum, and research. Direct the University's efforts to achieve waste reduction targets and carbon neutrality by 2030. Collaborate with faculty members on research projects and course work.

Key Contributions

- Developed the University's climate action and adaptation plan.
- Partnered with the Town of Henrietta to complete a bike and pedestrian town master plan.
- Launched and oversee the largest college move out collection and resale program in the US.
- Facilitated the establishment of multiple programs to address food insecurity and food waste on campus and in the community through RIT FoodShare and Recover Rochester.
- Established compost collection program within dining operations resulting in more than 150 tons of materials being diverted from the landfill annually.
- Secured \$1 million grant to develop open source dynamic energy management software.
- Reassessed material recovery efforts on campus resulting \$20,000 in revenues for the University annually.

ILLINOIS STATE UNIVERSITY Normal, IL

Director, Office of Sustainability

(July 2010 – June 2011)

Developed and implemented sustainability efforts for a campus of 20,000 students. Supervised three staff members and multiple interns. Coordinated town gown sustainability collaborations. Gave public presentations and in class lectures on campus sustainability and related topics.

Key Contributions

- Oversaw the development and management of the Student Sustainability Fund.
- Coordinated the launch of a community wide food scrap composting operation.
- Partnered with the Economic Development Council and the Illinois Green Business Association to bring Green business certification to McLean County.
- Created "Good to Go" a community wide campaign to promote alternative transportation, in partnership with campus radio station and NPR affiliate, WGLT,

Sustainability Coordinator

(August 2007 – June 2010)

Facilitate sustainability activities involved in research, education, planning, construction, operations and public service. Oversee 3-4 student worker/interns per semester.

Key Contributions:

- Established a formal Office of Sustainability.
- Secured \$123,000 grant to expand composting operations at the University Farm.
- Organized two day curriculum development workshop for faculty to redesign existing courses.
- Launched community sustainability forum with representation from major community employers to discuss partnership opportunities and assist in furthering sustainability efforts at each organization and within the community. Membership on the forum included: State Farm Corporate, Mitsubishi, local municipalities, hospitals and other institutions of higher education.
- Renegotiated campus waste contract to include reporting of weights and incentives for waste reduction. Restructured collection of waste and recycling to increase efficiency.
- Authored first-ever campus Sustainability Progress Report and campus-wide Sustainability Policy.
- Oversaw campus wide sustainability strategic planning process.
- Served on technical advisory committee for the Sustainability Tracking Assessment and Rating System (STARS) developed through the Association for Advancement of Sustainability in Higher Education (AASHE).

INDEPENDENT CONSULTANT

(May 2003 – July 2007)

- *Washburn Consulting* - Served as an outside consultant for clients that included Forest Stewardship Council, Mohawk Paper, National Wildlife Federation, and Archwood Products. Projects varied from assistance with market expansion to products' potential role in LEED rating system.
- *Audubon International* - Conducted program evaluation to inform marketing and branding decisions. Assessed organization's role within the environmental community and identified opportunities for future growth. Clarified internal and external perceptions through staff and stakeholder interviews.

- *Calvert Group LTD.* - Completed sector review of corporate social responsibility for leading social investment index. Investigated social performance of companies for use in investment decisions. Aided in creation of ranking system based on industry leading practices.
- *Thomas Associates* - Assessed market demand for new, environmentally friendly process and product under development. Researched federal and state waste minimization incentives for businesses. Targeted industries with an interest in increasing the recycled-content of their products.

ROCKEFELLER AND CO. New York, NY

(Aug. 2003 – Jan. 2004)

Social Analyst

Evaluated environmental and social performance of companies. Analyzed industry best practices to develop rating structure for Socially Responsive Investment (SRI) portfolios. Wrote corporate social responsibility profiles of firms whose stock was held in SRI portfolios. Researched literature related to environmental risks to business. Generated reports for client presentations.

AWARDS

- ◆ Recipient, *40 Under 40*, Rochester Business Journal 2014
- ◆ Leadership Rochester Graduate, Leadership Rochester 2013
- ◆ Recipient, *Recycling and Waste Reduction Award*, Mclean County 2011
- ◆ Recipient, *Emerging Leader*, Illinois State University 2010.
- ◆ Recipient, *20 Under 40*, Pantagraph 2010.
- ◆ Leadership in McLean County graduate, Chamber of Commerce 2008.

COMMUNITY ENGAGEMENT

- ◆ Member of Monroe County Recycling Advisory Committee, County Legislature Minority appointee, 2015-present.
- ◆ Board member for the New York Coalition of Sustainability in Higher Education, 2019-present
- ◆ Board member for the Central and Western NY chapter of The Nature Conservancy 2013-2020.
- ◆ Finger Lakes regional representative of the New York Coalition of Sustainability in Higher Education, 2012-2019.
- ◆ Advisory committee member, City of Rochester Climate Action Plan (2016) and City of Rochester Climate Adaptation Plan (2018).
- ◆ Rochester Electric Vehicle Accelerator advisory committee member 2017-2019.
- ◆ Fast Forward Film Festival Advisory committee member 2015-2018
- ◆ Seneca Park Zoo's One Cubic Foot advisory committee 2016
- ◆ McLean County Economic Development Council's Sustainability Task Force, 2009.
- ◆ Board member for Ecology Action Center, 2007 - 2010.

EDUCATION

Bard Center for Environmental Policy: Bard College, Annandale-on-Hudson, NY
Master of Science: Environmental Policy, 2004

Binghamton University, Binghamton, NY
Bachelor of Arts: Biology and History, Minor: Theater, 1999