

By Legislators Smith and Delehanty

Intro. No. ____

RESOLUTION NO. ____ OF 2023

AUTHORIZING CONTRACT WITH NEXSTAR MEDIA INC. FOR ANNUAL DIGITAL ADVERTISING PACKAGE FOR RECRUITMENT AND COMMUNITY ENGAGEMENT

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The County Executive, or his designee, is hereby authorized to execute a contract, and any amendments thereto, with Nexstar Media Inc. doing business locally as WROC News Channel 8 (WROC), for an annual digital advertising package for recruitment and community engagement in an amount not to exceed \$30,000 for the period of October 15, 2023 through October 14, 2024, with the option to renew for two (2) additional one-year terms in an amount not to exceed \$30,000 for each renewal term.

Section 2. Funding for this contract is included in the 2023 operating budget of the Sheriff's Office, general fund 9001, funds center 3800601000, Staff Services Administration, and will be requested in future years budgets.

Section 3. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Matter of Urgency
File No. 23-0273

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____