



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

July 3, 2025

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Committee Assignment	
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To the Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorizing Agreements for Commercial Events to be Held in Monroe County Parks in 2025

Honorable Legislators:

I recommend that Your Honorable Body authorize agreements to permit the following commercial use of County park facilities for which an admission price will be charged.

- **Silvano D. Orsi/Marsica Holdings, LLC** for the **Little Italy Festival of Rochester, NY to be held at Ontario Beach Park**, a festival featuring Italian food from local vendors, music performed by local musical acts, cultural exhibits, a blessing ceremony honoring Saint Anthony of Padua, cultural dancing, and an appreciation award ceremony, scheduled for Saturday, August 30.
- **BX Media Group** for a **Concert in the Highland Bowl**, an adult concert featuring the musical styles of neo soul and old school funk, scheduled for Friday, September 26.

As part of this licensing process, each group would be required to pay the normal daily rental fee established in the 2025 Monroe County Budget for any park lodge or shelter used, as well as a standard Special Use Event Permit fee based on the anticipated attendance at their event (\$350 for over 1,000 people, \$150 for 251-1,000 people, and \$50 up to 250 people.) Events would be required to submit proof of insurance as required for parks special events and proof of appropriate licensing or permitting for other activities subject to such restrictions (e.g., liquor permits).

The specific legislative action required is to authorize agreements to permit commercial use of County park facilities with Silvano D. Orsi/Marsica Holdings, LLC and BX Media Group.

This action is a Type II Action pursuant to 6 NYCRR 617.5(c)(21) ("minor temporary uses of land having negligible or no permanent impact on the environment") and is not subject to further review under the State Environmental Quality Review Act.

These agreements are revenue generating and no net County support is required in the current Monroe County budget.

The records of the Office of the Monroe County Treasury have indicated that neither of the named entities, nor, if not a not-for-profit, their principal officers, owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive