Intro. No	<u>-</u> 3
RESOLUTION NO	OF 2020

APPOINTMENTS TO ROCHESTER-GENESEE REGIONAL TRANSPORTATION AUTHORITY

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. In accordance with Article 5, Section 1299-dd of the State Public Authorities Law of the State of New York, this Honorable Body hereby submits the following names to Governor Andrew M. Cuomo, from among whom the Governor will select four appointees to the Rochester-Genesee Regional Transportation Authority:

Mr. Donald E. Jefferies, 75 N. Danbury Circle, Rochester, New York 14618;
Ms. Mary L. Meisenzahl, 2 Rittenhouse Drive, Honeoye Falls, New York 14472;
Mr. Terrence J. Rice, 38 Bending Oak Drive, Pittsford, New York 14534;
Ms. Judith A. Seil, 9 Little Spring Run, Fairport, New York 14450;
Ms. Mary Ellen Guon, 9 Apple Cross Lane, Fairport, New York 14450;
Ms. Mary A. Valerio, 43 Da Vinci Drive, Rochester, New York 14624;
Ms. Laura A. Stradley, 16 Stone Hollow Drive, Penfield, New York 14526;
Mr. Daniel J. Kuntz, 11 Trails End, Rochester, New York 14624.

Section 2. This resolution shall take effect immediately.

Matter of Urgency File No. 20-0036



Monroe County Legislature Office of the President

DR. JOE CARBONE

PRESIDENT

February 10, 2020

OFFICIAL FILE COPY Net to be removed from the Office of the Legislature Of Monroe County Committee Assignment -L

To the Honorable Monroe County Legislature 407 County Office Building Rochester, New York 14614

RE: Appointments to the Rochester-Genesee Regional Transportation Authority

Honorable Legislators:

I, Dr. Joe Carbone, President of the Monroe County Legislature, in accordance with Article 5, Section 1299-dd of the Public Authorities Law of the State of New York, do hereby recommend this Honorable Body submit the following names to Governor Andrew M. Cuomo, from among whom the Governor will select four (4) appointees to the Rochester-Genesee Regional Transportation Authority.

Mr. Donald E. Jefferies, 75 N. Danbury Circle, Rochester, New York 14618.

Ms. Mary L. Meisenzahl, 2 Rittenhouse Drive, Honeoye Falls, New York 14472.

Mr. Terrence J. Rice, 38 Bending Oak Drive, Pittsford, New York 14534.

Ms. Judith A. Seil, 9 Little Spring Run, Fairport, New York 14450.

Ms. Mary Ellen Guon, 9 Apple Cross Lane, Fairport, New York 14450.

Ms. Mary A. Valerio, 43 Da Vinci Drive, Rochester, New York 14624.

Ms. Laura A. Stradley, 16 Stone Hollow Drive, Penfield, New York 14526.

Mr. Daniel J. Kuntz, 11 Trails End, Rochester, New York 14624.

The specific legislative action required is to adopt a resolution, pursuant to Article 5, Section 1299dd of the Public Authorities Law of the State of New York, submitting the names of Mr. Donald E. Jefferies, Ms. Mary L. Meisenzahl, Mr. Terrence J. Rice, Ms. Judith A. Seil, Ms. Mary Ellen Guon, Ms. Mary A. Valerio, Ms. Laura A. Stradley, and Mr. Daniel J. Kuntz to Governor Andrew M. Cuomo, from among whom, the Governor will select four (4) appointees to the Rochester-Genesee Regional Transportation Authority.

This action will have no impact on the revenues or expenditures of the current Monroe County budget.

Sincerely. Tought Rubone, That.

Dr. Joe Carbone

Monroe County Legislature

President

410 County Office Building · 39 West Main Street · Rochester, New York 14614 Phone: (585) 544-3620 · Business: (585) 753-1922

E-mail: legislatorcarbone@gmail.com

By Legislators	and			
Intro, No.				
RESOLUTION NO OF 2020				
APPOINTMENTS AUTHORITY	TO ROCHESTER-GENESEE REGIONAL TRANSPORTATION			
BE IT RESOI	LVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:			
Section 1. the State of New York Cuomo, from among Transportation Author	In accordance with Article 5, Section 1299-dd of the State Public Authorities Law of k, this Honorable Body hereby submits the following names to Governor Andrew M. whom the Governor will select four appointees to the Rochester-Genesee Regional rity:			
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	Ms. Laura A. Stradley, 16 Stone Hollow Drive, Penfield, New York 14526;			
	Mr. Daniel J. Kuntz, 11 Trails End, Rochester, New York 14624.			
Section 2.	This resolution shall take effect immediately.			
Matter of Urgency File No. 20				
ADOPTION: Date: _	Vote:			

Donald E. Jeffries

75 Danbury Circle North Rochester, NY 14618 H: 585-461-1446 C: 585-732-6875

don@rbtl.org

SUMMARY

Don joined VisitRochester in 2013. In his role, he is tasked with driving the organization to higher levels of business growth through convention bookings, tourism marketing and event promotion to visitors. He is known as one of Rochester's chief cheerleaders, and is an ardent supporter of the community.

PROFESSIONAL HIGHLIGHTS

Rochester Broadway Theatre League (RBTL), Rochester, NY – 2002 to 2013

President & CEO

Assumed leadership of organization during a long-running financial crisis. Successfully parlayed business background to implement new operating model and spearhead a significant and lasting fiscal turn-around. Negotiated with community leaders for RBTL's improved fiscal strength.

- As a business entity, the RBTL is now a solvent \$13 million agency.
- As a Rochester destination, the RBTL stages 200 shows and events annually, drawing 200,000 people to the community, with a \$30 million economic impact.
- As President & CEO, key function is marketing, promotion and presenting shows, services and products, and operation of the Auditorium Theatre.
- Agency has operated in the black from 2005 to present.

Dollinger Travel, Rochester, NY – 1982 to 2001

President & CEO

Purchased existing \$2.5 million travel agency with three employees

- Through the application of solid business principles, creative and aggressive marketing strategies, build to a \$50 million business with 150 employees and 17 offices, nationally.
- Brought in and managed Fortune-level accounts such as Eastman Kodak and Xerox; coordinated major corporate events including travel for B&L's sponsorship of 8 consecutive US Olympic Games.
- Oversaw 7 full-time staff dedicated to promoting and booking meetings and conventions, worldwide, representing approximately 25% of total business revenue.
- Gained invaluable experience in the convention, meetings and tourism market.

COMMUNITY INVOLVEMENT

In conjunction with a long-term and successful career based in Rochester, Jeffries has found a rewarding balance in giving back to the community.

Current Involvement:

Chairman of the Board, Rochester Genesee Regional Transportation Authority
Board Member, Monroe Community College Foundation
Trustee, St. John Fisher College; Chair, Student Affairs Committee
Active Member, Town of Brighton Fire Department
Fire Commissioner, Town of Brighton Fire District
Advisory Board, Canandaigua National Bank
CEO Board, Arts Council of Greater Rochester-Genesee Regional Transportation
Authority Rochester Rotary Club
Board Member, Rochester Area Crime Stoppers
Board Member, Rochester Friendly Home

Previous Involvement:

Board Member, Visit Rochester, 2008 through 2012 (Chair of Marketing Committee)
Board President, Otetiana Council, Boy Scouts of America
Board Member, Hunt Hollow Ski Club
Board Member, United Way of Greater Rochester
Alumni Board, St. John Fisher College
Board Member, Friends of the Finger Lakes Performing Arts Center

EDUCATION

Bachelor of Business AdministrationSt. John Fisher College, Rochester, NY

Associate in Applied Science

Monroe Community College, Rochester, NY

High School Diploma
Brighton High School, Rochester, NY

Mary Louise "Muffy" Meisenzahl 2 Rittenhouse Drive Honeoye Falls, NY 14472 (585) 624-3194

muffy.meiz@gmail.com

OBJECTIVE

To continue in public service that utilizes my education, government experience, and professional skill sets.

BACKGROUND SUMMARY

Management experience demonstrating more than forty years of public service through:

- inclusive leadership, team building
- strategic program planning and development
- effective and efficient resource utilization
- professional initiative

ACCOMPLISHMENTS

Public service – in the classroom, in local municipal and county government, and in state-based forums – have each contributed to a collaborative leadership style, a working knowledge of public administration, and the practical application of reasonable solutions to policy and program challenges.

PROFESSIONAL EXPERIENCE

Monroe County

Administrator, Office of Emergency Management	
(by Executive appointment)	<u> 1992 – 2010</u>
911 Program Analyst	<u> 1985 – 1989</u>

Town of Mendon

Town Council (appointed to fill vacancy)	2012 (9 months)
--	------------------------

Village of Honeoye Falls

Mayor (elected)	<u> 1981 – 1990</u>
Trustee (elected)	<u>1979 – 1981</u>

Rochester Institute of Technology 1975 – 1979

Physical Education Faculty & Coach

East Irondequoit Central School District

<u>1974 – 1975</u>

inducted 2000

awarded 1990

Physical Education Faculty & Coach, Eastridge High School

PROFESSIONAL AFFILIATIONS & AWARDS

President, Emergency Managers Association of Western New York	<u>1999 – 2010</u>
Instructor: NYS Department of State: Weapons of Mass Destruction NYS OEM: Incident Command System Professional Development	$\frac{1999 - 2010}{2005 - 2010}$ $2007 - 2010$
Member: SUNY Brockport, Department of Public Administration, Advisory Board Monroe Community College, Homeland Security Management Institute Advisory Committee Monroe Community College, Law & Criminal Justice Department Advisory Committee NYS Interoperability Executive Committee (NY SIEC)	2000 - 2017 2004 - 2010 2004 - 2010 2007 - 2010
Certified Emergency Manager® conferred by the International Association of Emergency Managers: Lifetime Status awarded after retirement Adjunct Faculty, Monroe Community College: Law & Criminal Justice Dept.	<u>1998 – present</u> <u>2005 – present</u>
"Special Recognition of support and improvement of the 9-1-1 Program" NYS DPC, David Axelrod Award "Excellence in Emergency Management"	awarded 1997 awarded 2007
EDUCATION	7
Bachelor of Science in Education, SUNY Cortland Master of Public Administration, SUNY Brockport	1974 1999
COMMUNITY AFFILIATIONS & AWARDS	
Town of Mendon Records Management Advisory Board Canandaigua National Bank, Honeoye Falls Branch Advisory Board Various Special Projects and Ad Hoc Committees for local governments	1992 – present 2002 – 2004 2010 – present

References available upon request

Honeoye Falls-Lima Central School Alumni Hall of Fame

Honeoye Falls Rotary "Citizen of the Decade"

Terrence J. Rice, P.E.
38 Bending Oak Drive
Pittsford, New York 14534
(585) 730 - 0163 (c)
(585) 248 - 2988 (h)
trice@bartonandloguidice.com
ricetj305@gmail.com

PROFESSIONAL EXPERIENCE

Barton & Loquidice, D.P.C

Senior Managing Engineer

2017-present

Responsible for technical oversight and guidance, project management, QA/QC on highway, bridge, and traffic engineering projects in western New York. Mentors and develops the Rochester office staff sharing 40 years of administrative and management experience over staff and the planning, design, and construction on hundreds of highway, bridge, and traffic engineering projects. Responsible for developing opportunities for business growth and servicing new and existing clients.

Monroe County Department of Transportation, Rochester, New York

Director of Transportation

2000-2017

Responsible for the proper operation and maintenance of County highways, bridges, and traffic control. Served as the County Superintendent of Highways and supervised and directed the department staff of over 70 individuals in the planning, design, construction, maintenance, and operation of the county road network. Responsible for the design, installation, and maintenance of traffic control devices for both the County and the City of Rochester roadways. Prepared and managed an annual operating budget of over \$30 million and a capital budget in excess of \$15 million. Advocated for federal and state transportation funding.

Chief Transportation Engineer

1995-2000

Responsible for the administration, management, and engineering of the department's Transportation Engineering Division. Directed a staff of 40+ individuals in the review and approval of traffic impact reports; highway permit review and issuance; traffic engineering studies; the planning, design and construction of City and County capital highway projects; sign fabrication; traffic signal and highway lighting systems. Managed an annual operating budget of \$4 million and a capital budget in excess of \$10 million.

Associate Engineer

1988-1995

Supervised the Analysis, Design, and Permits Division. Responsible for conducting traffic studies; reviewing and approving traffic impact reports; capital highway design and construction for City and County projects; approving permit projects; and overseeing the design section.

Senior Traffic Engineer

1986-1988

Supervised the Analysis section; reviewing and approving traffic reports, traffic impact reports, and coordinated the review of contract plans for City and County highway projects.

Los Angeles County Department of Public Works, Los Angeles, California

Supervising Civil Engineer I

1985-1986

Supervised the preparation of the Department of Transportation's \$100 million capital budget, reviewed and approved proposed design and construction projects for budget impacts, and prepared estimates.

Supervising Civil Engineer Assistant

1983-1985

Planned, designed, and supervised the installation of the maintenance and protection of traffic plans for highway and bridge projects and emergency operations activities.

Civil Engineer Trainee

1980-1983

Designed and checked highway plans, including the preparation of profiles, cross sections, drainage structures, and cost estimates; resident engineer responsible for the inspection of highway and bridge projects; conducted traffic engineering studies to determine the justification of traffic control measures and regulations; reviewed conditions of existing highways for maintenance purposes.

EDUCATION

California State University at Northridge, Northridge, California 91330

Completed 21 credits toward a Master's Degree in Business Administration

Clarkson University, Potsdam, New York 13676

B.S. in Civil and Environmental Engineering, 1980

Cayuga Community College, Auburn, New York 13021 A.S. in Engineering Science, 1978

LICENSE

Professional Engineer, New York State, #063221

PROFESSIONAL ACTIVITIES

- Fellow of the Institute of Transportation Engineers (ITE), held both section and district offices.
- New York State County Highway Superintendent Association (NYSCHSA), previously holding positions of President, Treasurer, Chair of several committees, including the Legislative Committee
- American Public Works Association (APWA) member.
- New York State Association of Transportation Engineers (NYSATE) member
- American Council of Engineering Companies (ACEC)

REFERENCES

Available upon request.

JUDITH AHLFELD SEIL

Judyseil77@gmail.com (585)781-4236

PROFESSIONAL EXPERIENCE

Five Star Bank

1st Vice President: Commercial Credit Services Manager July 2016- present

Monroe County

Director: Planning and Development August 2008-June 2016

Manager of Economic Development May 2005-July 2008

Senior Economic Development Specialist 1991- April 2005

Marine Midland Bank, NA

Assistant Vice President – Commercial Lender 1986-1991

Key Bank

Credit Analyst - Commercial Loans Assistant Vice President - Commercial Lender 1983-1986

Central Trust Company

Assistant Branch Manager 1981-1983

Education

Nazareth College - 1981 B.S. Business Administration

1994 - Certification Program - Economic Development Finance Professional

1997 - Graduate of Leadership Rochester

Professional Activities and Interest

Board Seats

Dress for Success

YWCA

Five Star Bank Community Development Grant Committee

Mary Ellen Brothers Guon

9 APPLE CROSS LANE, FAIRPORT, NEW YORK 14450

Experience

2005 - PRESENT

Marlin Brothers, LLC - Owner

2005 - PRESENT

McDonald's Restaurants of Penfield, Webster and Baytowne - Owner

2010 - 2019

Seneca Park Zoo Society, Board of Trustees - Member

2007 - 2014

Ronald McDonald House Charities of Rochester, Grants Committee - Member

Education

State University of New York College at Geneseo

MARY A VALERIO

43 Da Vinci Drive, Rochester, NY 14624 (585)729-2970 marevee@aol.com

GOVERNMENT EXPERIENCE

Monroe County Legislator District 3: 2004-2015

COMMITTEES AND ADVISORY BOARDS

- Monroe County Board of Ethics 2016-present
- Monroe County Recreation and Education Committee, Chair (oversees funding of projects concerning the Monroe County Parks Department, the Monroe County Public Library System, Monroe Community College, as well as various arts and conservation programs sponsored by Monroe County.
- Vice-Chair of Intergovernmental Relations Committee
- Human Services
- Transportation
- Agenda Charter
- Public Safety

Monroe County Legislature liaison to Monroe County Parks Advisory Committee

Monroe County Legislature liaison to the MC Environmental Management Council

Monroe County Legislature liaison to the MC Youth Board

Professional Experience

Spanish Teacher (1995-2016) Twelve-Corners Middle School in Brighton.

Member of the Brighton Teachers' Association (NYSUT/BTA)

NYSAFLT (NYS Association of Foreign Language Teachers)

Served on several district and school-based committees.

Gates-Chili Middle School

Pittsford Middle School

Spencerport High School

EDUCATION

SUNY Brockport- B.A. in Spanish

SUNY Albany -Madrid, Spain Program 1973-74

SUNY Brockport- NYS Professional Certification in Spanish K-12

VOLUNTEERISM

St. Pius X Church- Parish Life, Funeral Ministry, CCD

Chili Baseball Board, Secretary

Roberts Wesleyan Community Orchestra Board of Directors

Rochester Area Preschool Board of Directors

Family-Husband: James J.

Sons: James V., Marc, Matthew, & Samuel.

LAURA A. STRADLEY

16 Stone Hollow Drive ◆ Penfield, NY 14526 ◆ (585)752-9852 ◆ laurastradley@hotmail.com

EDUCATION/TRAINING

Master of Science, Business Administration, Baker College, Flint, MI

Bachelor of Arts, Business Administration, Baker College, Flint, MI, Magna Cum Laude

Associate of Arts, General Studies, City Colleges of Chicago, Germany

Received Alex Hildebrand Mathematics Scholarship for outstanding academic achievement

Accredited Veterans Service Officer, American Legion (since 2012), NY State Division of Veterans Affairs

(since 2013), and Vietnam Veterans of America (since 2014), VFW (since 2015)

Certification, Fundamentals of Fundraising, Indianapolis University, 1 week, 2019

Monroe County Leadership Academy, Monroe County, NY, 2013

Leadership Training Course, US Army, Norfolk, VA, 12 weeks

Primary Leadership Training Course, US Army, Germany, 4 weeks

Equal Opportunity Course, US Army, Korea, 2 weeks

Honor Graduate

Drug and Alcohol Prevention Leader's Course, US Army, Fort Benning, GA, 1 week

PUBLICATIONS

Stradley, L., & Kavanagh, R. (2009). The Pocket Idiot's Guide to the ASVAB. New York, NY: Penguin Books.

Stradley, L., & Kavanagh, R. (2010). *The Complete Idiot's Guide to the ASVAB*. New York, NY: Penguin Books.

Stradley, L. (2014). The Catastrophic Health Effects of Dioxin on Our Nation's Heroes. *The Bulletin: Journal of the Monroe County Medical Society, 80*(3), 21-22.

PROFESSIONAL EXPERIENCE

Executive Director, Veterans Outreach Center, Rochester, NY

2017 – present

- Communicate effectively with the Board of Directors and provide monthly progress reports to the Executive Committee and Board of Directors.
- Enhanced fiscal management, creating three annual budgets which yielded positive revenue at
 the end of each year despite more than a million dollars of funding loss that occurred
 simultaneous to my arrival at VOC. Also implemented a new financial operating system (Sage
 Intaact) and outsourced primary finance functions to an award-winning firm; the result is
 tremendously improved reporting, accuracy, and internal connectivity between VOC programs
 and the finance team.
- Completely renovated an 8-apartment transitional living facility for veterans called Otto House.
 VOC has owned and operated this facility for nearly 20 years; the completed renovation (which were paid for with cash through the fundraising efforts of my team and I) cost nearly \$725,000, and is now an example to other organizations statewide.

LAURA A. STRADLEY PAGE TWO

Collaborate with and motivate key community partners and other organizations in support of
veterans and their families. One result of these efforts is an entirely new service line called "the
Morale Center." The Morale Center includes chiropractic care, licensed massage therapy, a
hydromassage chair (valued at \$20,000), a barbershop / salon, laundry services and much more.
These services are all donated to VOC and therefore provided at no cost to veteran clients.

- Oversee marketing and other communications efforts, including online and advertising campaigns. Created new social media strategies, billboard usage on Interstates 490 and 390, and much more. The result is improved exposure of agency mission and services.
- Create and execute a strategic plan to ensure long-term growth and viability of the organization and its mission. Also created an annual operating plan, and initiated a \$4,000,000 capital campaign which will conclude in 2022 and is on target to achieve goals.
- Identify and explore emerging funding opportunities in support of Veterans Outreach Center's
 mission, which has resulted in new government grants, the highest net revenue for special
 events in agency history, and funding for the region's first Permanent supportive housing
 complex for veterans called VOC Liberty Landing. This project includes 33 brand-new apartments
 units with a total cost of more than \$10,000,000. Through fundraising efforts, the cost to VOC
 was \$0.00.
- Actively engage and build coalitions with community leaders to influence public policy in support
 of veterans and their families, completing multiple written campaigns, physical trips to Albany,
 and State of the Agency addresses annually to lawmakers.
- Oversee and promote regular training and education for veterans and staff, implementing brand new case management software, new staff performance appraisal system, and monthly merit awards for staff who demonstrate VOC values and enhance agency culture.
- Serve as Veterans Outreach Center's primary spokesperson to the media and general public, participating in 194 media and outreach events in 2019 alone.

Director, Monroe County Veterans Service Agency, Rochester, NY

2012 - 2017

- Manage an on-time, on-target budget of approximately \$750,000 (including a grant from NY State), as well as a staff of five county employees and two subcontracted employees, all without injury or incident.
- Developed an on-going partnership with the Monroe County Department of Human Services to
 ensure veterans obtain their earned VA benefits whenever possible in place of temporary
 financial assistance, resulting in recoupment of \$860,153 in VA dollars for clients since 2014; such
 collaboration also demonstrates creativity for budgetary funding sources, better service to
 constituents, and a sense of fiscal responsibility.
- Accredited Service Officer with three Veterans Service Organizations, managing a substantial
 client caseload of veterans in pursuit of a plethora of state and federal benefits; Conduct dozens
 of presentations annually to keep veterans informed of agency functions and new laws affecting
 their benefits; Help veterans obtain their Monroe County veterans Discount card, etc.

LAURA STRADLEY PAGE THREE

Actively seek out technological solutions to enhance customer service, including the following:

- Gaining access for all staff to the VA's web-based automated benefits system, which
 provides a full view of the entire electronic claim file for each client, as well as status
 updates entered by VA claims adjudicators, copies of all rating decisions, compensation
 exam reports, and much more.
- Implementing a new operating system that offers much more modern reporting mechanisms and case management functions, including detailed staff production data, client claims information, VA awards, etc.
- o Partnering with the Rochester Health Information Organization (RHIO), enabling staff to pull veterans' medical records from civilian providers instantly, thereby reducing aggravation for the client and expediting claim processing for the VA.
- Creating a cybercafé within the VSA to encourage social networking amongst veterans;
 this effort is in keeping with grant-funded guidelines to develop peer support for veterans in this region.
- Requested to speak at hundreds of events throughout tenure as director, including educational forums, legislative meetings, patriotic celebrations, media interviews, conferences, etc.

Program Manager, Veterans Outreach Center, Rochester, NY

2011 - 2012

- Managed \$987,000 grant program in support of the Department of Veterans Affairs' strategic plan to prevent and end veteran homelessness, totaling nearly 1/3 of agency operating budget.
- Managed subcontracting relationship with five partner agencies across a five county geographic region, ensuring grant compliance and programmatic performance goals were met.
- Supervised paid employees and numerous volunteers; completed extensive monthly and
 quarterly reports for the Department of Veterans Affairs (VA); operated in tandem with several
 local and national VA teams for grant execution; conducted regular outreach to promote
 program to local judges, attorneys, homeless coalitions, colleges, etc; provided case
 management to clients within the homeless program; made all decisions as they related to the
 expenditure of program funds, temporary financial assistance for clients, partner performance
 and policies.
- Created initial policy and procedure manual, all program documents, filing system, and reporting structure for collaborative partners
- Managed the Veteran Education Specialist/Program, ensuring solid partnerships with are institutions of higher learning, assistance with student questions and applications, etc.

Military Coordinator, Bryant & Stratton College, Rochester, NY

2008 - 2011

Established and maintained a military friendly atmosphere at both Rochester campuses;
 projected this tone to the general public, veteran's organizations, and local service members
 through a combination of internal and external outreach efforts.

LAURA A. STRADLEY PAGE FOUR

Advocated for veteran students, assisted them with issues regarding education benefits, created
a culture of camaraderie and support, and hosted regularly scheduled events; such initiatives
resulted in six out of seven semesters of retention figures that exceeded overall market
retention goals.

- Created, wrote, and circulated a monthly veteran's newsletter for military students; Designed
 presentations for local veteran-owned businesses to promote education benefits for National
 Guard soldiers, Reservists and veterans; Provided instruction to colleagues regarding military
 transcript translation, veteran's education benefits, military jargon, and participation in military
 educational programs.
- Assisted Admissions staff with prospective veteran students during initial and follow-up appointments, growing military student body by 321% cumulatively over first three semesters of initial hire.
- Led conference calls with representatives from eight campuses in the system of colleges on a biweekly basis, providing guidance and training to fellow associates; Coordinated and led
 meetings of the Rochester Regional Veteran's Consortium of Colleges, serving as subject matter
 expert for peers at St. John Fisher College, Monroe Community College, Roberts Wesleyan
 College, Empire State College, Keuka College, and several other schools in the Rochester area.

Instructor, Business Department, Bryant & Stratton College, Rochester, NY 2008 - 2011

- Provided classroom instruction for one-two undergraduate courses per semester in the field of Business Administration, to include Introduction to Management Principles, Law and Ethics in Business, Human Resource Functions, Compensation and Benefits, Employee/Labor Relations, Training and Development, etc.
- Created supplemental syllabuses, tracking calendars, lesson plans and other course materials utilizing the Seven Principles of Learning and Required Course Outcomes.
- Lauded for classroom performance and teaching ability by both Academic Program Directors and students, consistently receiving high numeric evaluations, as well as positive student comments.

Career Counselor, Serco, Inc., Daleville, AL

2004 - 2007

- Conducted small group briefings and large group workshops for the US Army, teaching clients about the job search process, informing them of their benefits, and providing the necessary resources to facilitate their transition from soldier to civilian.
- Provided individual career counseling to hundreds of individuals, instructing and assisting with resumes, job search skills, interviewing techniques, etc.
- Utilized training and resources to help individuals perform essential transition tasks, such as setting a career objective; assessing possible occupations and job markets; evaluating individual skills, aptitudes, experience, education, and training; teaching networking skills; providing instruction on salary and benefits negotiations, etc.

LAURA A. STRADLEY PAGE FIVE

 Assisted with planning, set-up, operation, and follow-up for annual job fair, contacting dozens of employers to request participation; attendance exceeded 1500 individuals annually.

Leader/Manager, US Army, Various Locations Worldwide

1996 - 2004

- Directed and coordinated all Human Resource activities for more than 40 employees, resolving issues associated with compensation/benefits, promotions, annual evaluation reports and vacation/sick leave.
- Planned and conducted quarterly training regarding Equal Employment Opportunity practices and Sexual Harassment to 30+ individuals; utilized multiple audiovisual aides, role play, small group exercises, etc.
- Supervised, counseled and managed 21 personnel on a daily basis, ensuring compliance with organizational policies and individual professional growth.
- Trained new personnel on workplace tasks, ensuring thorough knowledge of techniques and regulation adherence.
- Conducted meetings for a association of approximately 2,000 in an effort to improve quality of life and promote activities for single soldiers; Selected as President of this organization over several hundred peers and lauded for excellence during tenure.
- Conducted weekly training meetings for senior management to communicate schedule and receive recommendations and feedback as Training Manager.

MAJOR PRESENTATIONS

- Speaker for Female Veterans Celebration in the Capitol building, Albany, NY 2019
- Testified before Assembly Veterans Affairs Committee regarding veteran employment issues on three occasions, 2017 – 2020
- Speaker at National Medal of Honor Celebration hosted regionally and sponsored by Merrill Lynch, Rochester, NY 2019
- Featured speaker at Veterans Outreach Center charity Gala annually, 2017-2020
- Member of panel discussion at Roberts Wesleyan College's Leadership Breakfast, 2017
- Featured speaker at Greater Rochester Area Partnership for the Elderly Legislative Breakfast,
 Rochester, NY, 2014 & 2015
- Presenter at NY Public Welfare Conference, Saratoga, NY, 2014
- Speaker for at Conference on Military Sexual Trauma, Nazareth College, Rochester, NY, 2014
- Speaker for NY State Gold Star Mothers Convention, Rochester, NY, 2013
- Featured speaker for National HR Association, Genesee Valley Chapter, 2013
- Co-presented during multiple press conferences with Senator Schumer, Senator Gillibrand, and Congressman Morelle, Rochester, NY, 2013 - present
- Speaker for V-WISE (Veteran Women Igniting the Spirit of Entrepreneurship), Syracuse, NY, 2013
- Presented to NY State Association of Financial Aid Administrators, Turning Stone Casino, 2011
- Participated in quarterly panel discussions at Fort Drum for education benefits, 2009 2011

LAURA A. STRADLEY PAGE SIX

- Presentation at Army's Accession Zone Conference, Syracuse, NY, 2011
- Created and delivered full-day training seminar for all nine NY Bryant & Stratton College campuses regarding military students, including enrollment management, retention, leadership roles in the classroom, and unique challenges associated with this particular demographic, 2009

PROFESSIONAL ORGANIZATIONS, VOLUNTEERISM AND RECOGNITION

2019 RBJ Woman of Excellence Award 2017 Vietnam Veterans Chapter 20 Service Award 2015 Inductee for the NY State Senate Veterans Hall of Fame

Roc EmployABILITY Task Force Member since 2019

Veterans Outreach Center past Board Member, 2014 - 2017, past Secretary for Executive Board Finger Lakes Veterans Advocacy Council since 2015, past Secretary

St. John Fisher College's SBIRT Council of Directors since 2015

Girl Scouts, Inc., Troop Leader for Webster Service Unit since 2013

(volunteer an average of 20 hours per month)

Member American Legion, Post #942, Webster, NY

Member VFW, Post #8495, Fairport, NY

Member Disabled American Veterans Chapter 15, Rochester, NY

Webster Athletic Association Baseball Head Coach (boys 8-10 years old) 2014 season

Daniel J. Kuntz 585.737.8896

Dan.Kuntz@local435.org

Leadership:

- Secretary Treasurer, Rochester Building and Construction Trades
- Board Chair of UNICON
- Vice President, WIT Federal Credit Union
- Secretary/Treasurer, Rochester
 Careers and Construction
 Multi-Craft Minority Preparedness
 Program

- Sergeant at Arms, Rochester Labor Council
- Vice President, Upstate Laborers' District Council
- Member, Rochester Rotary Club
- Board Member, COMIDA 2016
- Former Board Member, Mary's Place
- Volunteer: Camp Good Days and Special Times, Mary's Place, Rochester Day of Caring and Rochester Rotarians

Professional Experience

Laborers' Local 435 Business Manager/Secretary Treasurer

2012 - Present

- Oversee daily operation of union in representation of 1100 members
- Manage operations to remain in compliance with federal and state labor laws, and working to support construction contracts
- Work with local community leaders to develop and support infrastructure and community projects
- Responsible for negotiating, enforcing, and representing collective bargaining agreements
- Support labor construction needs within nine counties supporting local work for local labor
- Responsible for overseeing and managing funds and annual budget for union, as well as preparing and distributing annual financial report
- Trustee to Rochester Laborers' Pension and Welfare fund, Annuity fund, as well as Training, Apprentice and LECET funds
- Oversee and direct mandatory training and development for members

Secretary/Treasurer

2008 - 20012

- Responsible for overseeing financial well-being of union
- Work with accounting staff to be sure funds are allocated appropriately
- Trustee to Rochester Laborers' Pension and Welfare fund, Annuity fund, as well as Training and Apprentice funds

Laborers' Local 435

Regional Organizer

September 2001 – April 2008

- Attended various trainings to support labor organizing funds
- Ensured enforcement of federal and local labor laws
- Worked in support of construction projects in forty county region
- Organized labor efforts in the Rochester and surrounding areas, and collaborated with other construction projects

Crane Hogan

Labor Foreman

May 1995 to September 2001

- Oversaw the day to day operations on lead abutment and other construction projects in the Rochester and surrounding areas
- Ensured work was completed on-time, safely and within allocated budget
- Coordinated work between various projects

Laborers' Local 435

Laborer

June 1983 - May 1995

- Worked to support various construction projects within and around surrounding areas of Rochester
- Supported various labor functions within construction

Education:

- Cornell, Labor Series
- American Alliance Conferences, annually
- American Labor Law Conferences, annually
- International Foundation Conferences, annually
- NCCMP Conferences, annually
- Attend various training sessions annually to support all areas served as a trustee

Awards:

- United Way, Spirit Award, 2019
- Working Family Award Recipient, 2014
- Coalition of Black Trade Unionists, Terry Melvin Award Recipient, 2011