

By Legislators Allkofer and Smith

Intro. No. ____

RESOLUTION NO. ____ OF 2023

AUTHORIZING LICENSE AGREEMENT WITH ROCHESTER BRAINERY LLC TO HOST EDUCATIONAL OUTDOOR CLASSES IN MONROE COUNTY PARKS

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The Monroe County Legislature hereby authorizes a license agreement with Rochester Brainery LLC to host educational outdoor classes in Monroe County parks in 2023.

Section 2. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Recreation and Education Committee; February 27, 2023 - CV: 5-0

Ways and Means Committee; February 28, 2023 - CV: 11-0

File No. 23-0053

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

February 10, 2023

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No.	230053
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
REC & ED	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorizing a License Agreement with Rochester Brainerly LLC to Host Educational Outdoor Classes in Monroe County Parks

Honorable Legislators:

I recommend that Your Honorable Body authorize a license agreement with Rochester Brainerly LLC to host paid educational outdoor classes in Monroe County parks.

Rochester Brainerly is a community classroom that offers a wide variety of courses to the general public, from improvisation comedy and fresh pasta making to acrylic painting and houseplant care. Its classes are offered online and at off-site partner venues. Rochester Brainerly is seeking to add Monroe County Parks as one of these off-site partner venues for courses covering a number of closely park-related topics, such as hiking instruction or the natural history of Monroe County's parks.

Rochester Brainerly intends to run roughly two classes per month, during the months of May through September, occurring mostly on Fridays through Sundays. Classes will range from 8 to 30 participants along with a member of the Brainerly team and an instructor, with per-person pricing ranging from \$15 to \$40. Generally, classes will not exceed a 2-mile out and back hike. Rochester Brainerly has committed to working with the Parks Department to determine recommended parking locations and meeting points to ensure compatibility with lodge and shelter rentals and other scheduled park events.

As part of this licensing process, Rochester Brainerly will be required to apply for a Special Use Event Permit at a fee of \$150, based on the estimated total attendance over their course schedule of approximately 300 people.

The specific legislative action required is to authorize a license agreement with Rochester Brainerly LLC to host educational outdoor classes in Monroe County parks in 2023.

This action is a Type II Action pursuant to 6 NYCRR 617.5(c)(21) ("minor temporary uses of land having negligible or no permanent impact on the environment") and is not subject to further review under the State Environmental Quality Review Act.

This license is revenue generating and no net County support is required in the current Monroe County budget.

The records of the Office of the Monroe County Treasury have indicated that neither Rochester Brainers LLC, nor its principal officer, Danielle Raymo, owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Adam J. Bello
Monroe County Executive