

By Legislators Frazier and Maffucci

Intro. No. ____

RESOLUTION NO. ____ OF 2025

**AUTHORIZING CONTRACT WITH GREATER ROCHESTER ENTERPRISE, INC. FOR
GENERAL OPERATING EXPENSES**

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The County Executive, or his designee, is hereby authorized to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. to fund the County's share of general operating expenses in the amount of \$55,000 for the period of January 1, 2025 through December 31, 2025.

Section 2. Funding for this contract is included in the 2025 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development.

Section 3. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Planning and Economic Development Committee; October 27, 2025 – CV: 4-0
Ways & Means Committee; October 27, 2025 – CV: 11-0
File No. 25-0312

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

October 10, 2025

OFFICIAL FILE COPY	
No.	<u>250312</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
PLAN & EC DEV	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with Greater Rochester Enterprise, Inc. ("GRE") in the amount of \$55,000 to fund the County's share of general operating expenses of GRE for the period of January 1, 2025 through December 31, 2025.

GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 23rd year the County has contributed to GRE. This year's funding represents an increase of \$5,000 from last year.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. to fund the County's share of general operating expenses in the amount of \$55,000 for the period of January 1, 2025 through December 31, 2025.

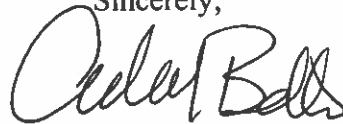
This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2025 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development. No additional net County support is required in the current Monroe County budget.

Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam J. Bello". The signature is fluid and cursive, with the first name "Adam" being more prominent than the last name "Bello".

Adam J. Bello
Monroe County Executive