

By Legislators Hughes-Smith and Maffucci

Intro. No. ____

RESOLUTION NO. ____ OF 2025

**AUTHORIZING CONTRACT WITH THE MARGARET WOODBURY STRONG MUSEUM
D/B/A THE STRONG® FOR CONSTRUCTION AND MAINTENANCE OF INTERACTIVE
RECREATIONAL AREAS IN THE TERMINAL**

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The County Executive, or his designee, is hereby authorized to execute a contract and any amendments thereto, with The Margaret Woodbury Strong Museum d/b/a The Strong® for the construction of one (1) new interactive recreational area and the maintenance of three (3) interactive recreational areas for a one-time fee of \$700,000, for the period of May 1, 2025 through April 30, 2030, with the option to extend up to four (4) additional one-year terms at no additional cost.

Section 2. Funding for this contract, consistent with authorized uses, is included in capital fund 1981 and any capital fund(s) created for the same intended purpose.

Section 3. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Environment and Public Works Committee; January 28, 2025 – CV: 7-0
Ways and Means Committee; January 28, 2025 - CV: 11-0
File No. 25-0021

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

January 10, 2025

OFFICIAL FILE COPY
No. <u>250021</u>
Not to be removed from the Office of the Legislature Of Monroe County
Committee Assignment
ENV. & PUB. WORKS-L WAYS & MEANS

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Amend the 2025 Capital Budget and the Bond Resolution Adopted Pursuant to Referral 24-0418 to Provide an Increase in Funding for the Terminal Improvements Project and Authorize a Contract with The Margaret Woodbury Strong Museum d/b/a The Strong® for the Construction and Maintenance of Interactive Recreational Areas in the Terminal

Honorable Legislators:

I recommend that Your Honorable Body amend the 2025 Capital Budget and the Bond Resolution adopted pursuant to Referral 24-0418 to provide an increase in funding for the Terminal Improvements Project and authorize a contract with The Margaret Woodbury Strong Museum d/b/a The Strong® for the construction of one (1) new interactive recreational area and the maintenance of three (3) interactive recreational areas for a one-time fee of \$700,000 for the period of May 1, 2025 through April 30, 2030, with the option to extend up to four (4) additional one-year terms at no additional cost.

The Terminal Improvements Project provides necessary upgrades to the Terminal Building to maintain the required level of service and building code compliance. The project also provides improvements and amenities like the interactive recreational areas, which are designed to enhance the overall passenger experience in the Airport.

The Airport presently has two interactive recreational areas located in the terminal building. One is the National Toy Hall of Fame® Area, which includes such items as a digital entry kiosk, artifact cases with artifact interpretative panels, and various toy exhibits. The other interactive recreational area is the World Video Game Hall of Fame® Area. The World Video Game Hall of Fame® Area also includes such items as a digital entry kiosk, artifact cases with artifact interpretative panels, as well as table top games and classic arcade games.

A new interactive recreational area will be built by The Strong® that will be located adjacent to the Frederick Douglass Concourse A on the west side of the Terminal Building. This recreational area will primarily have an aviation theme to its exhibits, kiosks, and displays, including interactive Make a Plane and Flight Race Flight Simulator Digital Experience exhibits.

All equipment/exhibits in each of the interactive recreational areas will be installed, owned, maintained and repaired by The Strong®. The exhibits are updated as needed to correspond with similar exhibits at The Strong® National Museum of Play.

The present contract with The Margaret Woodbury Strong Museum d/b/a The Strong® will expire on April 30, 2025.

The fee for the construction of the new interactive recreational area at the Frederick Douglass - Greater Rochester International Airport will be \$700,000. There will be no fees paid during the maintenance phase of the contract. No additional fees are anticipated for the additional four (4) additional one-year terms.

It is anticipated that the Monroe County Airport Authority will approve this contract at its January 15, 2025 meeting.

The specific legislative actions required are:

1. Amend the 2025 Capital Budget to increase funding for the Terminal Improvements Project in the amount of \$1,000,000 from \$5,000,000 to \$6,000,000, for a total project authorization of \$6,000,000.
2. Amend the Bond Resolution adopted pursuant to Referral 24-0418 to increase financing for the Terminal Improvements Project, capital fund 1981, in the amount of \$1,000,000, from \$5,000,000 to \$6,000,000, for a total project authorization of \$6,000,000.
3. Authorize the County Executive, or his designee, to execute a contract and any amendments thereto, with The Margaret Woodbury Strong Museum d/b/a The Strong®, One Manhattan Square, Rochester, New York 14607, for the construction of one (1) new interactive recreational area and the maintenance of three (3) interactive recreational areas for a one-time fee of \$700,000, for the period of May 1, 2025 through April 30, 2030, with the option to extend up to four (4) additional one-year terms at no additional cost.

This action is a Type II action pursuant to 6 NYCRR §617.5(c)(2) (replacement, rehabilitation or reconstruction of a structure or facility, in kind, on the same site, including upgrading buildings to meet building, energy, or fire codes unless such action meets or exceeds any of the thresholds in section 617.4 of this Part”) and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract, consistent with authorized uses, is included in capital fund 1981 any capital fund(s) created for the same intended purpose. No net County support is required in the current Monroe County budget.

The Margaret Woodbury Strong Museum d/b/a The Strong® is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Adam J. Bello
Monroe County Executive