



Office of the County Executive

MONROE COUNTY, NEW YORK

Cheryl Dinolfo
County Executive

December 4, 2017

OFFICIAL FILE COPY	
No.	<u>170352</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
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To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with the Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the Greater Rochester Enterprise, Inc. (GRE), for the County's share of general operating expenses of the GRE, for the two-year period of January 1, 2017 through December 31, 2018, in an annual amount not to exceed \$50,000.

The GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. The GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 15th year the County has contributed to the GRE. This year's funding represents the same amount as last year.

The specific legislative action required is to authorize the County Executive, or her designee, to execute a contract, and any amendments thereto, with the Greater Rochester Enterprise, Inc. (GRE), for the County's share of general operating expenses of the GRE, for the two-year period of January 1, 2017 through December 31, 2018, in an annual amount not to exceed \$50,000.

Environmental assessments were completed for this action and it was determined that there would be no significant effect on the environment.

Funding for the first year of this contract is included in the 2017 operating budget of the Planning and Development Department, fund 9001, funds center 1403010000, Economic Development, and will be requested in future years' budgets. No additional net County support is required in the current Monroe County budget.

The Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Cheryl Dinolfo", written over the printed name.

Cheryl Dinolfo
Monroe County Executive

CD:db