MONROE COUNTY UNVEILS NEW SHADE STRUCTURE IN WEBSTER PARK

Shelter Donated by the Rochester Melanoma Action Group

Today, representatives of the Monroe County Parks Department and the Rochester Melanoma Action Group (RMAG) unveiled a new shade structure in Webster Park. The shade structure is adjacent to the Holt Road playground and provides a place for park visitors to find shelter from direct sunlight, a leading cause of melanoma.

“On behalf of the residents and families who enjoy our great parks, I want to thank the Rochester Melanoma Action Group for their donation of this structure,” said Dinolfo. “In Monroe County, the health of our citizens is a top priority and awareness goes hand-in-hand with that mission. This structure will remind park users to take necessary sun precautions this summer while enjoying great outdoor opportunities.”

Since its formation in 2011, RMAG has raised more than $100,000 for melanoma research, awareness and education. Funds are raised through events like the annual Outrun the Sun Race Against Melanoma. This family event features a 5k race, 1-mile walk, a Kids Zone, food, music and vendors. The 6th annual event takes place this Saturday, May 20th in Webster Park.

“Just one blistering sunburn in childhood can double a person’s chance of developing skin cancer,” said Dr. Lesley Loss, RMAG Board Member. “This shade structure will allow families and the community to safely enjoy outdoor activities with decreased exposure to harmful UV rays.”

The Rochester Melanoma Action Group also announced that a second shade structure will be built in another Monroe County Park. This structure will be in addition to the one unveiled in Webster.

“We are so pleased and proud to partner with Monroe County Parks,” said Anne Marie Bell, Executive Director of the Rochester Melanoma Action Group. “The families of Monroe County will now have an additional option for shade as they enjoy the park.”

Melanoma is a type of skin cancer that can be caused by extensive exposure to ultraviolet light. More information is available at www.melanomaaction.org and www.outrunthesun.org.

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