



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Thursday, October 29, 2009

BROOKS ANNOUNCES NATIONAL SENIOR GAMES CHAMPIONSHIP AWARDED TO MONROE COUNTY

Monroe County Executive Maggie Brooks today announced that Monroe County will host the National Senior Games Championship and Euflexxa Hockey Championship in 2010, 2011, and 2012. The event is produced by the Monroe County Sports Commission.

The National Senior Games Association (NSGA) is a non-profit member of the United States Olympic Committee (USOC) dedicated to motivating senior men and women to lead a healthy lifestyle through the senior games movement. Monroe County will be the host for the Fall Championship. The NSGA governs the Summer National Senior Games, which is the largest multi-sport event in the world for seniors.

“Monroe County is recognized as one of the premier sports destinations in the country and sports play a vital role in our community’s economic vitality and quality of life,” said **Brooks**. *“We are thrilled and honored to have the opportunity to host an event of this magnitude and benefit from the positive impact the Games will have on our local economy over the next three years.”*

The Monroe County Sports Commission entered a bid to host the National Senior Games Championship and Euflexxa Hockey Championship in 2010 and 2012. After winning the bid to host, the NSGA decided to also award the 2011 events to Monroe County. Past Games have been held in major cities such as Orlando, Tucson, San Antonio, and this year in San Francisco.

“We are beyond excited to showcase our community on a national stage and look forward to welcoming the thousands of talented athletes from across the country, as well as their family and friends who will visit our area to cheer them on,” concluded **Brooks**.

The four day Games will be held September 9-12, 2010, and will include: hockey, team bowling, pickleball, power lifting, billiards, and golf. Over 2,000 athletes are expected to compete each year.

The Monroe County Sports Commission (MCSC) is a private, non-profit corporation. MCSC’s goal is to bring organized sporting events of all kinds, for all ages, to the Greater Rochester area. MCSC works to attract amateur championships, sports-related clinics and conventions to increase the economic vitality of the community.

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