



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**

Monday, October 2, 2006

### **SAFDIE TO PRESENT LATEST RENAISSANCE SQUARE DESIGN**

Public Workshop Will Follow Presentation

Monroe County Executive Maggie Brooks today announced that Moshe Safdie, Design Architect for Renaissance Square, will present the latest design for the project on **October 11 at 6:30 p.m. at the Clarion Riverside Hotel**. A public workshop will be held immediately following Moshe's presentation. The workshop will begin at approximately 7:30 p.m. and end at 9:00 p.m., and individuals can stop in at any point during that time to ask questions of the Design Team and offer feedback on the project. This will be the fifth public workshop held to date. The presentation and workshop are open to the public.

*"Renaissance Square will help re-create downtown, create jobs and enhance our community's economic vitality,"* said **Brooks**. *"We are thrilled to welcome Moshe Safdie back to our community and are especially excited to see his presentation of the latest design for Renaissance Square. Everyone will see how hard Moshe and the Design Team have been working to incorporate public feedback and make Renaissance Square a first-class project for our community."*

Moshe's presentation will include, for the first time, the design for the performing arts space.

The workshop following Safdie's presentation will be set up with several stations at which the public can individually talk with project representatives. These comments and ideas will be recorded on easel pads and posted on the Renaissance Square project website at [rensquare.org](http://rensquare.org). Comments can also be submitted by email to [info@rensquare.org](mailto:info@rensquare.org) or mailed to Renaissance Square Project, 8100 City Place, 50 West Main Street, Rochester, NY 14614.

### **ABOUT RENAISSANCE SQUARE**

Renaissance Square is a joint development project that combines a transit center, an urban college campus and a performing arts center in the heart of our Center City. It will help re-create downtown Rochester and enhance our community's economic, educational and cultural vitality. The project is expected to create 1,200 construction jobs.

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## **Renaissance Square**

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Renaissance Square project partners include Monroe County, the City of Rochester, Rochester Genesee Regional Transportation Authority, Monroe Community College and the Arts & Cultural Council for Greater Rochester. Project partners formed the Main & Clinton Local Development Corporation to oversee the project's design and construction.

### **ABOUT MOSHE SAFDIE AND THE DESIGN TEAM**

Moshe Safdie is one of the world's leading experts on architecture and urban design. He and his firm, Moshe Safdie and Associates, work closely with members of the local architectural team, The Associates. The Associates is a joint venture of LaBella Associates, SWBR Architects, Bergmann Associates and DeWolff Partnership. The other local design consultants include Erdman Anthony (Mechanical/Electrical Engineer), Passero Associates (Civil/Structural Engineer), and construction consultants LeChase Construction, The Pike Company, LeCesse Construction and DiMarco Constructors.

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