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DINOLFO OPENS RECRUITMENT FOR THE ENTREPRENEURS NETWORK “BOOT CAMP” XXII IN FEBRUARY

TEN Seeking High-Growth Applicants from Monroe County and Across Upstate New York

Monroe County Executive Cheryl Dinolfo today announced applications are currently being accepted for The Entrepreneurs Network (TEN) “Boot Camp” XXII. TEN was created to boost economic and workforce development by supporting regional firms with high-revenue potential.

TEN’s intensive entrepreneurial “Boot Camps” assist start-ups and small businesses through a diverse curriculum ranging from marketing strategies to building financial models to improving leadership skills. Local and national experts, presenters and business coaches also provide expertise at “Boot Camps” and other TEN workshops and networking events to help entrepreneurs develop a growth strategy and secure resources.

“Monroe County is a proud partner in encouraging local business leaders to stay and grow right here in New York State,” said Dinolfo. “TEN provides practical, real-world instruction to help individuals succeed in creating jobs which boosts our economy and local workforce. I look forward to meeting another successful class of TEN’s graduates and seeing the impact of their knowledge and skills on our community.”

The program will select 10 ventures and admission is by application only. Entrepreneurs can apply online at www.ten-ny.org/membership. An all-inclusive fee of $350 is due upon formal acceptance. The deadline to apply for “Boot Camp” XXII is Monday, January 30, 2017. Classes begin on Thursday, February 9 and conclude on Friday, June 2, 2017. A complete schedule can be found at: www.ten-ny.org.

Business Founders, senior executives or those holding controlling positions in an early stage technology, life science and/or scalable high-revenue potential company are eligible for TEN. Manufacturers, family-owned companies, serial entrepreneurs, university research spin-offs and companies involved in ownership transition also qualify. Applicants should also be Upstate New York companies in business less than 10 years with revenues less than $10 million.

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TEN’s prior Boot Camps have assisted more than 385 entrepreneurs from 350 start-ups and small businesses throughout the region.

“Many entrepreneurs have not been exposed to all aspects of running a successful venture which is why HTR and Monroe County have partnered for this program,” says James Senall, President of High Tech Rochester. “TEN allows us to follow through on our common goal to keep jobs and investments in our community.”

“TEN allows entrepreneurs in our region to gain valuable skills, knowledge and contacts that help their companies grow,” added TEN Executive Director Jean Kase. “If you’re ready to up your game and improve your firm’s performance, join TEN today!”

Based on a recent survey, TEN alumni showed increases in their firms’ growth and performance by hiring new personnel, increasing revenue and attracting capital. More than half of businesses are expanding their workforce while more than a third have revenues surpassing $1 million and nearly 40% of entrepreneurs have raised significant amounts of capital.

*Media Inquiries, contact:*
*Department of Communications at (585) 753-1080*
*The Entrepreneurs Network at (585) 214-2423*