

Maggie Brooks, County Executive
39 West Main Street
Rochester, NY 14614



Robert J. Duffy, Mayor
30 Church Street
Rochester, NY 14614

Tuesday, September 18, 2007

**BROOKS, DUFFY ANNOUNCE
PARTNERSHIP FOR ECONOMIC GROWTH**
Collaborative Initiative Bolsters Fight for More Jobs

Monroe County Executive Maggie Brooks and Rochester Mayor Robert J. Duffy today announced they are moving forward on a new collaborative initiative to bolster the fight for more jobs in Monroe County and the Greater Rochester region. Their plan, called the Partnership for Economic Growth, would further streamline economic development in the community by centrally locating public and private organizations together under one roof. Each partner has agreed to locate a satellite office in the location. The partners are Greater Rochester Enterprise, Rochester Business Alliance, RochesterWorks!, Rochester Downtown Development Corporation, Infotonics Technology Center, Excell Partners, Trillium Group, High Tech Rochester and Rochester Gas & Electric.

*"To create more jobs, we must better align our multitude of resources and make it easier for companies to locate and grow in Monroe County," said Monroe County Executive **Maggie Brooks**. "Bringing our economic development partners together under one roof would provide a more business-friendly environment and a single point of contact that will result in more effective delivery of programs and services. We all work very well together, but this will enable us to work even more cooperatively to retain and attract businesses and continue to grow our economy."*

*"Together, the County and City have worked to streamline economic development, including partnering with Greater Rochester Enterprise on marketing and business attraction," **Brooks** added. "With this new collaborative initiative, we are taking the next step. We want to raise the volume on our message that Monroe County and the Greater Rochester region are open for business."*

*"Today's announcement is the start of a consensus that will bring appropriate parties to the table to improve economic development. We have an obligation to create an atmosphere where our citizens have access to good jobs and a promising future," said Mayor **Robert J. Duffy**. "But we cannot do that unless our business community thrives. The Partnership for Economic Growth will provide an environment that helps business and jobs to grow and prosper."*

Brooks and Duffy said the location would be in downtown Rochester, at street level for maximum exposure. The partners are now working together on the necessary next steps to make the plan a reality, including site evaluation.

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