



News From

Maggie Brooks

Monroe County Executive

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BROOKS, FLYNN AND RTMA JOIN FORCES TO PROMOTE JOB TRAINING AND BOOST MANUFACTURING EMPLOYMENT

Continuing their partnership to promote area manufacturers and attract skilled workers to the industry, Monroe County Executive Maggie Brooks, Monroe Community College President R. Thomas Flynn, and Kevin Kelley, Executive Director of the Rochester Tooling and Machining Association (RTMA) today unveiled a ten foot tall 3D kiosk. The locally-produced, revolutionary technology aims to drive people to study precision machining and other technology programs at MCC to attain one of the many manufacturing jobs available in the community.

“Monroe County is home to many successful and innovative manufacturing companies whose work is among the best in the industry. These companies not only provide high quality products and services, but also good paying jobs,” said Monroe County Executive **Maggie Brooks**. *“We are proud to partner with MCC and RTMA once again to connect individuals with both the training offered at our community college and the jobs available at local companies.”*

The kiosk will be housed initially at MCC’s Applied Technologies Center, where students train for the industry jobs. RTMA also plans on placing the kiosk in other locations throughout the community. Industry representatives estimate there are approximately 300 jobs available locally in tooling and machining.

“Employers continue to come to us with a great need for qualified employees, and we are working to fill that demand through our associate degree and certificate programs,” said MCC President **R. Thomas Flynn**. *“It is our hope that the excitement that this new three-dimensional kiosk technology generates will attract more people into the profession.”*

“Jobs available in tooling and machining are Monroe County’s best kept secret,” said RTMA Board President **Peter Collins**.

The kiosk was made by RTMA members Trident Precision Manufacturing in Webster and Brite Computers in Victor. Trident manufactured the housing and Brite developed the computerized images.

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RTMA sponsored the creation of the kiosk to demonstrate to potential employees the type of captivating machines and equipment they can build at the many small to mid-sized manufacturing companies in the area looking for qualified workers.

The kiosk technology highlights innovative applications within the manufacturing industry, including state of the art metalworking. Graphic elements in the computerized kiosk appear in 3D, just as if the viewer were wearing 3D glasses.

This is just the latest collaboration between Monroe County, MCC and RTMA. In November 2006, Brooks, MCC and RTMA unveiled the association's first ever kiosk advertisements at the Greater Rochester International Airport. The advertisements aim to promote RTMA-member companies and the services they provide to potential customers and the community, as well as to attract skilled workers to the industry.

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