



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**  
Monday, February 25, 2008

### **BROOKS ANNOUNCES CMI IS BUSINESS OF THE MONTH**

Monroe County Executive Maggie Brooks today announced that Color Methods, Inc., (CMI) a premier audiovisual services company, has been named Monroe County's "Business of the Month" and is featured on Monroe County's website, [monroecounty.gov](http://monroecounty.gov).

*"CMI Communications, located in Gates, is helping to put Monroe County on the map by providing premier audiovisual services and equipment for company presentations throughout the nation and across the globe," said **Brooks**. "Their success is a testament to their dedication to offering the highest quality equipment and services, and we are proud that they call Monroe County their home. I want to thank CMI for their commitment to growing their business and creating jobs in our community."*

*"CMI is committed to exceptional service and presentation expertise," said **Eric Smith, President of CMI**. "We stand by our commitment to "Make Every Seat Count" and Monroe County has given us the opportunity to continue that commitment by enabling us to expand our operations with a new facility and additional workers."*

For twenty-five years, CMI has been providing audiovisual rental equipment and production coordination services for corporate, Government and Association meetings and events. The company currently employs 24 in Monroe County. In addition to serving many local hotels and meeting facilities in Monroe County, some of their national clients include: the American Medical Directors Association, National Association of Postmasters of the US, General Electric Corp, NY Office of Court Administration and Firehouse Expo. They have also been recognized as one of the Rochester Business Alliance's Top 100 Businesses on two occasions in the recent past.

CMI recently completed the construction of a new 20,000 square foot building at 400 Mile Crossing Boulevard in the Town of Gates. CMI worked with Monroe County's Economic Development Department and received benefits through the County of Monroe Industrial Development Agency for sales tax, mortgage tax and property tax abatements as well as financing through the SBA 504 program.

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