



*News From*

# Maggie Brooks

## *Monroe County Executive*

**For Immediate Release**

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### **BROOKS ANNOUNCES HOME TRENDS IS FEBRUARY BUSINESS OF THE MONTH**

Monroe County Executive Maggie Brooks today announced that Home Trends has been selected as Monroe County's "Business of the Month" for February and will be featured on Monroe County's website, [monroecounty.gov](http://monroecounty.gov).

Brooks visited Home Trends in December 2006 as part of her Business Outreach program.

*"Home Trends is one of the unique companies doing business in Monroe County. All of us are familiar with mail order catalogs and the popular consumer products they offer. But not all are aware that our community is home to one of the nation's most successful mail order companies,"* said **Brooks**. *"Home Trends' expansion into the former Case Hoyt building in Chili is a great success story. The County is proud to have been a partner in the company's growth."*

*"Business is all about people. We have a huge sign at our entrance with our philosophy, 'Sure, No Problem' and everyone embraces that concept,"* said **Jane Glazer**, President of Home Trends. *"For each other, for our customers, for business overall, that philosophy has allowed us to reach and grow year after year. Although I am proud of my business success, I am more proud of the successes and extended family that have evolved."*

Home Trends, a mail order company, has been doing business locally for more than 20 years. Home Trends offers thousands of consumer products through its three catalogs: *Home Trends*, for home care and cleaning products; *Picket Fence* for "do it yourself" home/yard care and maintenance products; and *Sleep Solutions* for mattress toppers, pillows, and other items that help relieve sleep issues.

Home Trends employs more than 160 in Monroe County. In 2004, to accommodate the company's growth, Home Trends moved into the former Case Hoyt building on Beaver Road in the Town of Chili. Monroe County, through COMIDA, was a partner in the expansion project, which resulted in the creation of 17 new jobs.

For more information on Home Trends, visit [shophometrends.com](http://shophometrends.com).

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