



News From

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Monroe County Executive

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BROOKS MARKS CONTINUED JOB GROWTH AT HAMMER PACKAGING

Recent Expansion Into Web Offset Printing Will Create 50 New Jobs

Monroe County Executive Maggie Brooks today joined Jim Hammer, President and CEO of Hammer Packaging, to celebrate the company's recent expansion into web offset printing. Hammer Packaging recently installed a Drent Goebel Variable Sleeve Web Offset Press, the first of its kind in North America. The press was custom-configured for Hammer. This state-of-the-art technology expands Hammer's ability to meet the growing and evolving needs of its customers and will enable Hammer to expand into new packaging markets, creating 50 new jobs in Monroe County.

*"Hammer Packaging is one of Monroe County's greatest success stories," said **Brooks**. "Hammer only does 10 percent of its business in New York State, yet for 95 years, this family-owned company has continued to expand its operations and grow jobs right here in Monroe County, increasing their local employment by 50 percent over the last five years alone. That is a powerful statement of their ongoing commitment to our economy and our community."*

*"As Hammer continues to invest large sums of capital in new innovative technology, in order to remain competitive in the global economy, our positive relationship with New York State and Monroe County is critical," said **Jim Hammer**, President and CEO of Hammer Packaging.*

*"When we ask companies the number one reason they choose to locate and expand in Monroe County, we get the same answer, every time – our highly skilled workforce," **Brooks** added. "So today, as we celebrate Hammer Packaging, we also celebrate the Hammer team of employees whose hard work keeps Hammer competitive and strong, and in turn, keeps our community moving forward."*

Monroe County has been a partner in Hammer Packaging's growth, providing assistance for the expansion of its facility and the purchase of equipment.

Hammer Packaging was founded in 1912 and is a fourth generation family-owned business that currently employs 396 in Monroe County. Hammer is an industry leader in high-quality printed labels and package decoration for consumer products in the food, beverage, horticultural and other industries around the world. Customers include Nestle Waters, Coca-Cola, Cadbury Schweppes and Pepsico. Hammer Packaging also operates J. Mackenzie, Ltd., a paper sheeting and converting operation.

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