



*News From*

# Maggie Brooks

## *Monroe County Executive*

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### **BROOKS LAUNCHES INNOVATIVE “EXPLORE MONROE” PROGRAM FOR YOUTH**

*New multi-component County program provides families with resources and opportunities to explore Monroe County and earn prizes from local organizations*

Monroe County Executive **Maggie Brooks** today announced the creation of “Explore Monroe,” the newest Monroe County program offering both online and community components for youth up to age 21. Brooks was joined by many of the Explore Monroe partners to kick-off the year-round initiative, including the Rochester Rhino’s, Memorial Art Gallery, and the Susan B. Anthony House.

*“Explore Monroe is a new program that will offer youth an opportunity to learn about all Monroe County has to offer,” said **Brooks**. “During a busy school year and summer many families are looking online for fun and new local experiences. By creating Explore Monroe, we can connect families with a resource that serves as a hub for information on all the events, places, and opportunities that make Monroe County a great place to grow up.”*

Established and run through the Rochester-Monroe County Youth Bureau, this program partners with local businesses and organizations to provide a wide variety of activities for youth. Many local partners have joined the program including: Rochester Red Wings, Rochester Lancers, Memorial Art Gallery, Rochester Museum and Science Center, Rochester Americans, Rochester Rhinos, Susan B. Anthony House, and the George Eastman House.

Explore Monroe will effectively engage families and youth through both technology and experiences in the community. Each participant or ‘explorer’ can sign-up and track their progress on the interactive website: [ExploreMonroeNY.com](http://ExploreMonroeNY.com). By signing up, families and youth will earn rewards for exploring and learning about Monroe County. Each partner will have a unique ‘Explorer Code’ and once a family visits the partner organization, they can enter the code online and earn credit toward donated prizes.

For more information on the “Explore Monroe” program, please contact the Rochester-Monroe County Youth Bureau at 753-6455 or visit the website at [ExploreMonroeNY.com](http://ExploreMonroeNY.com). Anyone up to age 21 may join and participate for free, however if under 18, a parent or guardian’s permission is necessary.

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