



MONROE COUNTY

Planning and Economic Development Committee

September 27, 2021 5:45 PM

AGENDA

A. ROLL CALL

B. PUBLIC FORUM

C. APPROVAL OF MINUTES

July 26, 2021

D. NEW BUSINESS

21-0342

Authorize a Contract with the County of Monroe Industrial Development Agency for Economic Development Activities, Staff Services, and Office Expenses - County Executive Adam J. Bello

21-0343

Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses - County Executive Adam J. Bello

E. OTHER MATTERS

F. ADJOURNMENT

Next meeting of the Planning and Economic Development Committee will be held on Monday October 25, 2021 at 5:45PM



ATTACHMENTS:

Description File Name

- ▣ July 26, 2021 7.26.21_Planning_and_Ec_Draft_Minutes.pdf

Summary of Minutes

PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE
AND
PUBLIC HEARING

July 26, 2021

5:45 p.m.

Legislator Allkofer called the meeting to order at 5:58 p.m.

MEMBERS PRESENT: Frank X. Allkofer, John B. Baynes (RMM), Dr. Joe Carbone (Ex-Officio)

MEMBERS ABSENT: R. Edwin Wilt (Chair) (Excused), Karla F. Boyce (Vice Chair) (Excused), Calvin Lee, Jr. (Excused)

OTHER LEGISLATORS PRESENT: Steve Brew, George J. Hebert, Howard Maffucci

ADMINISTRATION PRESENT: Jeff McCann (Deputy County Executive), Ana Liss (Planning Director), Don Crumb (Special Counsel), Robert Franklin (CFO), Laura Smith (Chief Deputy County Attorney), B. J. Scanlon (County Executive's Office), Pat Gooch (Planning)

PUBLIC HEARING: *Authorize Additions to the Western Monroe County Agricultural District #5*

Legislator Allkofer declared the Public Hearing open at 5:59 p.m. to authorize an addition to the Monroe County Western Agricultural District #5.

The Deputy Clerk of the Legislature testified to a mailing of the notice of Public Hearing that was sent to the Supervisors, Clerks and Landowners of the affected towns, and the Commissioner of Agriculture and Markets on July 16, 2021. The Deputy Clerk testified to an affidavit of publication and posting of the same hearing notice in the Daily Record and Rochester Business Journal on July 23, 2021. There was one public hearing speaker.

CLOSING OF PUBLIC HEARING:

Legislator Allkofer declared the Public Hearing closed at 6:02 p.m. He announced that the referral to authorize an addition to the Monroe County Agricultural District would be voted on by the Planning and Economic Development Committee later in the meeting. He further stated that the Monroe County Legislature would vote on the matter at its meeting on Tuesday, August 10, 2021 at 6:00 p.m. He concluded by stating that following its approval and adoption, a report and revised map would be submitted to the New York State Department of Agriculture and Markets for final certification.

PUBLIC FORUM: There were no speakers.

APPROVAL OF MINUTES: The minutes of November 24, 2020 were approved as submitted.

NEW BUSINESS: *(President Carbone Voted on the Following Referral.)*

21-0234 - Authorize Additions to the Western Monroe County Agricultural District #5 – County Executive Cheryl Dinolfo

MOVED by Legislator Baynes, SECONDED by President Carbone.

ADOPTED: 3-0

OTHER MATTERS

ADJOURNMENT:

There being no other matters, Legislator Allkofer adjourned the meeting at 6:06 p.m.

The next Planning and Economic Development Committee meeting is scheduled for **Monday, August 23, 2021 at 5:45 p.m.**

Respectfully submitted,
David Grant
Deputy Clerk of the Legislature



ATTACHMENTS:

Description File Name

▣ Refferal R21-0342.pdf

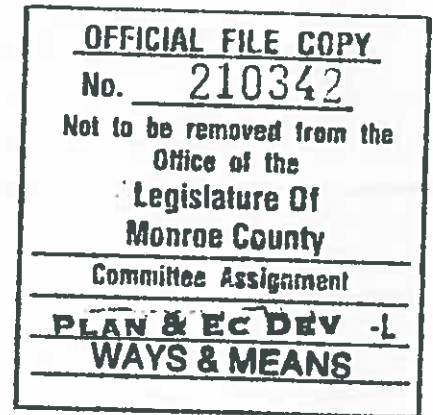


Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

September 10, 2021



To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with the County of Monroe Industrial Development Agency for Economic Development Activities, Staff Services, and Office Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the County of Monroe Industrial Development Agency ("COMIDA") in the amount of \$474,000 for economic development activities, staff services, and office expenses for the period of January 1, 2021 through December 31, 2021.

Pursuant to this contract, the Monroe County Department of Planning and Development ("MCDPD") supports activities to encourage the growth of jobs and businesses in the County. In addition to providing staff services to COMIDA, the MCDPD conducts a Business Outreach Program, provides financial packaging and technical assistance to businesses and municipalities, coordinates planning and employment and training activities, and provides marketing and data to a wide variety of local businesses.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract and any amendments thereto with the County of Monroe Industrial Development Agency for economic development activities, staff services, and office expenses in the amount of \$474,000 for the period of January 1, 2021 through December 31, 2021.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for the services provided under this contract is included in the 2021 operating budget of the Department of Planning & Development, general fund 9001, funds center 1403010000, Economic Development.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

Adam J. Bello
Monroe County Executive



ATTACHMENTS:

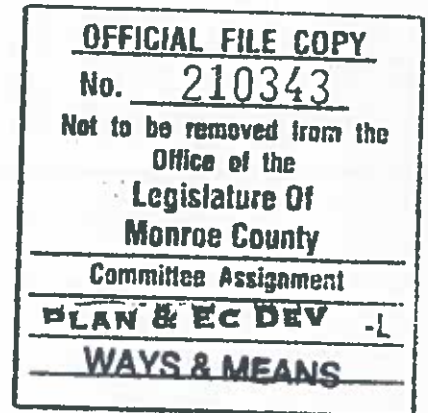
Description File Name

▣ Refferal R21-0343.pdf



Office of the County Executive
Monroe County, New York

Adam J. Bello
County Executive



September 10, 2021

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with Greater Rochester Enterprise, Inc. ("GRE") in the amount of \$50,000 for the County's share of general operating expenses of GRE for the period of January 1, 2021 through December 31, 2021.

GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 19th year the County has contributed to GRE. This year's funding represents the same amount as last year.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. for the County's share of general operating expenses in the amount of \$50,000 for the period of January 1, 2021 through December 31, 2021.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2021 operating budget of the Planning and Development Department, general fund 9001, funds center 1403010000, Economic Development. No additional net County support is required in the current Monroe County budget.

Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

Adam J. Bello
Monroe County Executive