



MONROE COUNTY

Planning and Economic Development Committee

October 27, 2025 5:10 PM

AGENDA

A. ROLL CALL

B. PUBLIC FORUM

C. APPROVAL OF MINUTES

September 29, 2025

D. NEW BUSINESS

25-0312

Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses - County Executive Adam J. Bello

E. OTHER MATTERS

F. ADJOURNMENT

The next meeting of the Planning and Economic Development Committee is scheduled for Monday, November 24, 2025 at 5:45 P.M.



ATTACHMENTS:

Description File Name

- ▣ September, 9.29.25_Planning____Ec_Minutes.pdf
29 2025

DRAFT

Summary of Minutes
PLANNING AND ECONOMIC DEVELOPMENT COMMITTEE
September 29, 2025
5:45 p.m.

Chairman Frazier called the meeting to order at 5:45 p.m.

MEMBERS PRESENT: Ricky Frazier (Chair), Santos Cruz (Vice Chair), Frank Ciardi (RMM), Linda Hasman, Sean McCabe, Yversha M. Román (Ex-Officio)

OTHER LEGISLATORS PRESENT: Dave Long, Michael Yudelson

ADMINISTRATION PRESENT: Anthony Plonczynski-Figueroa (Assistant County Executive), Adrienne Green (Legislative Liaison), Jennifer Cesario (Chief Financial Officer), Brendon Fleming (Senior Deputy County Attorney)

PUBLIC FORUM: There were no speakers.

APPROVAL OF MINUTES: The minutes of July 21, 2025 were approved as submitted.

NEW BUSINESS:

25-0279 - Acceptance of a Restore New York Grant from Empire State Development Corporation for the City Gate Project and Authorize Entering into a Grant Agreement, with All Accompanying Grant Documents, with Streamline Real Estate Partners, LLC, or a Subsidiary Thereof - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Hasman.
ADOPTED: 5-0

25-0280- Amend Resolution 232 of 2024 Pursuant to the American Rescue Plan Act (ARPA) - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Hasman.
ADOPTED: 5-0

OTHER MATTERS

ADJOURNMENT:

There being no other matters, Chairman Frazier adjourned the meeting at 5:59 p.m.

The next Planning and Economic Development Committee meeting will be **Monday, October 27, 2025 at 5:45 P.M.**

Respectfully submitted,
Adina Goldstein
Second Assistant Deputy Clerk of the Legislature



ATTACHMENTS:

Description File Name

▣ 25-0312 R25-0312.pdf



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

October 10, 2025

OFFICIAL FILE COPY	
No.	<u>250312</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
PLAN & EC DEV	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with Greater Rochester Enterprise, Inc. for General Operating Expenses

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with Greater Rochester Enterprise, Inc. ("GRE") in the amount of \$55,000 to fund the County's share of general operating expenses of GRE for the period of January 1, 2025 through December 31, 2025.

GRE is a public/private partnership established to professionally market the Rochester Metropolitan Area as a competitive, high profile region for business location and growth. The primary focus of GRE is on business attraction, including prospect handling and marketing. GRE will promote Monroe County and the City of Rochester to targeted businesses, encourage existing businesses to retain and expand locally, seize opportunities to attract and retain intellectual capital, and support existing economic development partners. This will be the 23rd year the County has contributed to GRE. This year's funding represents an increase of \$5,000 from last year.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Greater Rochester Enterprise, Inc. to fund the County's share of general operating expenses in the amount of \$55,000 for the period of January 1, 2025 through December 31, 2025.

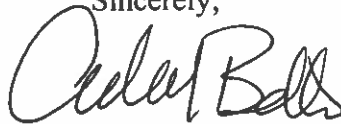
This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2025 operating budget of the Department of Planning and Development, general fund 9001, funds center 1403010000, Economic Development. No additional net County support is required in the current Monroe County budget.

Greater Rochester Enterprise, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam J. Bello". The signature is fluid and cursive, with the first name "Adam" being more prominent than the last name "Bello".

Adam J. Bello
Monroe County Executive