

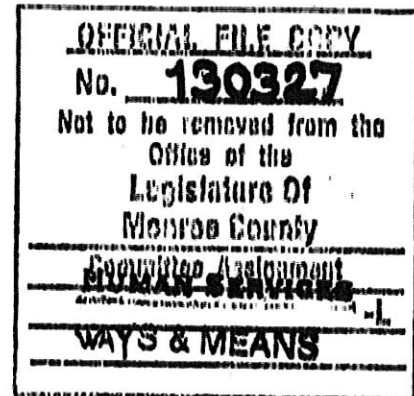
Office of the County Executive
Monroe County, New York

Maggie Brooks
County Executive

Daniel M. DeLaus, Jr.
Deputy County Executive

November 19, 2013

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614



Subject: Amend Resolution 9 of 2013 to Accept Additional Funding from the New York State Office for the Aging for the Elder Abuse Education and Outreach Program and Increase the Contract with Lifespan of Greater Rochester, Inc.

Honorable Legislators:

I recommend that Your Honorable Body amend Resolution 9 of 2013 to accept additional funding from the New York State Office for the Aging, in the amount of \$523,784, for the period of January 1, 2013 through September 30, 2014, and amend the contract with Lifespan of Greater Rochester, Inc., to increase the amount from an amount not to exceed \$221,216, to an amount not to exceed \$714,485, for the period of April 1, 2013 through March 30, 2014.

Lifespan will use these funds as the result of a ten (10) county New York State initiative to provide education and outreach to the general public, elderly persons, families and caregivers to identify and prevent elder abuse, neglect & exploitation. Monroe County Office for the Aging's funding will be used to serve more individuals and expand opportunities for education and outreach. Lifespan was pre-selected by the New York State Office for the Aging to perform these services. This is the ninth year the County has received this grant and represents an increase of \$523,784 from last year's funding for these programs.

The specific legislative actions required are:

1. Amend Resolution 9 of 2013 to accept an additional \$523,784 from, and execute or amend existing contracts or any other amendments thereto, with the New York State Office for the Aging, bringing the total program award to \$7,193,905, for the period of January 1, 2013 through September 30, 2014.

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2. Amend the 2013 operating grant budget of the Department of Human Services, Office for the Aging, by appropriating the sum of \$523,784 into grant fund 9300, funds center 5501020000.
3. Amend Resolution 9 of 2013 to amend the contract with Lifespan of Greater Rochester, Inc., to administer the Elder Abuse Education and Outreach Program, to increase the amount from an amount not to exceed \$221,216, to an amount not to exceed \$714,485, for the period of April 1, 2013 through March 30, 2014.

The local share for these services will be provided by the contracting agency. No net County support is required in the current Monroe County budget.

Lifespan is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County Property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Maggie Brooks
County Executive

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Amend Resolution 9 of 2013 to Accept Additional Funding from the New York State Office for the Aging and Amend the Contract with Lifespan of Greater Rochester, Inc. to administer the Elder Abuse Education and Outreach Program.

Total Served 2011/2012: 3660
 Proposed \$ Amt. 2012/2013: \$714,485

SECTION I
PROGRAM:

ELDER ABUSE EDUCATION AND OUTREACH PROGRAM

CONTRACTOR:

Lifespan, Ann Marie Cook, President/CEO

PROGRAM DESCRIPTION:

This is a ten county New York State initiative to provide elder abuse education and outreach to the general public, elderly persons, their families and caregivers. The program works to identify and prevent elder abuse, neglect and financial exploitation.

**PRIMARY OBJECTIVE(S)/
 DELIVERABLES:**

Identification and prevention of elder abuse through public education and outreach.

PRIMARY PERFORMANCE:

Individuals receiving services will report that risk factors that cause elder abuse have been reduced or eliminated. Lifespan will provide direct service to 325 individuals, train 2000 professionals/non-professionals who work with older adults and deliver public awareness presentations on topics related to elder abuse, fraud and scams to various organizations (2,325 individuals).

MEASURE/INDICATORS:

	Previous Year Projection	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	04/01/11-03/31/12	04/01/11-03/31/12	04/01/12-03/31/13***	04/01/13-03/31/14
Total # of Participants	2325	3660	2350*	2350*
# Successful	2325	3660	2350*	2350*
% Successful	100%	100%	100%	100%

Current year actual will be available April 2013

*Project increased from last year's projection but not as high as actual as it gets harder to find new people to train from year to year. Additional dollars will be directed to training programs in NYC and other counties. Monroe receiving administrative costs to facilitate contract and monitor program on behalf of NYSOFA.

**OUTCOME ASSESSMENT
 METHODOLOGY:**

The New York State Office for the Aging collects and monitors data via MCOFA.

BOARD MEMBERS:

Mark Cronin, Robert Nasso, Tom Combs, Dr. Richard Gangemi, Patty Phillips, Steve Arvan, Rachel Brody Bandyck, Esq., Dennis Buchan, Donald Chesworth, Esq., Liz Corcoran, Lisa Cove, Jill DiVincenzo, Timothy Gall, Patrick Glavey, Art Hirst, Robert Hurlbut Jr., Matt Hurlbut, Will Irwin, Michael King, Anna Lynch, Dr. Richard Machemer, Mark McDermott, Dr. Daniel Mendelson, Steve Meyer, Renee Forgenal Minarik, Carlos Rodriguez, Randal Weaver, Bill Naylor, Leonard Redon, Leslie Clarke Zornow

SECTION II

SOURCE MATERIAL:

Items to be filed with Clerk of Monroe County Legislature: Program Monitoring Report.