July 14, 2021

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize a Contract with the Puerto Rican Festival of Rochester, Inc. for a Ticketed Event in the Highland Park Bowl

Honorable Legislators:

I recommend that Your Honorable Body authorize a contract with the Puerto Rican Festival of Rochester, Inc. for a ticketed event in the Highland Bowl at Highland Park to be held on one (1) day between September 27 to October 10, 2021, with 10 percent of the price of each ticket sold to be deposited into the Highland Park trust fund 9628 – Highland Park.

The Puerto Rican Festival seeks to hold its cultural festival at the Bowl from September 27 to October 10, 2021. This is the first year the Puerto Rican Festival will hold this event at the Highland Bowl.

The Puerto Rican Festival of Rochester, Inc. will be responsible for certain facets of their event, including, but not limited to: security, site containment, traffic, off-site parking, accounting of ticket sales, a certificate of insurance, clean up and repairs, if necessary. If vendors will be on site at the event, the organizations are required to apply for and receive approval for single day Special Sales Permits. The Parks Department requires the associated vendors to supply a copy of health department permit(s) and liquor license(s) if applicable. In addition, Puerto Rican Festival of Rochester, Inc. is responsible for any associated special usage applications and fees.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with the Puerto Rican Festival of Rochester, Inc., 130 N. Winton Road, P.O. Box 10098, Rochester, New York, 14610, for a ticketed event in the Highland Park Bowl at Highland Park to be held on one (1) day between September 27 to October 10, 2021, with 10 percent of the price of each ticket sold to be deposited into the Highland Park trust fund 9628 – Highland Park.
This is a Type II Action pursuant to 6 NYCRR 617.5(c) (21) ("minor temporary uses of land having negligible or no permanent impact on the environment") and is not subject to further review under the State Environmental Quality Review Act.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

The Puerto Rican Festival, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,

Adam J. Bello
Monroe County Executive

AJB:tjm
July 9, 2021

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Rochester, New York 14614

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