



News from the Office of
Adam J. Bello
Monroe County Executive



For Immediate Release

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Monroe County Participates in ‘America Recycles Day’

On Monday, November 15, Monroe County will join with communities throughout the United States in celebrating and promoting recycling with the commemoration of America Recycles Day 2021.

“Recycling, and ultimately creating a cleaner, sustainable future, is vital to the success of Monroe County,” said Monroe County Executive Adam Bello. *“This year marks Monroe County’s bicentennial, and I want future generations to have a clean community to live, work, and play. Recycling is part of how we make that happen.”*

In 2021, the annual America Recycles Day celebration takes on special significance in Monroe County. As we reflect on the last thirty years of Monroe County’s curbside recycling program - one of the oldest material recovery programs in New York State - residents should feel a great sense of accomplishment.

Each year, the amount of materials collected at the Monroe County Recycling Center has grown – in 2020, the facility processed over fifty thousand tons of paper, plastic, cans and glass.

Additionally, the Monroe County / Waste Management ecopark – a one-stop drop off for hard to recycle items – celebrated its 10th anniversary earlier this year. The ecopark is a model of sustainability for other communities throughout the United States.

This annual celebration of America Recycles Day emphasizes the importance of recycling while protecting our community’s natural resources and providing jobs. Recycling works because of the participation of residents. We thank and salute Monroe County citizens who have made curbside recycling their habit for the last three decades.”

America Recycles Day 2021 also recognizes the significance of using recycled materials to create new products. In the last year, prices and demand for recycling from municipal recycling programs have rebounded since 2017/2018 and are at – or close to – record highs throughout the United States and Canada.

In celebration, downtown Rochester and the Greater Rochester International Frederick Douglass Airport will be illuminated green by Lights on ROC Monday evening.

Monroe County offers many **free** resources to help residents, schools and businesses **“Recycle Right!”**

These tools are available on-demand via the County website and include a complete recycling signage program, cards, magnets, and a coloring book.

- Signs and a recycling coloring book can be downloaded at www.monroecounty.gov/recycling
- Cards and magnets can be requested by submitting information at www.monroecounty.gov/des-magnet

Generic video available:

B-roll recycling footage: <https://www.monroecounty.gov/des-mcrc-video>

B-roll of ecopark footage: <https://www.monroecounty.gov/ecopark/video-ecopark.php>

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