



News from the Office of
Adam J. Bello
Monroe County Executive



For Immediate Release
November 10, 2021

**MONROE COUNTY EXECUTIVE ADAM BELLO SIGNS FOOD
DELIVERY FAIRNESS ACT INTO LAW**

(Rochester, New York) — Monroe County Executive Adam Bello today signed into law the Food Delivery Fairness Act, which prohibits food delivery services to list, advertise, promote, sell, or arrange delivery of a restaurant’s products on a third party food delivery platform without a valid written agreement with that restaurant.

“Our small businesses and restaurants have endured enough over the last year-and-a-half without having to put up with apps that misrepresent their menus and menu availability,” said Monroe County Executive Adam Bello. “Some restaurants are added to a delivery app without their knowledge and consent. Many restaurants have their own delivery service but end up paying commissions on orders made on these apps. Delivery apps often feature out-of-date or inaccurate menus. This is clearly unfair to our local restaurants.”

Phone numbers on the third-party delivery service platforms are also misleading as they share the 585 area code, but go directly to the national delivery service and not to the restaurant featured in the app.

The law allows restaurants to submit a written request to third-party food delivery services to remove them from their website or app. Compliance with the request must come in five business days.

—30—

Media inquiries:

Gary Walker, Director of Communications

Garywalker@MonroeCounty.gov

(585) 410-0935

Meaghan McDermott, Deputy Director of Communications

MeaghanMcDermott@monroecounty.gov

(585) 469-4365