



FOR IMMEDIATE RELEASE

FREE YOUTH FEBRUARY RETURNS TO SENECA PARK ZOO

Up to five youth can visit the Zoo for free with every adult ticket purchased

February 3, 2026 - Monroe County Executive Adam Bello announced today the return of "Free Youth February" at Seneca Park Zoo. Now through the end of the month, for every adult who purchases an admissions ticket in February, up to five youth guests (ages 4-14) can join them on their Zoo visit for free. Children ages 3 and under are always free of charge.

"Free Youth February is all about giving families and our youngest residents the opportunity to learn, explore, and have fun at the Seneca Park Zoo," said County Executive Bello. "By offering free admission for youth all month long, we're making it easier for families to spend time together, spark curiosity about wildlife and conservation, and creating enjoyable memories – all without cost being a barrier."

Winter is one of the best times to visit Seneca Park Zoo, when cold-weather species such as polar bears, snow leopards, Canada lynx, river otters, and red pandas are especially active. February visits offer a quieter experience, allowing guests to enjoy face-to-face encounters with animals throughout the Zoo. With wide, walkable pathways and multiple indoor exhibits to warm up along the way, Seneca Park Zoo is an ideal winter destination for families and visitors of all ages.

Save \$2 by purchasing online at senecaparkzoo.org/tickets. Seneca Park Zoo is open from 10 a.m. to 4 p.m. with last entry at 3 p.m. Free youth offer only valid on the same day of purchase.

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Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society

plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.

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