

NEWS FROM THE OFFICE OF **ADAM J. BELLO** MONROE COUNTY EXECUTIVE

For Immediate Release Tuesday May 7, 2024

COUNTY EXECUTIVE ADAM BELLO OPENS UP NEW "CALVIN PEETE PITCH AND PUTT FACILITY" AT GENESEE VALLEY GOLF COURSE

ROCHESTER, NY — Monroe County Executive Adam Bello today in partnership with PGA REACH held a ceremonial "first putt" on Genesee Valley Golf Course's new Calvin Peete Pitch and Putt Facility. The 14,000 square foot, fully synthetic turf, pitch and putt facility, is named after renowned golfer Calvin Peete, who played his first round of golf at Genesee Valley Golf Course.

"Peete had a brilliant career and inspired an entire generation of young golfers who didn't fit the typical golfer profile of his time," **said County Executive Bello**. "This state-of-the-art pitch and putt facility will carry on his legacy and provide a space for future generations of golfers to learn the game in the same place as Calvin Peete."

The Calvin Peete Pitch and Putt is a \$500,000 investment with a \$250,000 grant from PGA REACH and a matching \$250,000 from Monroe County. It is designed to allow golfers to perfect their short game and to teach the game of golf to a new generation of players.

"It's an honor for the PGA Of America and our PGA Reach Foundation to partner with Monroe County and Genesee valley golf course to create the Calvin Peete Pitch and Putt facility," **said PGA REACH's Ron Osborne**. "This growth of the game initiative will enable individuals of all abilities and socioeconomic backgrounds the opportunity to learn the game of golf. Maybe someday it'll produce the next Calvin Peete, but it will definitely enable new golfers a place to play for a lifetime."

"We are thrilled to celebrate the ribbon cutting ceremony at Genesee Valley Golf Course for the unveiling of our new synthetic pitch and putt golf area," **said PGA REACH WNY's Tori Schiro.** "This innovative addition not only enhances the golfing experience but also fosters accessibility and inclusivity within our community. We look forward to seeing golf enthusiasts of all ages enjoy this exciting new feature for years to come."

The Calvin Peete Pitch and Putt at Genesee Valley Golf Course is open along with Churchville and Durand-Eastman Golf Courses daily during regular park hours. Tee times may be booked at <u>www.monroecountyparksgolf.com</u>.

Media inquiries:

Gary Walker, Director of Communications

GaryWalker@MonroeCounty.gov (585) 753-1064

Meaghan M. McDermott, Deputy Director of Communications

MeaghanMcDermott@MonroeCounty.gov (585) 469-4365