



NEWS FROM THE OFFICE OF  
**ADAM J. BELLO**  
MONROE COUNTY EXECUTIVE

For Immediate Release

Tuesday, August 12, 2025

**MONROE COUNTY EXECUTIVE ADAM BELLO ANNOUNCES  
NEW ALLEGiant AIR NON-STOP ROUTE FROM THE FREDERICK  
DOUGLASS GREATER ROCHESTER INTERNATIONAL AIRPORT  
TO SARASOTA, FLORIDA**

*Flights begin in February, 2026*

**ROCHESTER, NY** — Monroe County Executive Adam Bello today announced that the Frederick Douglass Greater Rochester International Airport (ROC) is adding another non-stop route to Southwest Florida. Starting February 13, 2026, Allegiant Air will begin non-stop service twice-weekly between ROC and the Sarasota Bradenton International Airport (SRQ).

"Whether it's a family beach day on Siesta Key or an eco-tour of the mangrove tunnel, Sarasota is now a low-cost non-stop flight from home," **said County Executive Bello.**

"Allegiant Air's new non-stop service from Rochester to Sarasota expands access to Florida's Gulf Coast for our residents for less than the cost of a dinner and movie. Thank you to Allegiant for adding to their investment at our airport and providing more options for both business and leisure travelers."

"We are excited to continue our growth trajectory with our new route from Rochester, New York to Sarasota/Bradenton, Florida," **said Drew Wells, Allegiant's chief commercial officer.** "As a leisure focused airline, our unique business model allows us to quickly respond to consumer demand and connect underserved markets to top vacation destinations."

Allegiant's Rochester/Sarasota route will run Fridays and Mondays starting February 13, 2026. The seasonal route will continue through May 2026, with one-way fares as low as \$59.

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