



NEWS FROM THE OFFICE OF
ADAM J. BELLO
MONROE COUNTY EXECUTIVE

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MONROE COUNTY EXECUTIVE ADAM BELLO ANNOUNCES NEW ONLINE YOUTH SERVICES DIRECTORY

*Families can now easily access youth programs and resources on
monroecounty.gov*

ROCHESTER, NY — Monroe County Executive Adam Bello today joined Mayor Malik Evans and Goodwill of the Finger Lakes 211/LIFE LINE to announce the launch of a new online [Youth Services Directory](#), designed to help families quickly find afterschool and summer programs, as well as other vital resources for young people.

The Youth Services Directory modernizes and streamlines the former Youth Services Yellow Pages, which was discontinued in 2011. The new web-based tool makes it easier than ever for parents, caregivers, youth workers and educators to connect youth with opportunities across Monroe County.

Available now on both monroecounty.gov/youth and 211lifeline.org, the directory provides up-to-date listings in five key categories: Sports, Recreation, Wellness, Employment, and Education.

“Whether it’s during the school year or over the summer, Monroe County and the City of Rochester are home to an incredible range of programs and opportunities to support our youth,” **said County Executive Adam Bello**. “This new Youth Services Directory will make it easier for families to discover and access employment opportunities, recreation, mental health resources, and more. I want to thank Mayor Evans, Goodwill of the Finger Lakes 211/ LIFE LINE, and our Youth Bureau team for working together to centralize and expand access to these vital services.”

“Rochester and Monroe County are rich in opportunities to support children and young people when they’re out of school, but these programs are only effective if people know about them, what they offer, and how to access them,” **said Mayor Malik D. Evans**. “The Youth Services Directory puts that critical information in one convenient location for parents and caregivers to easily find the program that works best for their families. Thank you to Monroe County Executive Adam Bello, Goodwill of the Finger Lakes President Jennifer Lake, and everyone who brought this invaluable resource back to our community, for making it easier to put our children on pathways to success.”

The directory provides organization names, addresses, and phone numbers, ensuring residents have direct access to accurate information year-round.

“At 211/LIFE LINE, a program of Goodwill of the Finger Lakes, we believe everyone deserves access to the support and services they need—especially during critical moments,” **said Jennifer Lake, President & CEO of Goodwill of the Finger Lakes.** “The new Youth Services Online Directory is designed to make it easier for teens, families and caregivers to quickly find help—whether it’s related to wellness, education, employment, recreation, or sports—right at their fingertips. We’re grateful to the teams at Monroe County and the City of Rochester for their partnership in bringing this important tool to life through Goodwill’s 211/LIFE LINE.”

Goodwill of the Finger Lakes’ 211 Lifeline will continue to update and maintain the directory in partnership with Monroe County. Organizations interested in being added to the directory can call 2-1-1 to submit their information.



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